



# **VIRGINIA BEACH CITY PUBLIC SCHOOLS**

## **CHARTING THE COURSE**

OFFICE OF PURCHASING SERVICES  
2512 GEORGE MASON DRIVE  
VIRGINIA BEACH, VA 23456  
(757) 263-1175

### **PUBLIC NOTICE**

### **SOLE SOURCE PROCUREMENT**

Date:	July 2, 2020
Vendor/Contractor:	AVID Center
Contract Amount:	\$100,616
Description of Services:	College readiness system
Sole Source Determination:	Sole provider and copyright holder
Date of Award:	TBD

**J. Kevin Beardsley**  
Director of Purchasing  
7/9/2020 11:08 AM



**VIRGINIA BEACH CITY PUBLIC SCHOOLS**  
**CHARTING THE COURSE**

***Department of Teaching and Learning***

**MEMORANDUM**

**TO:** J. Kevin Beardsley, Director  
Office of Purchasing Services

**FROM:** Kipp D. Rogers Ph.D., Chief Academic Officer <sup>DS</sup> *KDR*  
Alveta J. Green, Ed.D., Executive Director, Student Support Services <sup>DS</sup> *AG*

**SUBJECT: SOLE SOURCE JUSTIFICATION – ADVANCEMENT VIA INDIVIDUAL DETERMINATION (AVID) CENTER**

**DATE:** June 10, 2020

This memorandum is to certify that AVID Center is the sole provider of AVID Program membership, materials, and training. Virginia Beach City Public Schools began using the AVID college readiness system in 1999, and it has proven to be a valuable resource in improving college readiness for our secondary students. To our knowledge, there are no other vendors that offer these services.

The contract set forth establishes the continuation of existing services from the AVID Center. In 1999, we serviced 4 district sites. We are currently servicing 22 district sites. We are adding 2 sites in 2020-21, Independence Middle School and First Colonial High School. The total amount will be \$100,616.

This supports Strategic Plan Objective #1 by engaging every student in meaningful, authentic and rigorous work through the use of innovative instructional practices and supportive technologies that will motivate students to be self-directed and inquisitive learners. AVID also supports Strategic Plan Objective #3 that each school will improve achievement for all students while closing achievement gaps for identified student groups, with particular focus on African American males.

Memorandum to be attached to AVID Implementation Agreement.

/njh

Approved: <sup>DocuSigned by:</sup> J. Kevin Beardsley 7/2/2020  
J. Kevin Beardsley, Director Date  
Office of Purchasing Services