

# **VIRGINIA BEACH CITY PUBLIC SCHOOLS**

## **CHARTING THE COURSE**

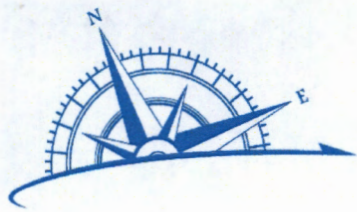
OFFICE OF PURCHASING SERVICES  
2512 GEORGE MASON DRIVE  
VIRGINIA BEACH, VA 23456  
(757) 263-1175

### **PUBLIC NOTICE**

### **SOLE SOURCE PROCUREMENT**

Date:	January 6, 2020
Vendor/Contractor:	Heinemann-Fountas and Pinnell
Contract Amount:	\$53,143.30
Description of Services:	Literacy intervention program.
Sole Source Determination:	Expansion of an exiting program.
Date of Award:	TBD

**J. Kevin Beardsley**  
Director of Purchasing  
1/6/2020 3:53 PM



JAN 02 2020

**VIRGINIA BEACH CITY PUBLIC SCHOOLS**  
CHARTING THE COURSE

Chief Academic Officer

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**MEMORANDUM**

**TO:** J. Kevin Beardsley  
Office of Purchasing Services

**FROM:** Kipp D. Rogers, Ph.D., Chief Academic Officer  
Danielle Colucci, Executive Director of Elementary Teaching and Learning  
Laura E. Silverman, Director of Title I Programs

**VENDOR:** HEINEMANN-Fountas and Pinnell

**DOLLAR AMOUNT:** \$53,143.30

**DATE:** November 5, 2019

This memorandum is to certify that Heinemann is the sole provider of the following Fountas and Pinnell Leveled Literacy Intervention (LLI). LLI is a powerful, short-term intervention that provides daily, intensive, small-group instruction to supplement classroom literacy instruction. The program is systematically designed with engaging lessons through leveled books. Kits include, but are not limited to:

- Leveled Book Titles (6 copies of each)
- Prompting Guide
- Literacy Notebooks
- Word Magnets
- Access to Online Resources
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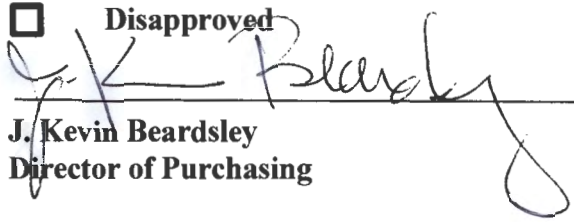
This resource will be used for remediation in small groups by tutors (both during and after school). Title I reading teachers will also reference this resource to provide support and remediation to students. These kits were purchase for the other Title I elementary schools in the past and would be used for our two new Title I schools (Bayside and Luxford Elementary).

This purchase will help to fulfill Compass to 2020 Goal 1 High Academic Expectations: All students will be challenged and supported to achieve a high standard of academic performance and growth; gaps between these expectations and the realities of our student subgroups will be addressed.

If you need additional information, please contact Laura E. Silverman at 263-1450 or email [Laura.Silverman@vbschools.com](mailto:Laura.Silverman@vbschools.com).

Approved

Disapproved

 11/6/20  
Date

J. Kevin Beardsley  
Director of Purchasing