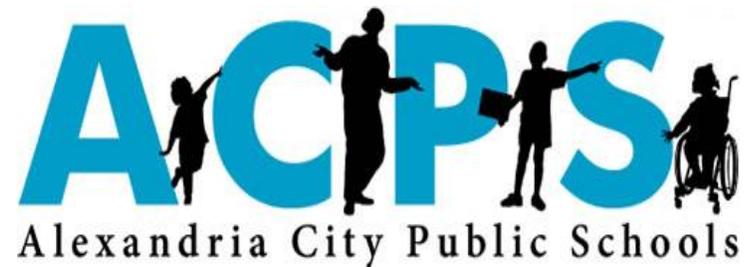


ACPS 2020 Community Survey: Division Report

Results and Analysis

Alexandria City Public Schools

2017-2018 School Year



Overview of the Study

The Alexandria City Public Schools (ACPS) 2020 Community Survey asked parents, guardians, and community members for feedback on the division's strategic plan, ACPS 2020, to collect their opinions and perceptions about the division. Results will be used to inform decisions about division priorities and initiatives.

This was the third administration of this survey. K12 *Insight* partnered with division leadership to develop the survey, which focused on the division's strategic plan's goals of:

- Academic Excellence and Educational Equity
- Family and Community Engagement
- Facilities and the Learning Environment
- An Exemplary Staff
- Health and Wellness
- Effective and Efficient Operations

The survey was open from April 8 through May 1. Reminders were sent April 12, 17, 22, and 29.

Email invitations with unique survey links were sent to parents and guardians of ACPS students. Parents, guardians, and community members could participate via a public link on the division's website.

The online survey was translated into Spanish and Arabic. Paper surveys were available on request. Paper surveys were translated into Spanish, Arabic, and Amharic. The division team entered data from the paper surveys and translated the open-ended responses that were written in a language other than English.

Understanding the Results

This report summarizes survey results and compares them to results from 2015-2016 and 2016-2017. Incomplete responses have been excluded.

Limitations to the survey results and findings include:

- **Generalizability:** This is a census survey and does not represent a random sample. Therefore, results cannot be generalized to the entire city of Alexandria population.
- **Representation of targeted population:** While this survey was deployed to a variety of stakeholders, 88% of survey participants are parents of current students. Therefore, survey respondents are not representative of the entire population.

There were several open-ended items included in the survey:

- How can ACPS improve in the area of Academic Excellence and Educational Equity?
- How can ACPS improve in the area of Family and Community Engagement?
- How can ACPS improve in the area of an Exemplary Staff?
- How can ACPS improve in the area of Facilities and the Learning Environment?
- How can ACPS improve in the area of Health and Wellness?
- How can ACPS improve in the area of Effective and Efficient Operations?
- Please share any suggestions you have for how we can better meet the needs of our students and our community.

Executive Summary

- The 2017-2018 administration saw a large increase in participation with a total of 2,186 responses, an increase of 669 from 2016-2017. This included a 12-percentage point increase in participants who identified as Hispanic or Latino and a 4-percentage point increase in those who identified as Black or African American.
- The percentage of participants who had a favorable (excellent or good) opinion of the quality of ACPS rose to 74%, an 11-percentage point increase from last school year.
- The survey dimension with the most favorable responses this year was Family and Community Engagement. A strong majority of participants (92%) strongly agreed or agreed that ACPS provides opportunities to volunteer for school programs, activities, and events.
- The percentage of Strongly Agree or Agree responses increased or remained constant for all survey items this year. The item “There is mutual (shared) respect and trust between ACPS and the community” had the largest increase with 18-percentage points.
- The item “I feel welcome to attend school activities” had the highest percentage of favorable responses (strongly agree or agree) with 93%, and the item “ACPS facilities are well maintained” had the lowest with 63%.

Participation

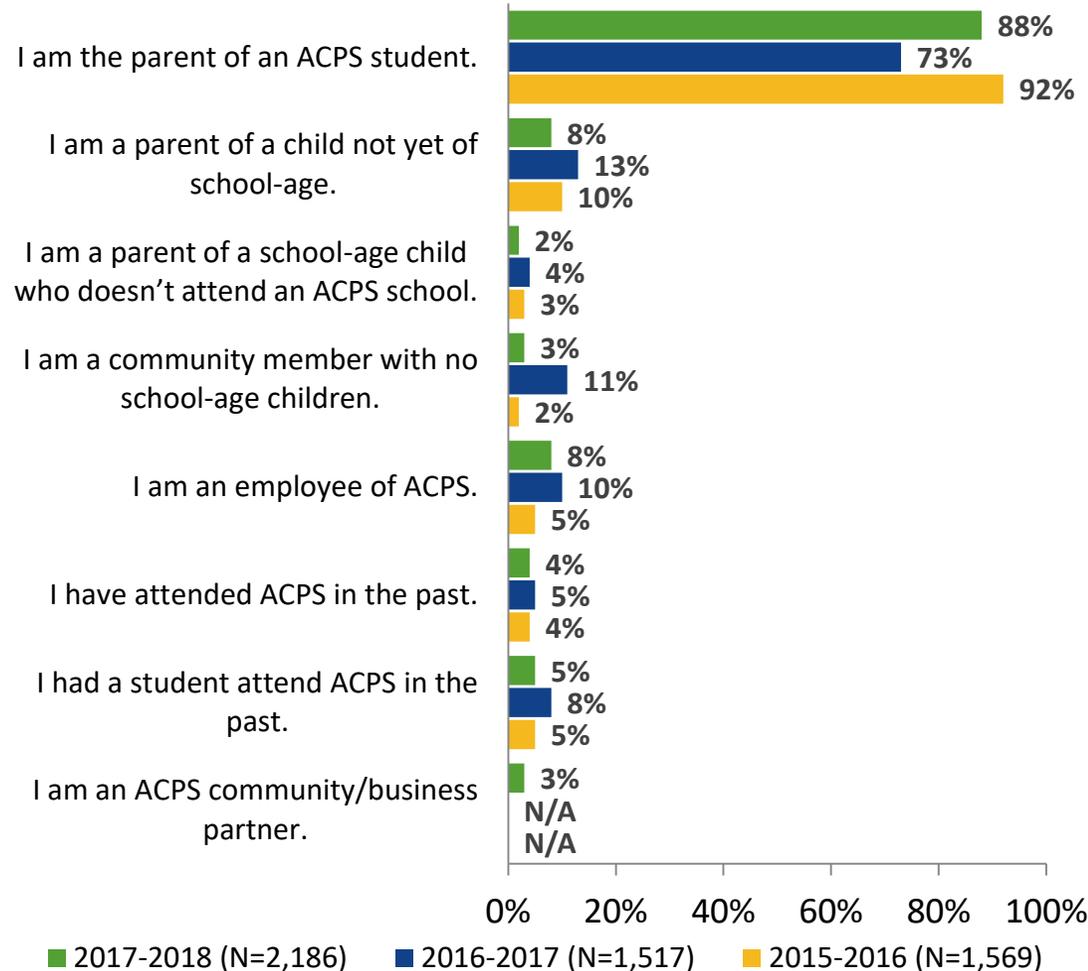
School Year	Number of Invitations Delivered (NMax)	Number of Surveys Completed via Email Invitation	Number of Surveys Completed from Public URL	Number of Paper Surveys Completed	Total Number of Responses (N)
2017-2018	7,535	1,105	937	144	2,186
2016-2017	7,565	846	628	43	1,517
2015-2016	5,724	1,063	451	67	1,581

