



VIRGINIA BEACH CITY PUBLIC SCHOOLS

CHARTING THE COURSE

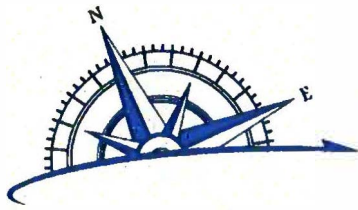
OFFICE OF PURCHASING SERVICES
2512 GEORGE MASON DRIVE
VIRGINIA BEACH, VA 23456
(757) 263-1175

PUBLIC NOTICE

SOLE SOURCE PROCUREMENT

Date:	December 19, 2021
Vendor/Contractor:	Scholastic
Contract Amount:	\$231,966.60
Description of Services:	Summer Self-Select Home Library Packs for grades K-5.
Sole Source Determination:	Sole provider and owner
Date of Award:	TBD

J. Kevin Beardsley
Director of Purchasing
12/19/2021 12:21 PM



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MEMORANDUM

TO: J. Kevin Beardsley
Office of Purchasing Services

FROM: Kipp D. Rogers, Ph.D., Chief Academic Officer
Lorena L. Kelly, Ph.D., Executive Director of Elementary Teaching and Learning
Laura E. Silverman, Director of Title I Programs  

VENDOR: Scholastic Summer Self-Select Home Libraries

DOLLAR AMOUNT: \$231,966.60

DATE: December 6, 2021

This memorandum is to certify that Scholastic is the sole provider of Summer Self-Select Home Library Packs for grades K-5. This purchase will be funded in whole by federal funds. Of the \$231,966.60 purchase price, the entire cost will be funded by the Title I, Part A grant that has a FY22 budget of \$11,301,309.00.

This purchase would provide every Title I student (in grades K-5) 6 books to bring home prior to going on summer break. Scholastic, Inc. provides a highly customized order process where each student is able to make book selections of their choosing from a list of teacher selected, district approved titles that correlate to the Virginia Standards of Learning. Scholastic, Inc. provides samples of every book to each Title I school, allowing the students to preview the selection prior to ordering. Students then make their selections via order form or custom website. Teachers have access to their students' selections during the ordering window in order to review reading level appropriateness and suggest changes as necessary. At the close of the ordering window, Scholastic, Inc. assembles each custom pack with the student's selected books, and a reading and writing journal. Each pack is shrink-wrapped and labeled with the student's name, grade-level and teacher name.

The Summer Self-Select Home Library packs are designed to promote engagement between students and their family and prevention of the summer backslide in literacy. These materials support Compass to 2025 Goal 1: Educational Excellence and Goal 5: Mutually Supportive Partnerships.

If you need additional information, please contact Laura E. Silverman at 263-1450 or email Laura.Silverman@vbschools.com.

Approved

Disapproved



J. Kevin Beardsley
Director of Purchasing

Date

12/17/21