

HILLBROOK SCHOOL

Guide to Giving and Getting Involved





OUR VISION

Inspire students to achieve their dreams and reach beyond themselves to make a difference in the world.

OUR MISSION

Hillbrook provides an extraordinary educational experience that fosters a love of learning in our students and helps them develop the knowledge, skills, and confidence to achieve their highest individual potential in school and in life. At Hillbrook, students are known, respected, and valued as individuals, and every day is a journey of self-discovery, imaginative thinking, creative problem solving, laughter, and friendship.



The Foundations of Extraordinary Lives

Creating a school like Hillbrook takes the help of many hands and many minds.

One of our greatest strengths is our community. Year after year, families join together to support the school in myriad ways, ensuring that we are able to deliver on our mission and vision each and every day.

As a new family, we invite you to learn more about how you can support the school. This brochure gives you insight into the different types of philanthropic support, including annual giving and capital campaigns. You will learn more about how philanthropy provides the foundation for critical programs like Flexible Tuition, which ensures we are able to make the Hillbrook experience accessible to families from diverse economic backgrounds, and professional development, which enables us to attract and retain an exceptional faculty. You will learn about how capital giving transforms our school, from the launch of innovative programs like the Scott Center for Social Entrepreneurship to the building of the Hub, a state-of-the-art maker space at the heart of our campus. Finally, you will learn about the critical role of volunteers. With hundreds of ways for families to get involved, we trust that you will find a way to engage in the life of our school that makes sense to you and enables you to make a difference in ways big and small.

We are excited that you have joined our community and grateful that you have chosen to partner with us in your children's educational journey. Together, we know we will be able to carry on what Hillbrook has done for more than 85 years - inspire children to achieve their dreams and reach beyond themselves to make a difference in the world.

Warmly,

A handwritten signature in black ink, appearing to read "Mark".

Mark Silver, *Hillbrook Head of School*

Why Giving Matters

For over 85 years, Hillbrook School has benefited from the generosity of our community.

The campus and programs we enjoy today are the result of the gifts of time, talent, and treasure of those that came before us. Across our campus, you'll find countless examples of the transformative power of giving: from gardens to fields to classrooms to makers' spaces, Hillbrook is filled with innovative spaces to play, learn, and grow.

There are many meaningful and flexible ways to positively impact our school with your support. Please use this Guide to Giving and Getting Involved as a helpful tool to determine how your family can make a difference in our school community.



Nearly
12%

of Hillbrook's annual operating
budget comes from voluntary giving

Our community strives for

100% participation.



The Hillbrook Annual Fund

The Annual Fund is the foundation of all philanthropy at Hillbrook School.

By providing substantial operational support for the ongoing day-to-day needs of the school, the Annual Fund impacts every child every day. The actual cost of a Hillbrook education exceeds the highest tuition rate, and the Annual Fund's tax-deductible gifts support almost every aspect of school life.

YOUR GENEROSITY AT WORK!



Attracting and retaining world-class faculty and supporting the innovative Resident Teacher Program;



Funding outstanding arts, technology, science, language, and athletic programs;



Making our one-of-a-kind Reach Beyond programming available to our students at all ages and stages; and