School Year	Number of Responses			
	Arabic	Amharic	English	Spanish
2017-2018	38	19	1,798	331
2016-2017	3	0	1,492	22
2015-2016	11	4	1,527	39

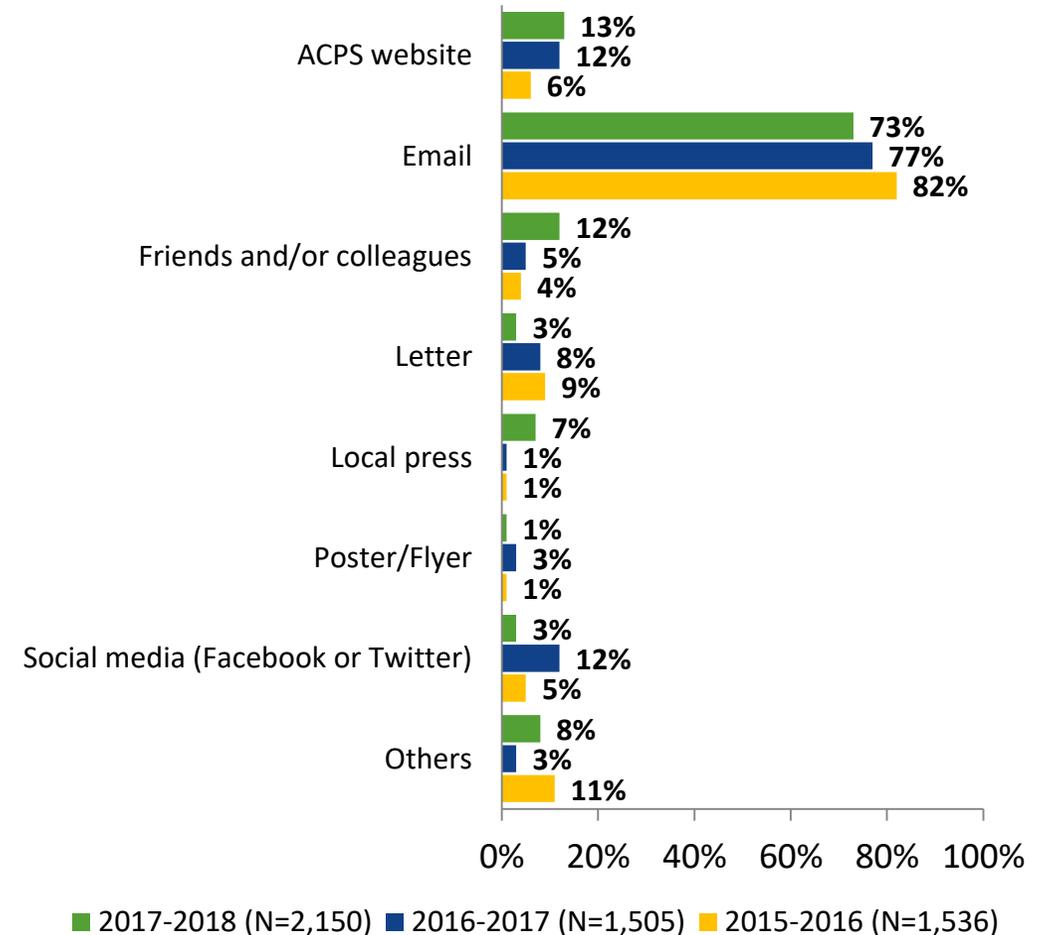
Participant Demographics

Participant Profile

Which of the following applies to you?

