



VIRGINIA BEACH CITY PUBLIC SCHOOLS

CHARTING THE COURSE

OFFICE OF PURCHASING SERVICES
2512 GEORGE MASON DRIVE
VIRGINIA BEACH, VA 23456
(757) 263-1175

PUBLIC NOTICE

SOLE SOURCE PROCUREMENT

Date:	October 9, 2019
Vendor/Contractor:	Scholastic Inc.
Contract Amount:	\$306,932.64
Description of Services:	Summer Home Library Packs for Title I Schools
Sole Source Determination:	Customized packs of books for select students to enhance reading through the summer.
Date of Award:	TBD

J. Kevin Beardsley
Director of Purchasing
10/9/2019 12:50 PM



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MEMORANDUM

TO: J. Kevin Beardsley
Office of Purchasing Services

FROM: Kipp D. Rogers, Ph.D., Chief Academic Officer
Danielle Colucci, Executive Director of Elementary Teaching and Learning
Laura E. Silverman, Director of Title I Programs

Handwritten initials: JC, MS, and a signature.

VENDOR: Scholastic Summer Self Select Home Libraries

DOLLAR AMOUNT: \$306,932.64

DATE: October 1, 2019

This memorandum is to certify that Scholastic is the sole provider of Summer Home Library Packs for schools who receive Title I federal grant funds, grades K – 5. Scholastic, Inc. provides a highly customized order process where each student is able to make book selections of their choosing from a list of teacher selected, district approved titles that correlate to the Virginia Standards of Learning. Scholastic, Inc. provides samples of every book to each Title I school, allowing the students to preview the selection prior to ordering. Students then make their selections via order form or custom website. Teachers have access to their students' selections during the ordering window in order to review reading level appropriateness and suggest changes as necessary. At the close of the ordering window, Scholastic, Inc. assembles each custom pack with the student's selected books, and a reading and writing journal. Each pack is shrink-wrapped and labeled with the student's name, grade-level and teacher name.

During the 2015-2016 school year, a committee comprised of Virginia Beach City Public Schools teachers and literacy leaders selected 25 titles per grade-level from which the students choose 6-10 titles for their packs. Scholastic, Inc. provides a constant price per pack by providing the list of 25 books of varying prices and charging the average of those 25 books, while allowing the student to select any 6-10 titles. This will be the fourth year for these titles.

The Summer Home Library Packs are designed to promote engagement between students and their family and prevention of the summer backslide in literacy. These materials support Compass to 2020 Goal 1: High Academic Expectations, Literacy and Numeracy, and Goal 4: Culture of Growth and Excellence, Purposefully Partnering with Parents and the Community.

If you need additional information, please contact Laura E. Silverman at 263-1450 or email Laura.Silverman@vbschools.com.

