

## **NOTICE OF SOLE SOURCE PROCUREMENT**

**Date:** September 26, 2016

**Vendor/Contractor:** University of Virginia

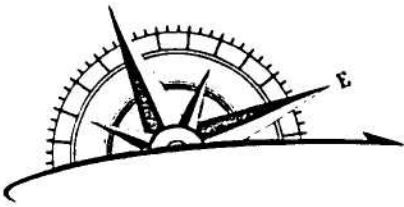
**Contract Amount:** \$186,000.00

**Description of Services:** Training for educators in literacy instruction.

**Sole Source Determination:** Unique program designed for Commonwealth of Virginia Requirements.

**Date of Award:** TBD

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# VIRGINIA BEACH CITY PUBLIC SCHOOLS CHARTING THE COURSE

## *Department of Teaching and Learning*

### MEMORANDUM

TO: J. Kevin Beardsley, Director  
Office of Purchasing Services

FROM: Amy E. Cashwell, Ed.D., Chief Academic Officer *dc*  
Lesley L. Hughes, Ed.D., Executive Director of Elementary Teaching and Learning *LLH*

SUBJECT: **SOLE SOURCE JUSTIFICATION FOR UNIVERSITY OF VIRGINIA, CURRY  
SCHOOL OF EDUCATION'S *STRUGGLING READER ACADEMIES***

DATE: September 23, 2016

REQUISITION #: Contract for Ten Academies of up to 30 participants, to be conducted November 3, 2016,  
through April 7, 2017

TOP DOLLAR AMOUNT: \$620 per participant, not to exceed \$186,000.00

#### JUSTIFICATION OF SOLE SOURCE:

This memorandum is to certify that the University of Virginia, Curry School of Education is the designer and sole source for the *Struggling Reader Academies*. These academies have been specifically designed to teach educators the basics of literacy instruction that all language arts teachers in the state of Virginia are expected to know.

During the 2013-2014 school year, the *Struggling Reader Academies* were offered to a limited number of Virginia Beach City Public Schools teachers in grades K-8 and received outstanding evaluations. During each subsequent school year, the academies were offered to additional teachers of grades K-2, with a goal of having all K-2 classroom teachers immersed in this training. During the 2016-2017 school year, nine sessions will be offered to all K-2 classroom teachers who have not already attended the sessions, with the option of expanding to grade 3 teachers if seats are available. One session will be offered to secondary-level teachers. The academies are noncredit sessions created for teachers and administrators across K-12 who teach or coordinate school reading programs. Topics include an overview of literacy development, characteristics of struggling readers at each developmental stage, using informal assessment to plan instruction, and designing intervention for struggling readers. The academies were chosen based on their content, their targeting of the state of Virginia requirements, and the credibility and substance of the University of Virginia's professional development offerings.

The academies will support Compass to 2020 in developing high quality instructional practices by offering new ideas for classroom teachers to enhance reading instruction in the classrooms and reach struggling readers.

For further information, please contact Lesley Hughes at 263-1429 or email [Lesley.Hughes@vbschools.com](mailto:Lesley.Hughes@vbschools.com).

/cm

Approved: *J. Kevin Beardsley* Date: 9/26/16  
J. Kevin Beardsley, Director, Office of Purchasing Services