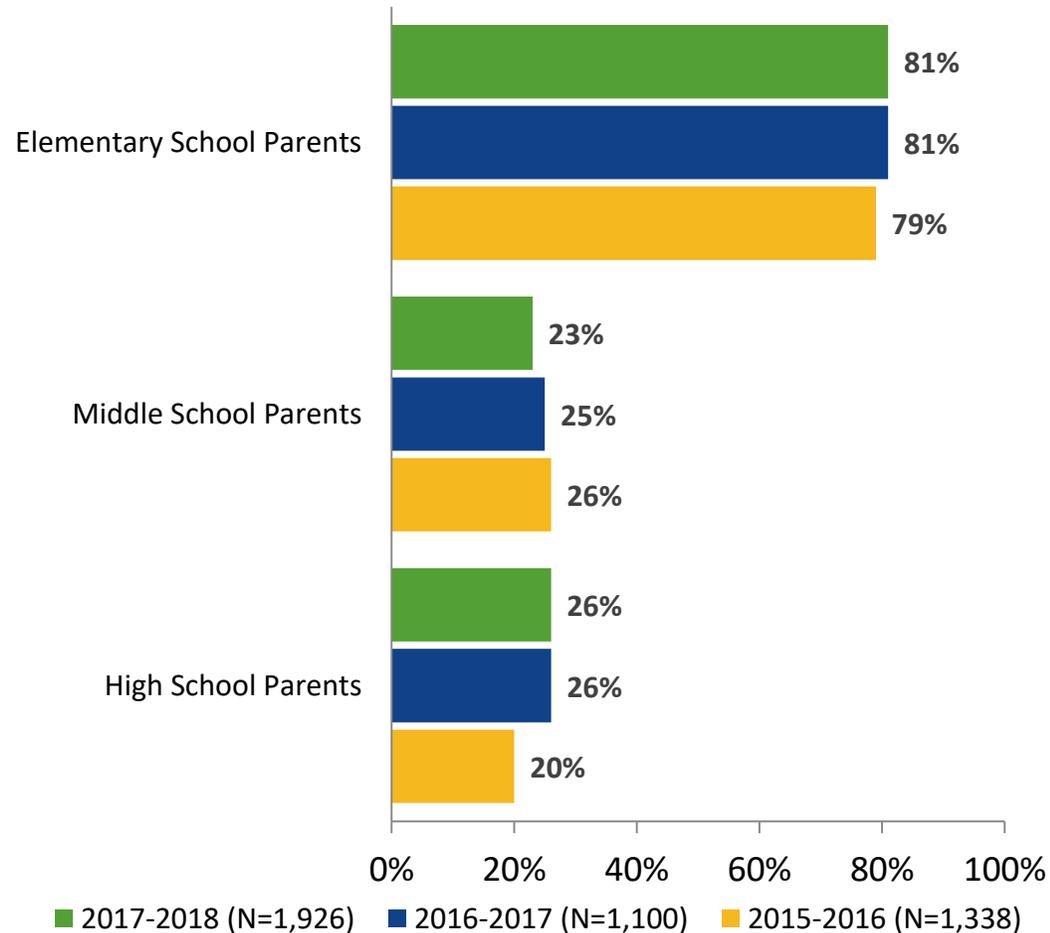


How did you hear about this survey?

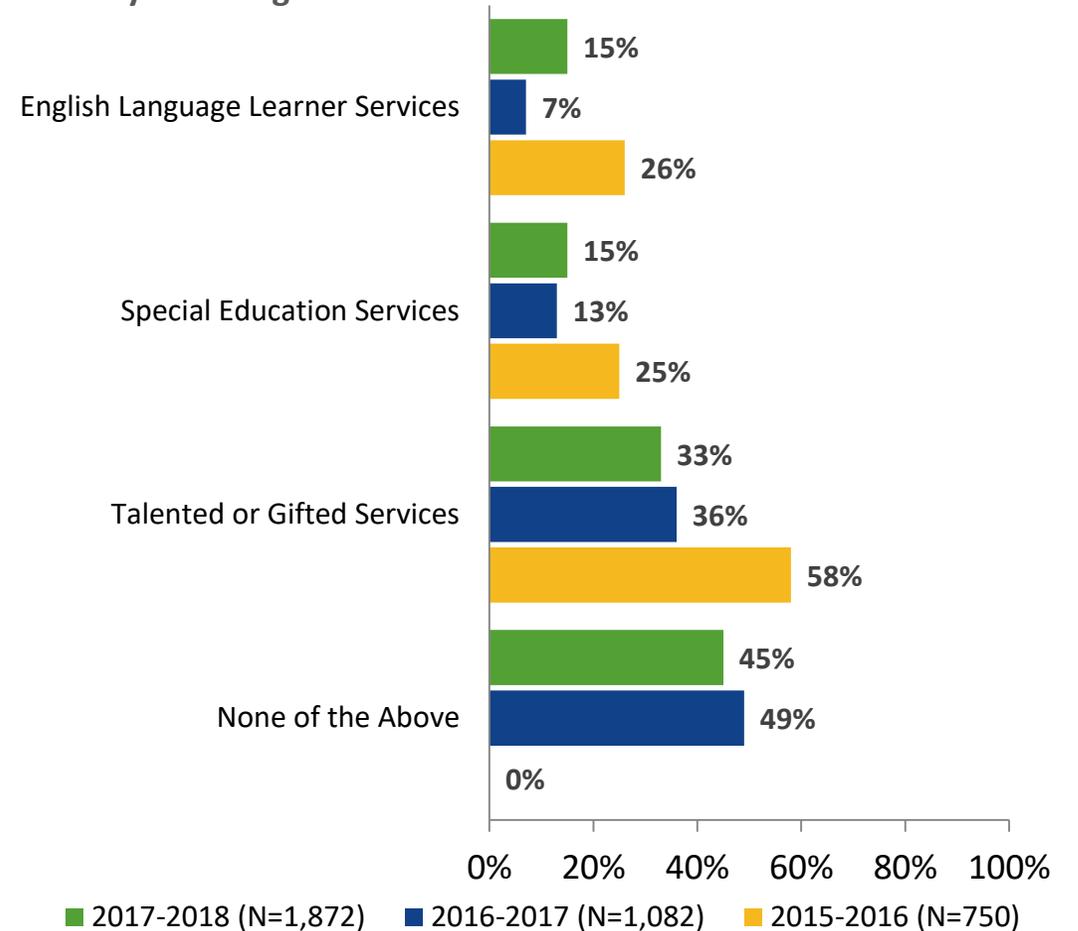


Participant Profile (Continued)

Which school does/do your child/children attend?



