



VIRGINIA BEACH CITY PUBLIC SCHOOLS

CHARTING THE COURSE

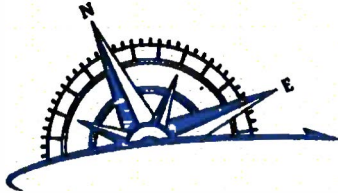
OFFICE OF PURCHASING SERVICES
2512 GEORGE MASON DRIVE
VIRGINIA BEACH, VA 23456
(757) 263-1175

PUBLIC NOTICE

SOLE SOURCE PROCUREMENT

Date:	February 17, 2021
Vendor/Contractor:	Scholastic Inc.
Contract Amount:	\$275,427.29
Description of Services:	Summer Reading Packs, grades Pre-K-5.
Sole Source Determination:	Highly customized order process for Take-Home Book Packs.
Date of Award:	TBD




J. Kevin Beardsley
Director of Purchasing
2/25/2021 9:59AM



VIRGINIA BEACH CITY PUBLIC SCHOOLS
CHARTING THE COURSE

MEMORANDUM

TO: J. Kevin Beardsley
Office of Purchasing Services

FROM: Kipp D. Rogers, Ph.D., Chief Academic Officer 
Danielle Colucci, Executive Director of Elementary Teaching and Learning 
Laura E. Silverman, Director of Title I Programs 

VENDOR: Scholastic, Inc.

DOLLAR AMOUNT: \$ 275,427.29

DATE: February 17, 2021

This memorandum is to certify that Scholastic is the sole provider of Summer Reading Packs for schools who receive Title I federal grant funds, grades Pre-K to 5. Scholastic, Inc. provides a highly customized order process where each student receives a series of high-interest Take-Home Book Packs. Each pack comes in a sanitized cellophane wrap and includes five fiction titles, five nonfiction titles, 10 "Scholastic Think Activity sheets," a writing journal, a postcard, and a set of colored pencils. Book packs are delivered to each school, boxed by grade level, and packaged for individual student distribution.

The Summer Book packs are designed to promote engagement between students and their family and promote reading and discussions of text in the home environment over the summer months. These materials support Compass to 2025 Goal 1: Educational Excellence and Goal 5: Mutually Supportive Partnerships.

If you need additional information, please contact Laura E. Silverman at 263-1450 or email Laura.Silverman@vbschools.com.

Approved

Disapproved


J. Kevin Beardsley
Director of Purchasing

Date

2/24/21