



VIRGINIA BEACH CITY PUBLIC SCHOOLS

CHARTING THE COURSE

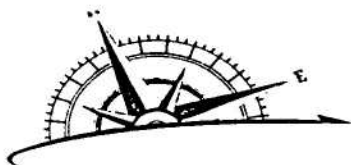
OFFICE OF PURCHASING SERVICES
2512 GEORGE MASON DRIVE
VIRGINIA BEACH, VA 23456
(757) 263-1175

PUBLIC NOTICE

SOLE SOURCE PROCUREMENT

Date:	May 24, 2019
Vendor/Contractor:	Flyleaf Publishing
Contract Amount:	\$45,287.42
Description of Services:	Decodable book sets.
Sole Source Determination:	Copyrighted materials purchased from the publisher.
Date of Award:	TBD

J. Kevin Beardsley
Director of Purchasing
5/28/2019 9:01 AM



VIRGINIA BEACH CITY PUBLIC SCHOOLS
CHARTING THE COURSE

Department of Teaching and Learning

MEMORANDUM

TO: J. Kevin Beardsley, Director
Office of Purchasing Services

FROM: Kipp Rogers, Ph.D., Chief Academic Officer
Kelly Padilla, Ed.D., Coordinator Elementary Language Arts

SUBJECT: **SOLE SOURCE JUSTIFICATION FOR FLYLEAF PUBLISHING**

DATE: Apr. 25, 2019

REQUISITION #:

TOP DOLLAR AMOUNT: \$45,287.42

JUSTIFICATION OF SOLE SOURCE:

This memorandum is to certify that the Flyleaf Publishing holds the registered trademarks and copyrights for the Emergent Reader Book Set, decodable book sets.

These additional resources are needed to provide core instructional materials to accommodate phonemic awareness and phonetic principal standards. This supports the instructional program of Virginia Beach City Public Schools and advance our efforts to improve student achievement in the area of reading, writing and spelling. These resources are embedded in our elementary Language Arts curriculum units and are an essential part of daily instruction.

This purchase supports Goals 1 and 3 in our division's strategic framework Compass to 2020.

If you need additional information, please contact Kelly Padilla at 263-1144 or email Kelly.Padilla@vbschools.com.

/vm

Attachment

Approved: J. Kevin Beardsley Date: 5/23/19
J. Kevin Beardsley, Director
Office of Purchasing Services