



# **VIRGINIA BEACH CITY PUBLIC SCHOOLS**

## **CHARTING THE COURSE**

OFFICE OF PURCHASING SERVICES  
2512 GEORGE MASON DRIVE  
VIRGINIA BEACH, VA 23456  
(757) 263-1175

### **PUBLIC NOTICE**

### **SOLE SOURCE PROCUREMENT**

Date:	October 14, 2019
Vendor/Contractor:	Heinemann-Fountas and Pinnell
Contract Amount:	\$59,400.00
Description of Services:	Literacy intervention program.
Sole Source Determination:	Expansion of an exiting program.
Date of Award:	TBD

**J. Kevin Beardsley**  
Director of Purchasing



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**MEMORANDUM**

**TO:** J. Kevin Beardsley  
Office of Purchasing Services

**FROM:** Kipp D. Rogers, Ph.D., Chief Academic Officer   
Danielle Colucci, Executive Director of Elementary Teaching and Learning   
Laura E. Silverman, Director of Title I Programs 

**VENDOR:** HEINEMANN-Fountas and Pinnell

**DOLLAR AMOUNT:** \$59,400.00

**DATE:** October 9, 2019

This memorandum is to certify that Heinemann is the sole provider of the following Fountas and Pinnell Classroom items: Book Clubs Collection; Phonics, Spelling and Word Study System 2<sup>nd</sup> edition; Independent Reading Library; Shared Reading Collection; Interactive Read-Aloud Collection; and Guided Reading Collection.

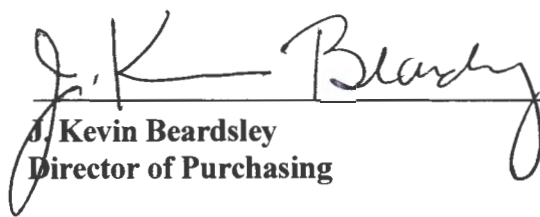
The Heinemann Fountas and Pinnell Classroom is a coherent literacy system for Pre-K through grade 6. The components of the system provide instructional coherence, responsive teaching, multi-text approach and student inquiry. During the 2017-2018 school year, literacy leaders from our Title I schools shared an interest in building their literacy resources with updated materials. The Title I team met with the literacy leaders to provide an opportunity for input on the new resources and an opportunity to explore. This purchase would support two new Title I schools for the 2019-2020 school year (Bayside and Luxford Elementary Schools).

This purchase will help to fulfill Compass to 2020 Goal 1 High Academic Expectations: All students will be challenged and supported to achieve a high standard of academic performance and growth; gaps between these expectations and the realities of our student subgroups will be addressed. The Fountas and Pinnell Classroom components will provide the opportunity for students to see themselves reflected in the books they read and write about, grow as thoughtful users of literacy and engage in real reading, writing, and thinking.

If you need additional information, please contact Laura E. Silverman at 263-1450 or email [Laura.Silverman@vbschools.com](mailto:Laura.Silverman@vbschools.com).

Approved

Disapproved

 9/14/19  
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J. Kevin Beardsley      Date  
Director of Purchasing