



VIRGINIA BEACH CITY PUBLIC SCHOOLS

CHARTING THE COURSE

OFFICE OF PURCHASING SERVICES
2512 GEORGE MASON DRIVE
VIRGINIA BEACH, VA 23456
(757) 263-1175

PUBLIC NOTICE

SOLE SOURCE PROCUREMENT

Date:	March 30, 2021
Vendor/Contractor:	AVID Center
Contract Amount:	\$118,163.00
Description of Services:	College readiness system
Sole Source Determination:	Sole provider and copyright holder
Date of Award:	TBD

J. Kevin Beardsley
Director of Purchasing
3/30/21 5:05 PM



VIRGINIA BEACH CITY PUBLIC SCHOOLS
CHARTING THE COURSE

Department of Teaching and Learning

MEMORANDUM

TO: J. Kevin Beardsley, Director
Office of Purchasing Services


Kipp Rogers (Mar 30, 2021 15:46 EDT)

FROM: Kipp D. Rogers Ph.D., Chief Academic Officer 
Alveta J. Green, Ed.D., Executive Director, Student Support Services

SUBJECT: SOLE SOURCE JUSTIFICATION – ADVANCEMENT VIA INDIVIDUAL DETERMINATION (AVID) CENTER

DATE: March 30, 2021

The total estimated cost \$118,163.00

This memorandum is to certify that AVID Center is the sole provider of AVID Program membership, materials, and training. Virginia Beach City Public Schools began using the AVID college readiness system in 1999, and it has proven to be a valuable resource in improving college readiness for our secondary students. To our knowledge, there are no other vendors that offer these services.

The contract set forth establishes the continuation of existing services from the AVID Center. In 1999, we serviced 4 district sites. We are currently servicing 24 district sites. We are adding 3 new sites in 2021-22, Lynnhaven Middle School, Princess Anne Middle School and Virginia Beach Middle School.

This supports Strategic Plan Objective #1 by engaging every student in meaningful, authentic and rigorous work through the use of innovative instructional practices and supportive technologies that will motivate students to be self-directed and inquisitive learners. AVID also supports Strategic Plan Objective #3 that each school will improve achievement for all students while closing achievement gaps for identified student groups, with particular focus on African American males.

Memorandum to be attached to AVID Implementation Agreement.

/njh

Approved: 
J. Kevin Beardsley (Mar 30, 2021 17:03 EDT)
J. Kevin Beardsley, Director
Office of Purchasing Services

Mar 30, 2021

Date