



VIRGINIA BEACH CITY PUBLIC SCHOOLS

CHARTING THE COURSE

OFFICE OF PURCHASING SERVICES
2512 GEORGE MASON DRIVE
VIRGINIA BEACH, VA 23456
(757) 263-1175

PUBLIC NOTICE

SOLE SOURCE PROCUREMENT

Date:	January 6, 2020
Vendor/Contractor:	Heinemann-Fountas and Pinnell
Contract Amount:	\$30,163.00
Description of Services:	Literacy intervention program.
Sole Source Determination:	Expansion of an exiting program.
Date of Award:	TBD

J. Kevin Beardsley
Director of Purchasing
1/6/2020 3:55 PM

JAN 03 2020



VIRGINIA BEACH CITY PUBLIC SCHOOLS
CHARTING THE COURSE

Chief Academic Officer

JAN 05 2020 AM 11:15 *thg*

MEMORANDUM

TO: J. Kevin Beardsley
 Office of Purchasing Services

FROM: Kipp D. Rogers, Ph.D., Chief Academic Officer
 Danielle Colucci, Executive Director of Elementary Teaching and Learning
 Laura E. Silverman, Director of Title I Programs

(Handwritten initials/signatures: a circled 'K', 'DC', and 'LS')

VENDOR: HEINEMANN-Fountas and Pinnell

DOLLAR AMOUNT: \$30,163.00

DATE: November 5, 2019

This memorandum is to certify that Heinemann is the sole provider of the following Fountas and Pinnell Classroom items: Book Clubs Collection; Phonics, Spelling and Word Study System 2nd edition; Independent Reading Library; Shared Reading Collection; Interactive Read-Aloud Collection; and Guided Reading Collection.

The Heinemann Fountas and Pinnell Classroom is a coherent literacy system for Pre-K through grade 6. The components of the system provide instructional coherence, responsive teaching, multi-text approach and student inquiry. During the 2017-2018 school year, literacy leaders from our Title I schools shared an interest in building their literacy resources with updated materials. The Title I team met with the literacy leaders to provide an opportunity for input on the new resources and an opportunity to explore. This purchase would support College Park Elementary School.

This purchase will help to fulfill Compass to 2020 Goal 1 High Academic Expectations: All students will be challenged and supported to achieve a high standard of academic performance and growth; gaps between these expectations and the realities of our student subgroups will be addressed. The Fountas and Pinnell Classroom components will provide the opportunity for students to see themselves reflected in the books they read and write about, grow as thoughtful users of literacy and engage in real reading, writing, and thinking.

If you need additional information, please contact Laura E. Silverman at 263-1450 or email Laura.Silverman@vbschools.com.

- Approved**
- Disapproved**

J. Kevin Beardsley 1/6/20

Date

J/ Kevin Beardsley
Director of Purchasing