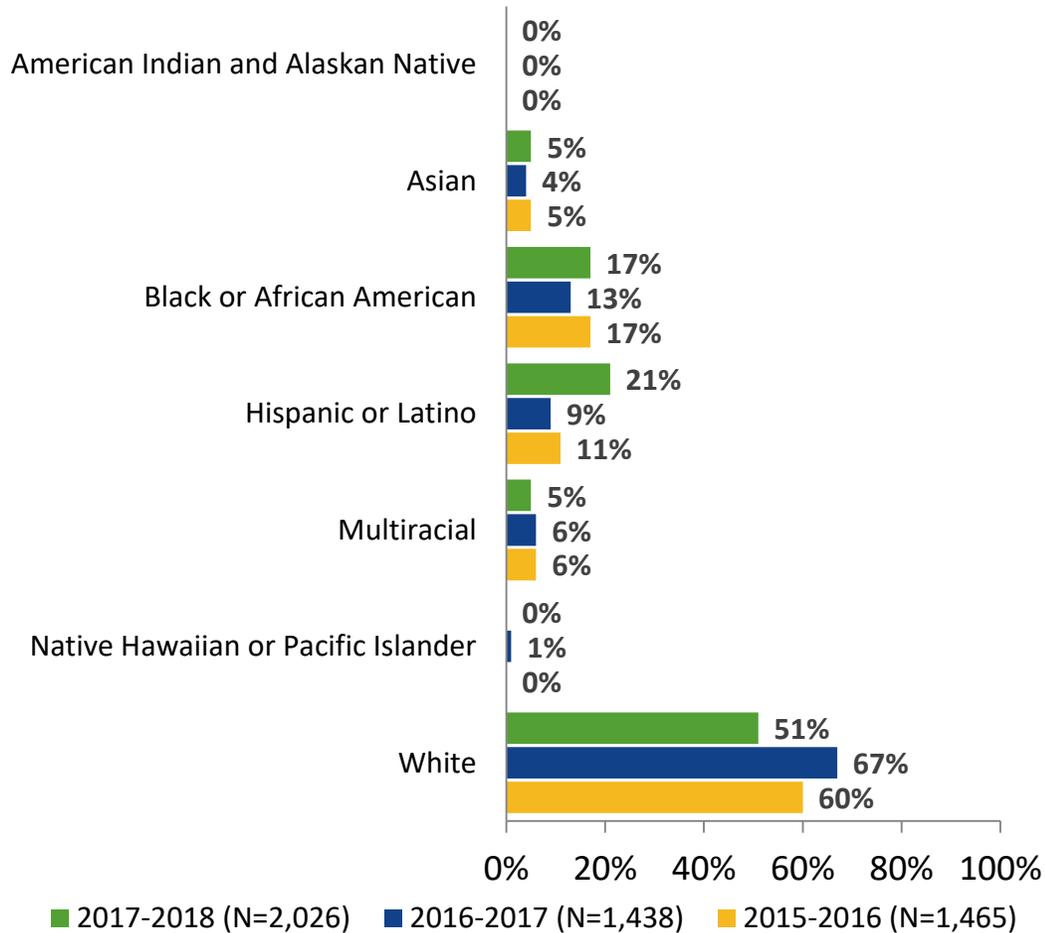
Please select which of the following services your child/children is/are currently receiving.



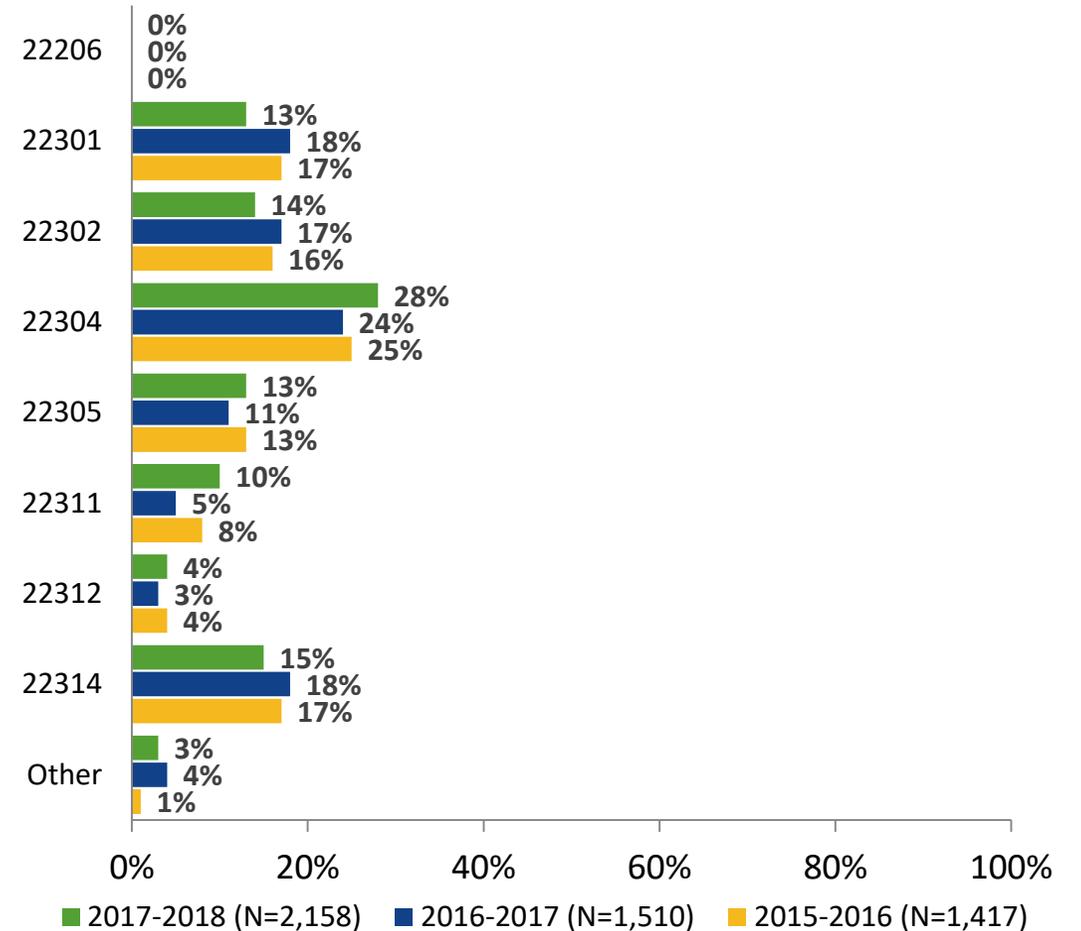
8 Notes: The sum of percentages may exceed 100 because participants could select more than one response. Only parents/guardians of current students responded to these questions.

Participant Profile (Continued)

Which of the following best describes your race/ethnicity?



