



VIRGINIA BEACH CITY PUBLIC SCHOOLS

CHARTING THE COURSE

OFFICE OF PURCHASING SERVICES
2512 GEORGE MASON DRIVE
VIRGINIA BEACH, VA 23456
(757) 263-1175

PUBLIC NOTICE

SOLE SOURCE PROCUREMENT

Date:	October 21, 2019
Vendor/Contractor:	Sundance and Newbridge
Contract Amount:	\$18,878.11
Description of Services:	Paired passage books, supplemental plans, resources and strategies.
Sole Source Determination:	Customized packs of books for select students to enhance reading and writing.
Date of Award:	TBD

J. Kevin Beardsley
Director of Purchasing
10/21/2019 10:48 AM



VIRGINIA BEACH CITY PUBLIC SCHOOLS
CHARTING THE COURSE

MEMORANDUM

TO: J. Kevin Beardsley
Office of Purchasing Services

FROM: Kipp D. Rogers, Ph.D., Chief Academic Officer
Danielle Colucci, Executive Director of Elementary Teaching and Learning
Laura E. Silverman, Director of Title I Programs

VENDOR: Sundance and Newbridge

DOLLAR AMOUNT: \$18,878.11

DATE: October 9, 2019

This memorandum is to certify that Sundance and Newbridge is the sole provider of the paired passage books, supplemental plans, resources, and strategies.

The Sundance and Newbridge Paired Passages Books and Resources includes student books, lesson plans, and teaching strategies guides. Each of the theme sets include one Fiction/Nonfiction pair of Below, On, and Above level titles. These sets help to build students' background knowledge of fiction titles, increase vocabulary, and comprehend fiction and nonfiction texts. Each student book also includes "Think About It" questions on the inside back cover for students and teachers to refer to throughout the reading process. Individual suggested instructions, and Close reading prompts are available with optional writing activities about each topic. Also, strategies are included for working with English Language Learners and options for differentiating instruction and deepening content knowledge are provided. This purchase would be for 12 of our Title I elementary schools.

This purchase will help to fulfill Compass to 2020 Goal 1 High Academic Expectations: All students will be challenged and supported to achieve a high standard of academic performance and growth; gaps between these expectations and the realities of our student subgroups will be addressed. This program's components will provide the opportunity for students to see themselves reflected in the books they read and write about, grow as thoughtful users of literacy, make comparisons and analyze fiction and nonfiction, and engage in real reading, writing, and thinking.

If you need additional information, please contact Laura E. Silverman at 263-1450 or email Laura.Silverman@vbschools.com.

Dept. of Teaching & Learning

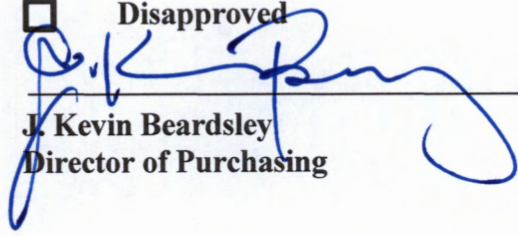
Rev. 10/10/2018

OCT 14 2019

Chief Academic Officer

Approved

Disapproved



J. Kevin Beardsley
Director of Purchasing

10/21/19
Date