



VIRGINIA BEACH CITY PUBLIC SCHOOLS

CHARTING THE COURSE

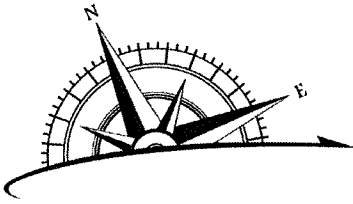
OFFICE OF PURCHASING SERVICES
2512 GEORGE MASON DRIVE
VIRGINIA BEACH, VA 23456
(757) 263-1175

PUBLIC NOTICE

SOLE SOURCE PROCUREMENT

Date: 3/23/2021
Vendor/Contractor: 95 Percent Group, Inc.
Contract Amount: \$134,860.00
Description of Services: Phonics program *95 Phonics Booster Bundle Summer School Edition* packs for first through third grade students.
Sole Source Determination: Sole provider of package to address gaps resulting from COVID19 learning loss.
Date of Award: TBD

J. Kevin Beardsley
Director of Purchasing
3/23/2021 12:03 PM



VIRGINIA BEACH CITY PUBLIC SCHOOLS
CHARTING THE COURSE

MEMORANDUM

TO: J. Kevin Beardsley
Office of Purchasing Services

FROM: Kipp D. Rogers, Ph.D., Chief Academic Officer 
Danielle E. Colucci, Executive Director of Elementary Teaching and Learning 

VENDOR: 95 Percent Group, Inc.

DOLLAR AMOUNT: \$134,860.00

DATE: March 17, 2021

This memorandum is to certify that 95 Percent Group, Inc. is the sole provider of *95 Phonics Booster Bundle Summer School Edition* packs. This purchase will be funded by federal dollars. Of the \$134,860.00 total purchase price, \$134,860.00 is being funded by the FY21 Coronavirus Aid, Relief, and Economic Security (CARES) Act Coronavirus Relief Fund award that has a FY21 budget of \$11,677,033. The *95 Phonics Booster Bundle Summer School* bundle is a 20 to 25-day summer school phonics program for rising first through third grade students taught either whole class or small group to address gaps resulting from COVID19 learning loss.

The program provides teachers an all-inclusive summer school phonics and word study program for students who have experienced gaps due to unavoidable challenges during times of remote instruction. This bundle provides targeted research-based structured literacy instruction that is explicit, systematic, sequential and cumulative. Each bundle includes a teacher's manual with explicit lessons aligned with the Virginia Beach City Public Schools curriculum, high-quality instructional materials, supplemental online resources, student workbooks to promote application of learning and student manipulatives. The *95 Phonics Booster Bundle Summer School Edition* packs are designed to support teachers with implementing best practices to engage all students in rigorous, student-centered learning by developing foundational literacy skills. These materials support Compass to 2025 Goal 1: Educational Excellence and Goal 5: Student Ownership of Learning.

Approved

Disapproved


J. Kevin Beardsley (Mar 23, 2021 11:34 EDT)

J. Kevin Beardsley
Director of Purchasing

Date