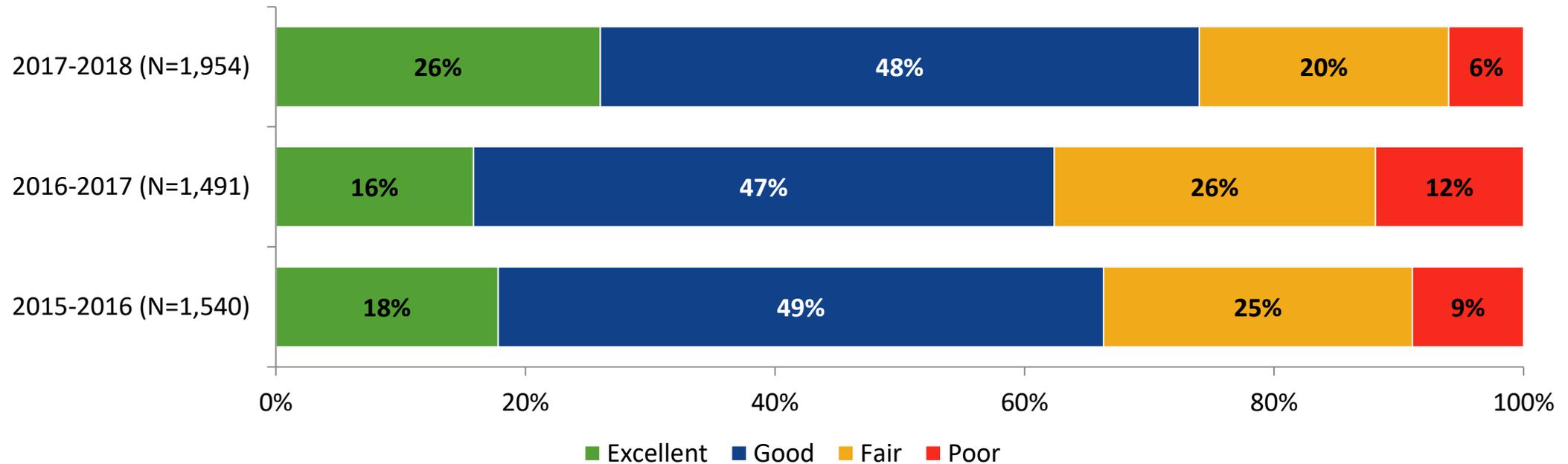
What is your ZIP code?



Overall Quality

Perception of Quality: Comparison Over Time

Overall, what is your opinion of the quality of Alexandria City Public Schools?



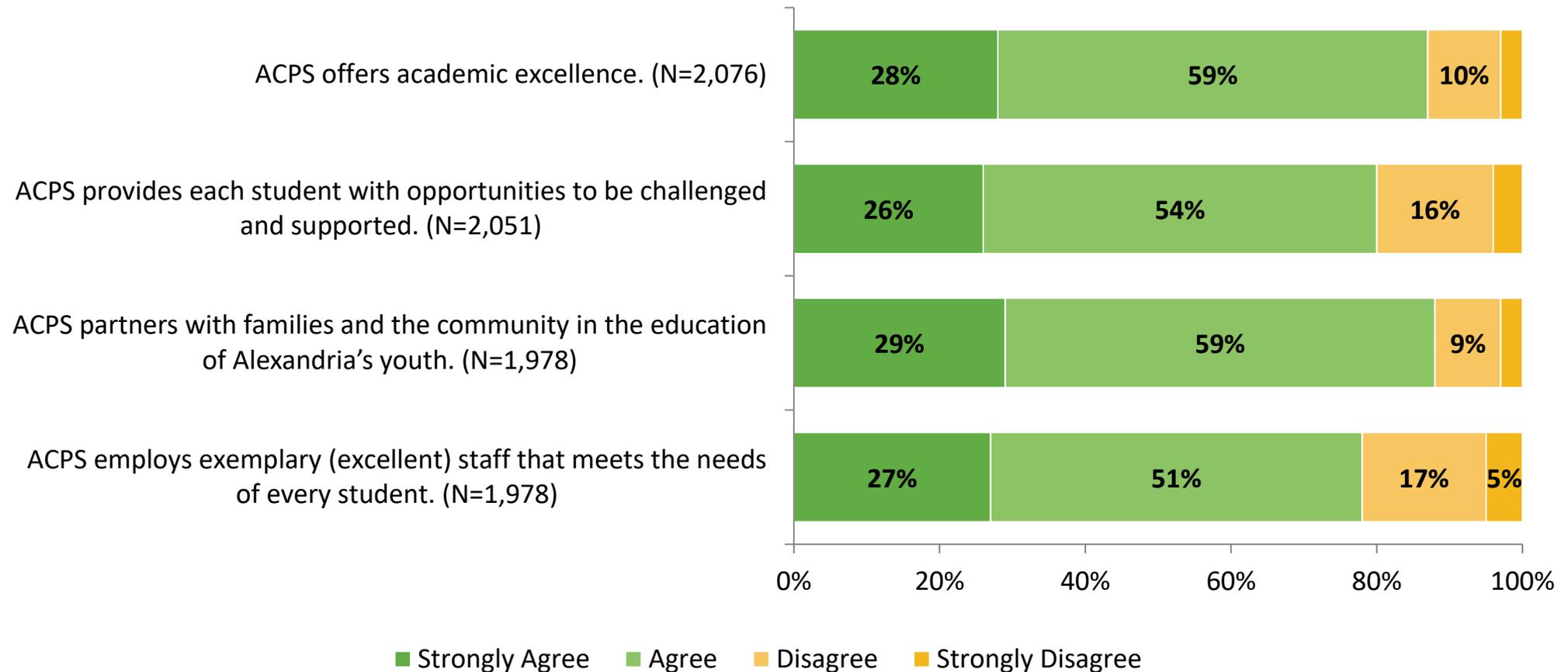
Answer Options: Excellent, Good, Fair, Poor, No Opinion

Note: No Opinion responses were excluded from calculations.

