



# VIRGINIA BEACH CITY PUBLIC SCHOOLS

## CHARTING THE COURSE

OFFICE OF PURCHASING SERVICES  
2512 GEORGE MASON DRIVE  
VIRGINIA BEACH, VA 23456  
(757) 263-1175

### PUBLIC NOTICE SOLE SOURCE PROCUREMENT

Date:	August 1, 2019
Vendor/Contractor:	National Retail Federation
Contract Amount:	\$85,000.00
Description of Services:	Testing Vouchers
Sole Source Determination:	Graduation requirement to earn a career and technical education credential for graduation
Date of Award:	TBD

**J. Kevin Beardsley**  
Director of Purchasing  
8/1/2019 4:17 PM

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**VIRGINIA BEACH CITY PUBLIC SCHOOLS**  
**CHARTING THE COURSE**

*Department of Teaching and Learning*

**MEMORANDUM**

**TO:** J. Kevin Beardsley, Director, Purchasing Services

**FROM:** Kipp D. Rogers, Ph.D., Chief Academic Officer   
Danielle E. Colucci, Executive Director of Elementary Teaching and Learning  
Sara L. Lockett, Ed.D., Director of Technical and Career Education

**SUBJECT:** **Sole Source Justification for National Retail Federation (RISE NRF) Vouchers**

**DATE:** July 16, 2019

**REQUISITION #:** TCED-20-0344755

**TOTAL DOLLAR AMOUNT:** \$85,000.00

**JUSTIFICATION FOR SOLE SOURCE:**

Students undertaking a course in Marketing Education, work towards the NRF certification in Customer Service and Sales Professional or the Advanced Customer Service and Sales Professional.

For students undertaking the standard diploma, the RISE NRF assessment also meets the graduation requirements as stated in HB 1062 and SB 489. The 2012 Virginia General Assembly passed, and the Governor signed into law, HB 1061 and SB 489, to strengthen postsecondary education and workplace readiness opportunities for all students. This legislation says, in part:

*“Beginning with first-time ninth grade students in the 2013-2014 school year, requirements for the standard diploma shall include a requirement to earn a career and technical education credential that has been approved by the Board, that could include, but not be limited to, the successful completion of an industry certification, a state licensure examination, a national occupational competency assessment, or the Virginia workplace readiness skills assessment.”*

/kb

Attachments

ec: Aaron C. Spence, Ed.D., Superintendent

Approved:

  
J. Kevin Beardsley, Director  
Office of Purchasing Services

8/1/19

Date