



VIRGINIA BEACH CITY PUBLIC SCHOOLS

CHARTING THE COURSE

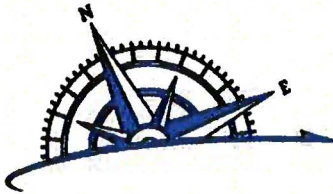
OFFICE OF PURCHASING SERVICES
2512 GEORGE MASON DRIVE
VIRGINIA BEACH, VA 23456
(757) 263-1175

PUBLIC NOTICE

SOLE SOURCE PROCUREMENT

Date:	March 15, 2021
Vendor/Contractor:	Lakeshore
Contract Amount:	\$165,672.00
Description of Services:	Family Engagement Math Packs learning materials.
Sole Source Determination:	Sole provider of packets for schools who receive Title I Federal Grants.
Date of Award:	TBD

J. Kevin Beardsley
Director of Purchasing
3/15/2021



VIRGINIA BEACH CITY PUBLIC SCHOOLS
CHARTING THE COURSE

MEMORANDUM

TO: J. Kevin Beardsley
Office of Purchasing Services

FROM: Kipp D. Rogers, Ph.D., Chief Academic Officer 
Danielle Colucci, Executive Director of Elementary Teaching and Learning
Laura E. Silverman, Director of Title I Programs 

VENDOR: Lakeshore

DOLLAR AMOUNT: \$ 165,672.00

DATE: March 9, 2021

This memorandum is to certify that Lakeshore is the sole provider of Family Engagement Reading and Math packs. This purchase would be funded by the Title I, Part A federal grant for all 15 Title I elementary schools. All students who participate in the Title I Summer Learning Camp (K-5) will receive both a reading and math pack. Lakeshore provides unique packs of learning materials per grade level to keep children engaged in learning at home. Games and activities that target reading/language and numeracy skills are included. Each pack includes easy-to-follow instructions in English and Spanish along with the resources.

These materials are designed to promote engagement between students and their families while also allowing students to continue to strengthen their literacy and numeracy skills. Compass to 2025 Goal 1: Educational Excellence and Goal 5: Mutually Supportive Partnerships are supported by this purchase.

If you need additional information, please contact Laura E. Silverman at 263-1450 or email Laura.Silverman@vbschools.com.

Approved

Disapproved



J. Kevin Beardsley
Director of Purchasing

Date