

NOTICE OF SOLE SOURCE PROCUREMENT

Date: Wednesday, December 14, 2016

Vendor/Contractor: Defined Learning

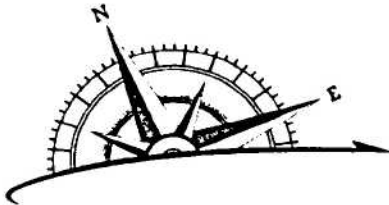
Contract Amount: \$396,000.00 for three (3) years

Description of Services: On-line STEM Based Instruction

Sole Source Determination: Only known provider for on-line STEM based instruction.

Date of Award: TBD

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VIRGINIA BEACH CITY PUBLIC SCHOOLS
CHARTING THE COURSE

Department of Teaching and Learning

MEMORANDUM

TO: J. Kevin Beardsley, Director
Office of Purchasing Services

FROM: Amy E. Cashwell, Ed.D., Chief Academic Officer, 
Department of Teaching and Learning

SUBJECT: SOLE SOURCE JUSTIFICATION—Defined STEM

Date: Dec. 6, 2016

This memorandum is to certify that Defined Learning is the sole provider of Defined STEM. Defined Learning, in contract with Virginia Beach City Public Schools, is to be the sole provider of this licensed program giving K-12 students and teachers online access to STEM-based performance tasks, exemplars, non-fiction literature related to the STEM topics, and videos featuring STEM professionals both in the classroom and at home. Coordinators have researched, and Defined STEM is the only provider for this type of product.

These materials will fill a need for classroom materials to be used during core content instruction and STEM integration. They allow teachers to incorporate nonfiction topics from other core subject areas into integrated STEM lessons. The decision to purchase these materials came from a direct K-12 instructional need for STEM-based instruction. Virginia Beach City Public Schools already incorporates many of Scholastic's other materials in their daily instruction, and these materials tie directly into current curriculum. This decision was made by instructional coordinators and specialists working directly with K-12 teachers, and is supported by the Chief Academic Officer. These materials directly correlate with Compass to 2020 Goal 1: High Academic Expectations.

Amount: \$196,000.00 (Year 1 of 3 year contract- July, 2017)
\$100,000.00 (Year 2- July, 2018)
\$100,000.00 (Year 3- July, 2019)

Total = \$396,000 (three year contract)

nmd/

Approved:


J. Kevin Beardsley

Date:

12/14/16