ACPS 2020 Goal Areas

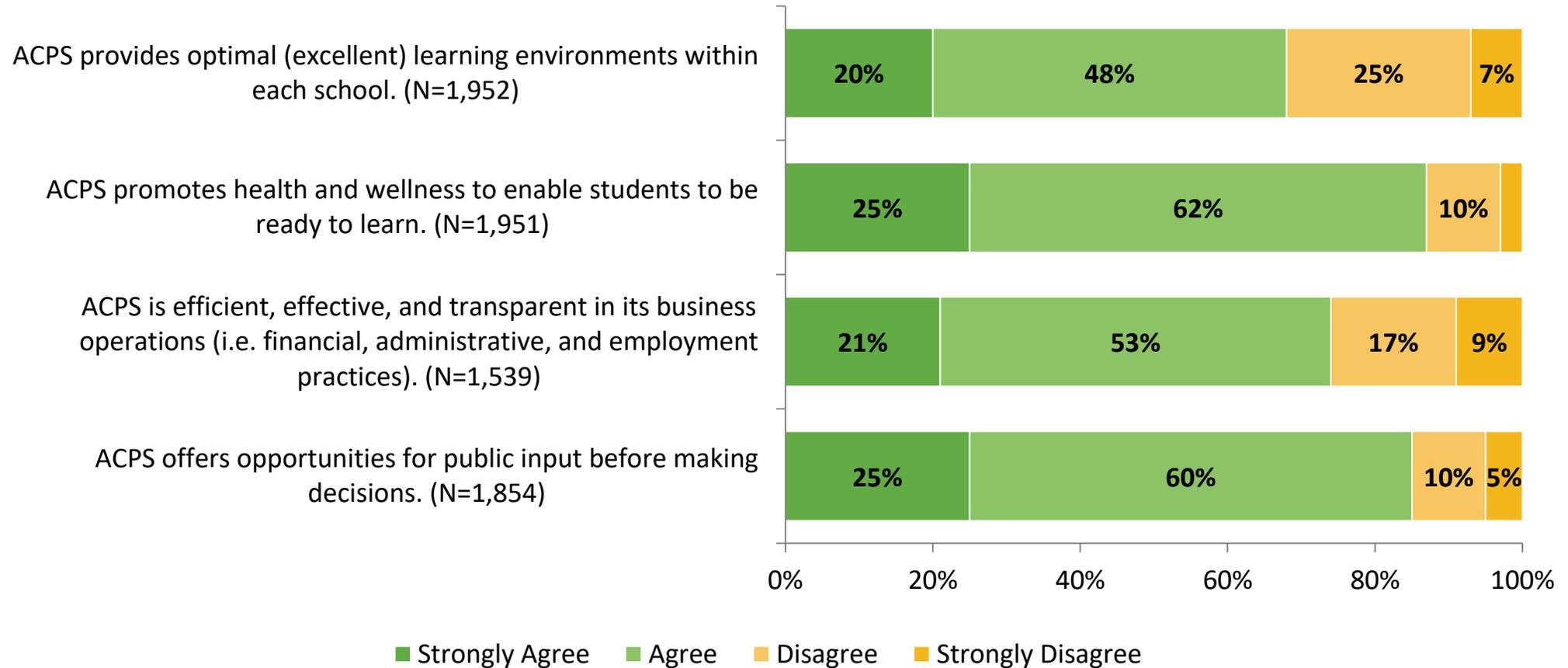
ACPS 2020 Goal Areas

Please indicate how strongly you agree or disagree with the following statements based on your experience with ACPS this school year.



ACPS 2020 Goal Areas (Continued)

Please indicate how strongly you agree or disagree with the following statements based on your experience with ACPS this school year.



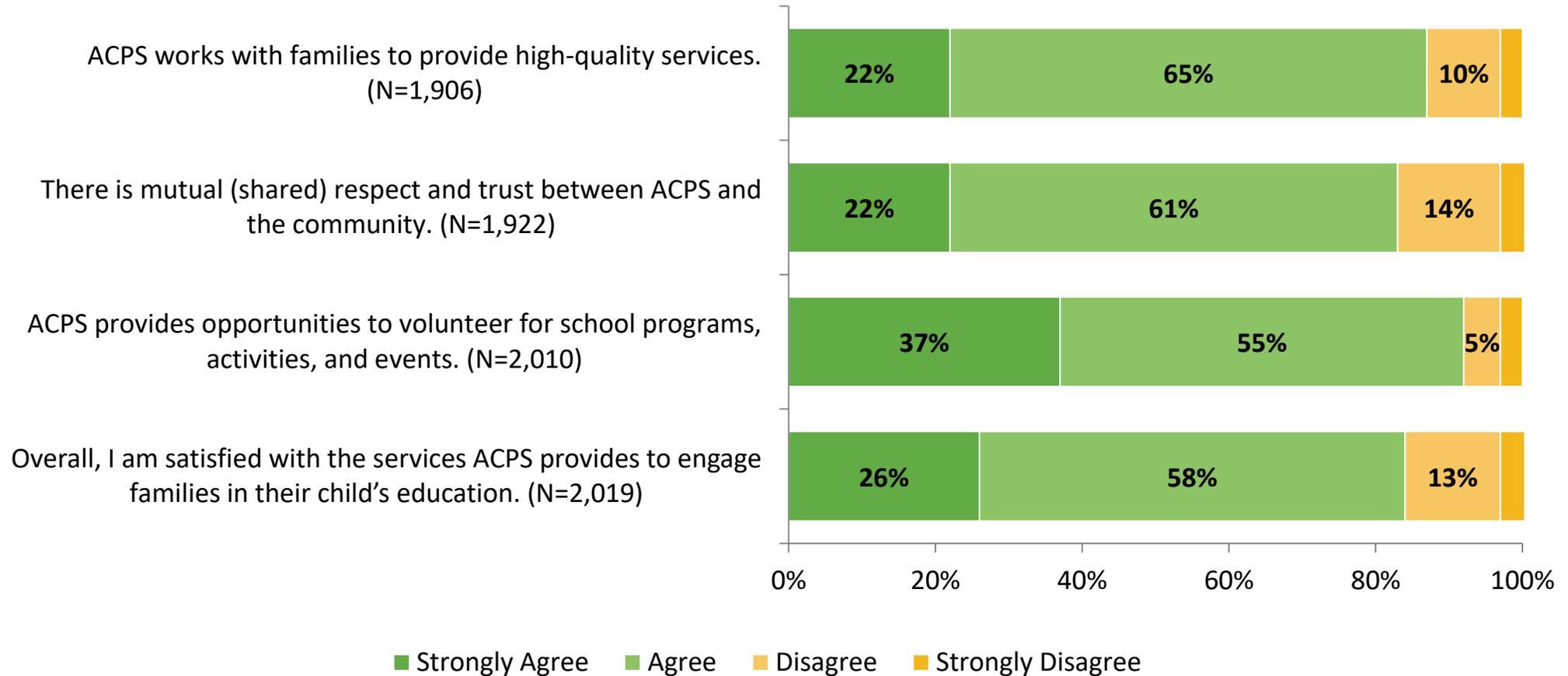
ACPS 2020 Goal Areas: Comparison Over Time

