



100 YEARS
OF EDUCATING YOUNG WOMEN

Holiday Arts & Crafts Fair | 2022 Sponsorship Packages

Event Sponsor: \$3,000

The Event Sponsor sponsorship ensures the Resurrection College Prep High School Holiday Arts & Crafts Fair is a success. You are our primary event sponsor. Your sponsorship helps underwrite the costs of the event, and contributes to our \$40,000 goal. All funds raised supports our Annual Fund.

Sponsor Benefits:

- Your promotional booth will be located at a premier location and include one (1) 10' wide x 6' space, two folding chairs and table. The Event Sponsor may hang a company banner on the booth (banner provided by sponsor), display and promote company products and/or services within the space.
- A copy of your logo and a link to your business website will be added to the RES Holiday Arts & Crafts Fair web page as the Event Sponsor
- Your company name and social media account will tagged in five (5) Holiday Arts & Crafts Fair social media mentions a week
- Your logo will be placed on highly visible Holiday Arts & Crafts Fair banner located on Resurrection fence on Talcott Avenue prior to the event and during the event
- Your company will be acknowledged as Event Sponsor on the Resurrection College Prep High School marquee located on the corner of Talcott and Oriole Avenues
- Your logo will be placed on promotional materials like posters and yard signs
- Your logo will be on the Holiday Arts & Crafts Fair map distributed for the event
- Your Event Sponsor status will be acknowledged and thanked throughout the day in the event announcements



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Crafter Breakfast & Lunch Sponsor: \$1,500

Our crafters and vendors have been coming back to our Holiday Arts & Crafts Fair for thirty-one years due to the high traffic and because of the way we treat them - as friends supporting the Resurrection mission. As the Crafter Breakfast and Lunch sponsor you are underwriting the cost of their breakfast and lunch.

Sponsor Benefits:

- Your logo will be prominently displayed on the dining room that Holiday Arts & Crafts Fair crafters and vendors will visit for their complimentary breakfast and lunch
- A copy of your logo and a link to your business website will be added to the RES Holiday Arts & Crafts Fair web page
- Your logo will be placed on the highly visible Holiday Arts & Crafts Fair banner located on Resurrection fence on Talcott Avenue for a period of time before the event
- Your company name and social media account will be tagged in three Holiday Arts & Crafts Fair social media mentions a week
- Your sponsor status acknowledged and thanked throughout the day in the event announcements



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Alumnae VIP Sponsor: \$1,000

The Alumnae VIP Sponsor sponsorship ensures the Resurrection College Prep High School Holiday Arts & Crafts Fair is a premier event and supports the RES mission to educate young women and the development of their God-given talents. For the first time in our event's thirty-two (32) year history, we are proud to offer our alumnae attendees a VIP area for them to rest and recover during their busy day of holiday shopping. Our beautiful library will serve as a respite for our alumnae with seating and refreshments.

Sponsor Benefits:

- Your logo prominently displayed on the entry and within the Alumnae VIP area.
- Your logo is printed on the day-of Holiday Arts & Crafts Fair program booklet; the booklet explains the location and content of each booth at the fair.
- Opportunity to provide promotional materials (prior approval of materials by the RES Institutional Advancement Team) to our guests within the Alumnae VIP area.
- Your business is recognized as the Alumnae Sponsor on Resurrection Holiday Arts & Crafts Fair website with your logo and a link to your businesses website.
- You will receive two social media mentions a week on the RES social media channels including Facebook, Instagram and Twitter
- Your sponsor status is acknowledged and thanked throughout the day in the event announcements



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Tote Bag Sponsor: \$500

The Tote Bag sponsorship helps covers the cost of providing shopping bags to our 3,000 event attendees.

Sponsor Benefits:

- Opportunity to include promotional material and/or item in the 3,000 event tote bags (pending approval by the Resurrection Institutional Advancement Department)
- Your logo and link on Resurrection Holiday Arts & Crafts Fair website as Tote Bag Sponsor
- Your sponsor status acknowledged and thanked throughout the day in the event announcements