



# VIRGINIA BEACH CITY PUBLIC SCHOOLS

## CHARTING THE COURSE

OFFICE OF PURCHASING SERVICES  
2512 GEORGE MASON DRIVE  
VIRGINIA BEACH, VA 23456  
(757) 263-1175

### PUBLIC NOTICE

### SOLE SOURCE PROCUREMENT

Date:	7/8/2020
Vendor/Contractor:	Literacy Resources LLC
Contract Amount:	\$35, 653.70
Description of Services:	Support the instructional program for primary level first grade classroom and special education teachers.
Sole Source Determination:	Sole provider for the Heggerty Phonemic Awareness Curriculum.
Date of Award:	TBD

**J. Kevin Beardsley**  
Director of Purchasing  
7/8/2020 12:53 PM



**VIRGINIA BEACH CITY PUBLIC SCHOOLS**  
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**MEMORANDUM**

**TO:** J. Kevin Beardsley  
Office of Purchasing Services

**FROM:** Kipp D. Rogers, Ph.D., Chief Academic Officer *(Signature)*  
Danielle E. Colucci, Executive Director of Elementary Teaching and Learning

**VENDOR:** Heggerty Phonemic Awareness Curriculum by Literacy Resources LLC *Danielle Colucci 7/7/2020*

**DOLLAR AMOUNT:** \$35,653.70

**REQ#:** DTAL-21-0364664

**DATE:** July 7, 2020

This memorandum is to certify that Literacy Resources, LLC is the sole provider of Heggerty Phonemic Awareness Curriculum, primary level for first grade classroom and special education teachers. Heggerty directly meets the needs of the Virginia Standards of Learning in grade K and Virginia Beach Objectives. The Heggerty Phonemic Awareness Primary Curriculum is directly aligned with current research around the science of reading and best instructional practices. The purchase of this resource will support the instructional program of Virginia Beach City Public Schools by building teacher capacity to deliver phonemic awareness instruction, resulting in increased student achievement in early literacy skills.

The Heggerty Phonemic Awareness Primary Curriculum is designed to promote the acquisition of phonemic awareness skills, which is a critical for developing readers. This curriculum material supports Compass to 2020 Goal 1: High Academic Expectations, and Goal 4: Culture of Growth and Excellence.

If you need additional information, please contact Abigail Dougherty via email [Abigail.Dougherty@vbschools.com](mailto:Abigail.Dougherty@vbschools.com).

Approved

Disapproved

*J. Kevin Beardsley*  
J. Kevin Beardsley  
Director of Purchasing

*7/8/20*  
Date