Survey Item	2017-2018	2016-2017	2015-2016
	Percentage Strongly Agree or Agree (%)		
ACPS offers academic excellence.	87%	79%	84%
ACPS provides each student with opportunities to be challenged and supported.	80%	73%	78%
ACPS partners with families and the community in the education of Alexandria's youth.	88%	82%	86%
ACPS employs exemplary (excellent) staff that meets the needs of every student.	78%	75%	77%
ACPS provides optimal (excellent) learning environments within each school.	68%	55%	62%
ACPS promotes health and wellness to enable students to be ready to learn.	87%	82%	85%
ACPS is efficient, effective, and transparent in its business operations (i.e., financial, administrative, and employment practices).	74%	58%	66%
*ACPS offers opportunities for public input before making decisions.	85%	76%	78%

**The language in this survey item differs slightly from previous administrations.
 Answer Options: Strongly Agree, Agree, Disagree, Strongly Disagree, Don't Know
 Note: Don't Know responses were excluded from calculations.*

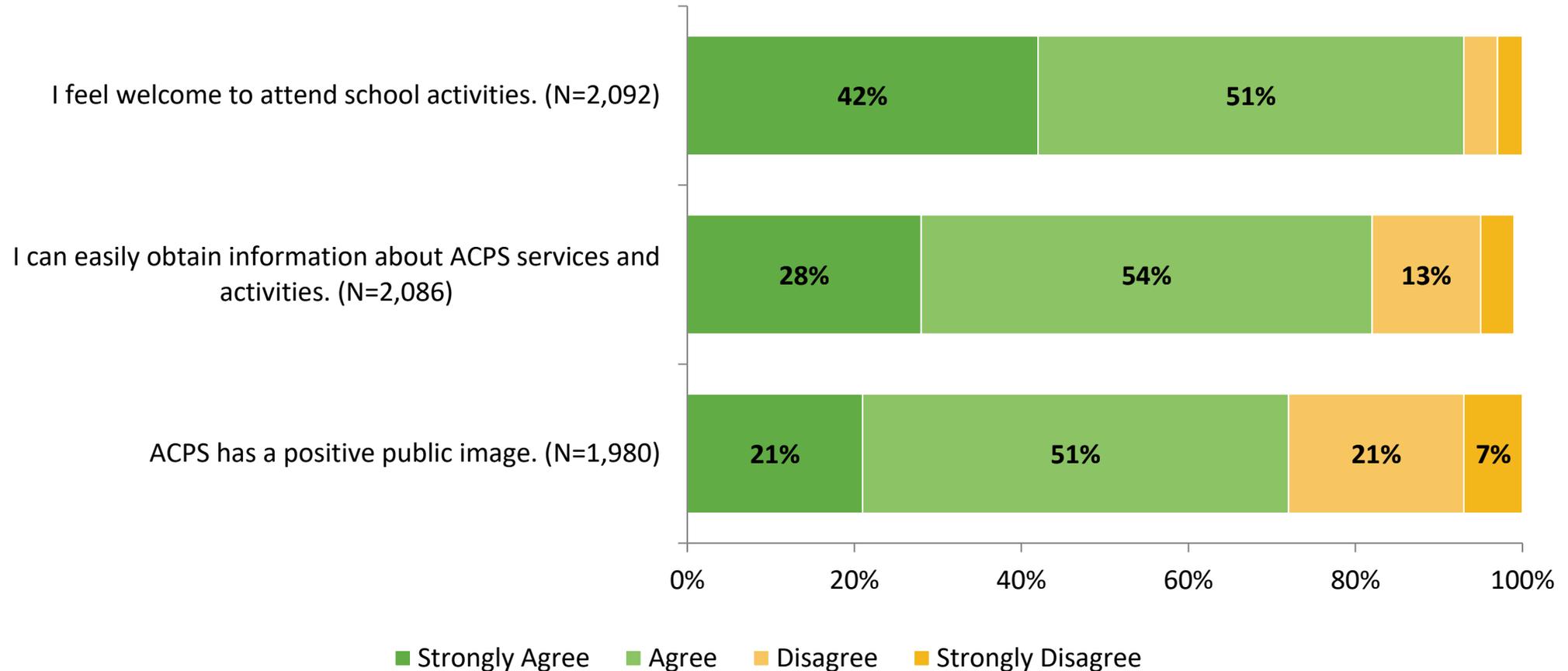
Family and Community Engagement

How strongly do you disagree or agree with the following statements?



Family and Community Engagement (Continued)

How strongly do you disagree or agree with the following statements?



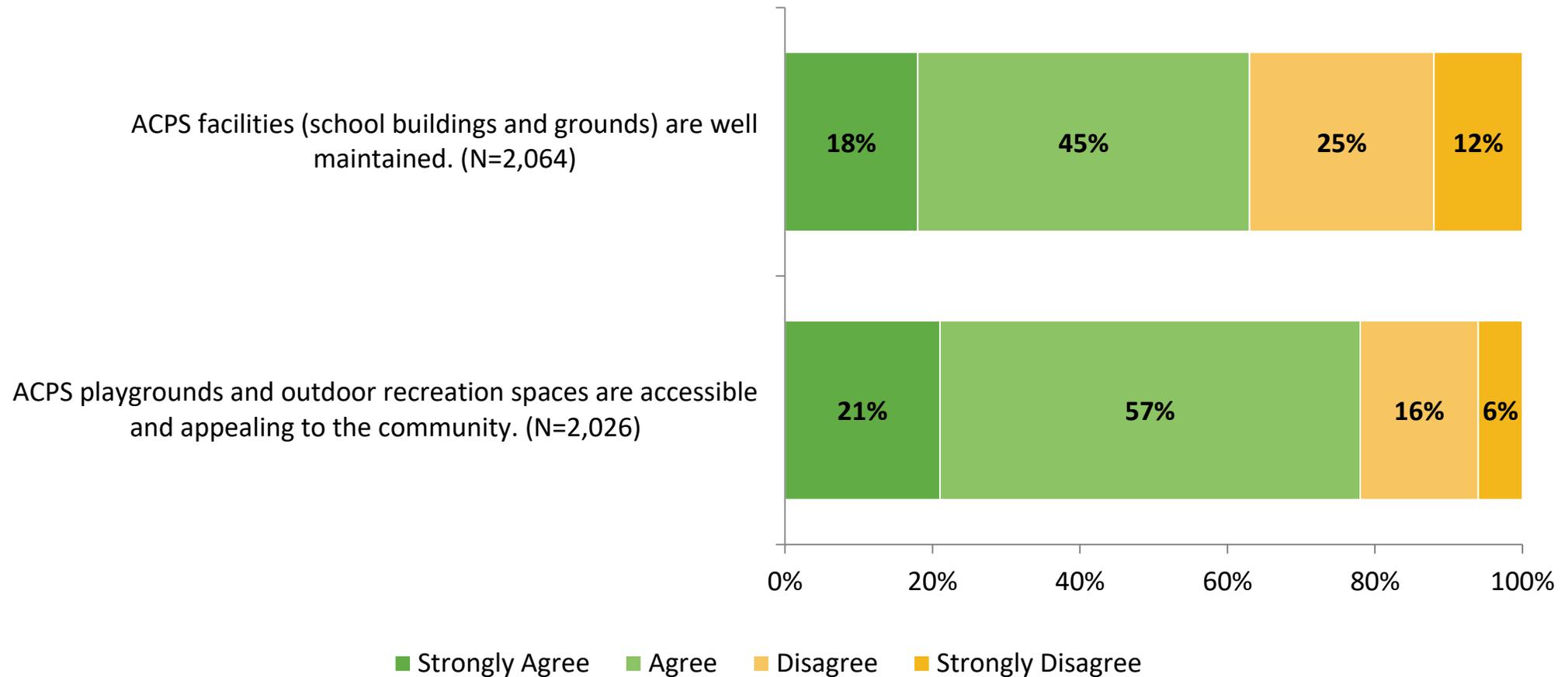
Family and Community Engagement: Comparison Over Time

