



# VIRGINIA BEACH CITY PUBLIC SCHOOLS

## CHARTING THE COURSE

OFFICE OF PURCHASING SERVICES  
2512 GEORGE MASON DRIVE  
VIRGINIA BEACH, VA 23456  
(757) 263-1175

### PUBLIC NOTICE

### SOLE SOURCE PROCUREMENT

Date:	May 15, 2020
Vendor/Contractor:	Hand2Mind
Contract Amount:	\$73,425.60
Description of Services:	Unique packs of learning materials support remote learning in math and reading for Summer Continuity of Learning Camp.
Sole Source Determination:	Sole provider for the Family Engagement Learning At Home Cross-Curricular Packs.
Date of Award:	TBD

J. Kevin Beardsley  
Director of Purchasing  
5/15/2020 12:49PM



**VIRGINIA BEACH CITY PUBLIC SCHOOLS**  
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**MEMORANDUM**

**TO:** J. Kevin Beardsley, Director  
Office of Purchasing Services

**FROM:** Kipp D. Rogers, Ph.D., Chief Academic Officer  
Danielle E. Colucci, Executive Director of Elementary Teaching and Learning  
Abigail Dougherty, Coordinator Elementary Language Arts  
Johanna Ortiz, Coordinator Elementary Mathematics  
Mary Stewart, Elementary Language Arts Instructional Specialist

**VENDOR:** Hand2Mind

**REQU#:** DTAL-20-0362834

**DOLLAR AMOUNT:** \$73,425.60

**DATE:** May 12, 2020

This memorandum is to certify that Hand2Mind is the sole provider of Family Engagement Learning At Home Cross-Curricular Packs for schools receiving support through the Summer Continuity of Learning Camp. Hand2Mind provides unique packs of learning materials, tailored for specific grade levels, to engage learners in hands-on activities while reinforcing core instruction in math and literacy. The packs are designed to support remote learning and include embedded instructional support for families with six weeks of comprehensive activities in both math and reading. Each pack includes an easy-to-follow instructional calendar, activity book, hands-on manipulatives and parent directions in both English and Spanish. The Learning At Home packs are purchased for students participating in the Summer Continuity of Learning Camp at 16 designated Non-Title I schools. The packs will be provided to families of students participating in the program to continue learning at home through the summer months and to ensure summer learning loss is limited.

The Learning At Home Packs are designed to promote engagement between students and their families, while reinforcing core instructional skills. These materials support Compass to 2020 Goal 1: High Academic Expectations, and Goal 4: Culture of Growth and Excellence, Purposefully Partnering with Parents and the Community.

If you need additional information, please contact Mary Stewart via email [Mary.Stewart@vbschools.com](mailto:Mary.Stewart@vbschools.com).

**Approved**

**Disapproved**

DocuSigned by:  
*J. Kevin Beardsley*

5/14/20

**J. Kevin Beardsley**  
Director of Purchasing

**Date**