

NOTICE OF SOLE SOURCE PROCUREMENT

Date: July 12, 2016

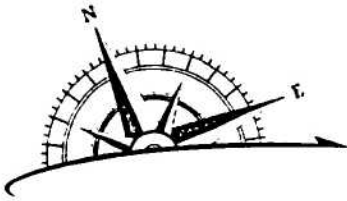
Vendor/Contractor: IXL Learning

Contract Amount: \$139,600.00

Description of Services: Math assessment program

Sole Source Determination: Copyrighted materials purchased directly from the publisher.

Date of Award: TBD





VIRGINIA BEACH CITY PUBLIC SCHOOLS
CHARTING THE COURSE

Department of Teaching and Learning

MEMORANDUM

TO: J. Kevin Beardsley, Director of Purchasing Services

FROM: Amy E. Cashwell, Ed.D., Chief Academic Officer 
James M. Pohl, Ph.D., Executive Director of Secondary Teaching and Learning
Emmanuel C. Cenizal, Secondary Math Coordinator 

SUBJECT: **SOLE SOURCE JUSTIFICATION – IXL LEARNING**

DATE: July 8, 2016

REQUISITION #: DTAL-17-0271023

TOP DOLLAR AMOUNT: \$139,600.00

JUSTIFICATION OF SOLE SOURCE:

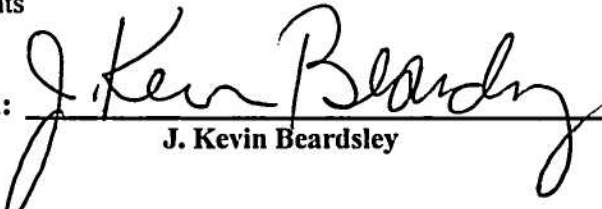
This memorandum is to certify that IXL Learning is the copyright holder and sole provider of *IXL Math* which will be used to support mathematics balanced assessment systems in grades 6 – 12. *IXL Math* provides online mathematics practice for students using a variety of assessment formats, paired with immediate individual feedback based on student responses. The company is to be the provider of this resource to support grades 6 – 12 mathematics instruction. The following factors also play a role in being unable to compare *IXL Math* with other products on the market:

- *IXL Math* is a unique resource that provides formative assessment opportunities for students to practice and learn mathematics through being provided immediate feedback.
- Aligns to the Virginia Mathematics Standards of Learning and the Virginia College and Career Ready Performance Expectations. In order to identify areas of strength and weakness in mathematical understanding, the assessments also focus on specific content and skills that allow for targeted practice for an individual student.
- Generates detailed performance reports that provide data that tracks the proficiency of students in grade-level skills and allows the teacher to set practice goals for students.
- *IXL Math* is a web-based program that students can use anywhere there is an internet connection. It can also be accessed by downloading an app for IOS and Android devices.

The program will support Goal 1 of the Compass to 2020 by supporting the acquisition of numeracy skills and the implementation of a balanced assessment system with an emphasis on standards-based assessments.

/jk

Attachments

Approved:  Date: 7/12/16
J. Kevin Beardsley

LEARNING™

RENEWAL QUOTE

IXL Learning
777 Mariners Island Blvd., Suite 600
San Mateo, CA 94404

QUOTE #1407346-0616
DATE: JUNE 8, 2016

TO:
Emmanuel Cenizal
Virginia Beach City Public Schools
2512 George Mason Drive
Virginia Beach, VA 23456

COMMENTS OR SPECIAL INSTRUCTIONS:

SALESPERSON	ACCOUNT #	RENEWAL PERIOD	QUOTE VALID UNTIL
Tate Dunn	A15-1407346	August 7, 2016 – August 7, 2017	August 7, 2016

QUANTITY	DESCRIPTION	UNIT PRICE	TOTAL
1	IXL site license (Grades 6-12: 34900 students) Subjects: Math <i>Unlimited instructor accounts included</i> <i>Complimentary 1-hour web-based training included</i>	\$139,600.00	\$139,600.00

SUBTOTAL	\$139,600.00
SALES TAX	--
SHIPPING & HANDLING	--
TOTAL DUE	\$139,600.00

Ordering instructions:

We accept payment by purchase order, check, or credit card. School POs should be faxed to 650-372-4301 or e-mailed to orders@ixl.com. Please be sure to list the quote number on your payment or purchase order.