Survey Item	2017-2018	2016-2017	2015-2016
	Percentage Strongly Agree or Agree (%)		
ACPS works with families to provide high-quality services.	87%	81%	80%
There is mutual (shared) respect and trust between ACPS and the community.	83%	65%	75%
ACPS provides opportunities to volunteer for school programs, activities, and events.	92%	92%	93%
Overall, I am satisfied with the services ACPS provides to engage families in their child's education.	84%	78%	80%
I feel welcome to attend school activities.	93%	92%	94%
I can easily obtain information about ACPS services and activities.	82%	77%	85%
ACPS has a positive public image.	72%	57%	66%

Answer Options: Strongly Agree, Agree, Disagree, Strongly Disagree, Don't Know
 Note: Don't Know responses were excluded from calculations.

Facilities and the Learning Environment

How strongly do you agree or disagree with the following statements?

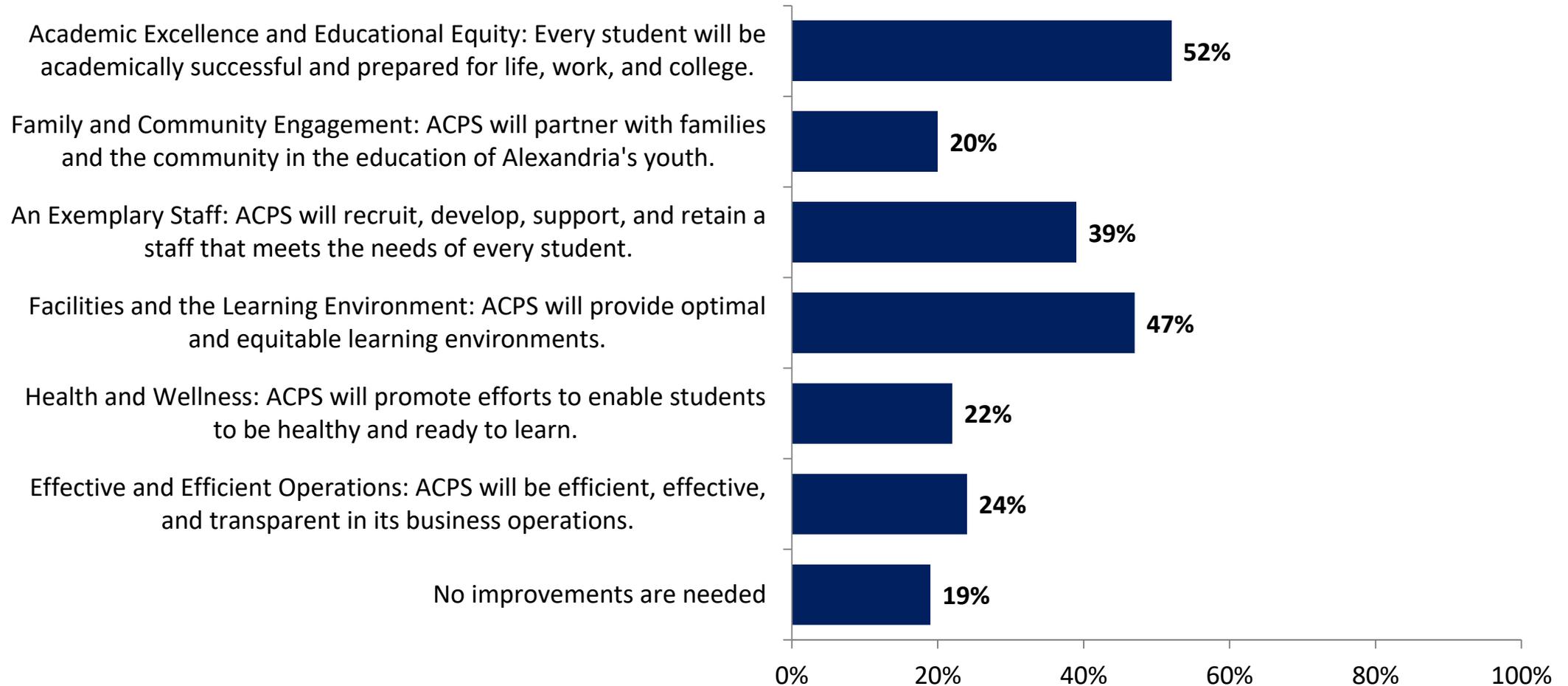


Facilities and the Learning Environment: Comparison Over Time

Survey Item	2017-2018	2016-2017	2015-2016
	Percentage Strongly Agree or Agree (%)		
ACPS facilities (school buildings and grounds) are well maintained.	63%	61%	66%
ACPS playgrounds and outdoor facilities are accessible and appealing to the community.	78%	74%	78%

Areas for Improvement

In which of the following areas could ACPS improve? Select all that apply. (N=2,105)





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