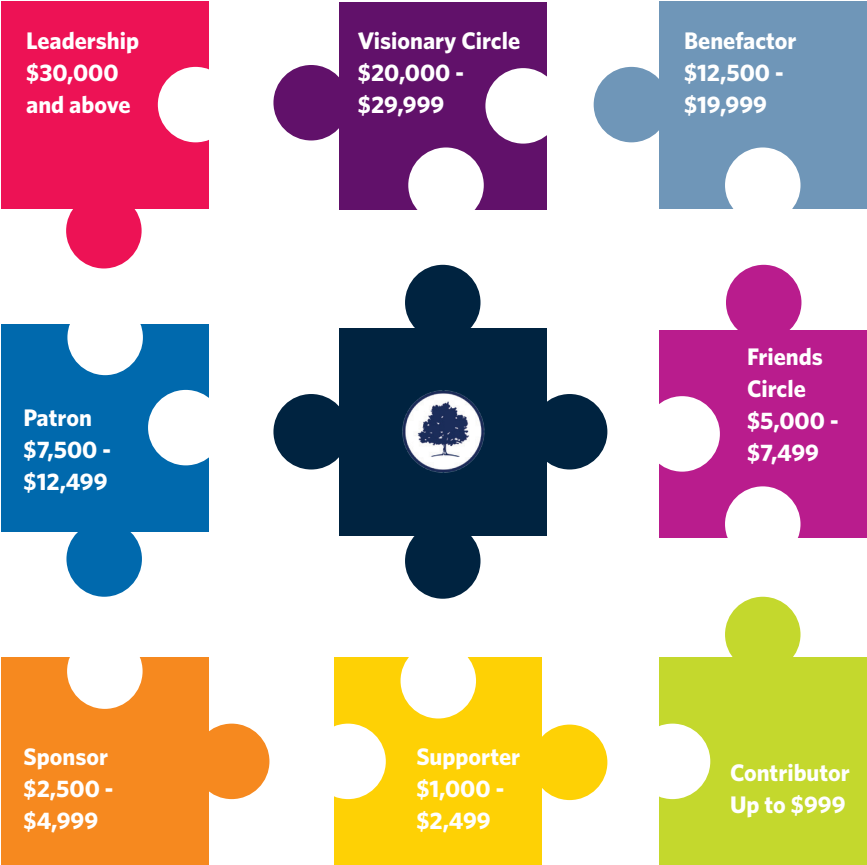


Providing a robust Flexible Tuition Program that directly impacts nearly 30% of Hillbrook families.

Annual Fund Giving Levels

Annual Fund gifts of every amount, from \$50 to over \$30,000, have an immediate impact at Hillbrook.

As a 501(c)(3) nonprofit organization, your gifts to Hillbrook School are tax deductible to the fullest extent allowable by the law.



WAYS TO GIVE



Cash

Gifts may be made by cash, check or credit card. The quickest way to make your gift is by visiting our online giving page to pay by credit card or EFT.

Checks should be made payable to Hillbrook School and dropped off or mailed to:

Hillbrook School
Advancement Department
300 Marchmont Drive
Los Gatos, CA 95032



Stocks or Securities

A gift of appreciated stock generally offers a two-fold tax savings: avoiding capital gains tax on the increase in value of the stock and providing an income tax deduction for the full market value of the stock at the time of the gift.

When making a gift of stock, please visit our online giving page for the Hillbrook Stock Donation Form.



In Kind

Gifts of personal property are accepted if they can serve a worthwhile purpose for the school, can be sold for cash, or can offset a previously planned expense. The Annual Benefit receives many in kind donations.



Matching Gifts

Many employers will match employees' donations. Matching gifts are a great way to increase the impact of any Annual Fund, Benefit, or Walkathon gift. To see if your company currently matches charitable gifts, visit our online giving page.



Pledges

Pledges, which can be made at any time, give you the flexibility to pay in installments or in one lump sum before June 30. Families receive participation credit once the pledge is made. You can make your pledge on our online giving page.

Our Online Giving Page can be found at www.hillbrook.org/support.
Hillbrook School's tax ID number is 94-0382325.



Join In Our Fundraising Events

Our main fundraising events build community while raising invaluable funds for Flexible Tuition and professional development.

HILLBROOK BENEFIT

The annual Hillbrook Benefit is our largest fundraising event of the year and a cherished opportunity for Hillbrook families and friends to support our school and enrich the community. More than 300 parents, grandparents, alumni, faculty, and friends of the school gather for a fun-filled and festive evening of auctions, special presentations, wine tasting, dinner, and dancing. Widespread family participation, in volunteering, donating, and attending, makes the Benefit a success.

All Benefit proceeds support our robust Flexible Tuition program. Flexible Tuition gives Hillbrook the power to attract and retain students who are philosophical matches for the school, while giving all of our students an opportunity to learn and grow in an environment reflective of the world in which they live.



WALKATHON

During Gratitude Month in May, the entire school rallies and walks for their teachers. This is also an opportunity to raise funds for teachers' professional development and learning. Each year our faculty are encouraged to continue their own education by attending conferences and participating in teacher-led protocol groups and instructional rounds to observe each other's teaching practices. In addition to teacher development, the Walkathon also increases school spirit, giving parents and students an opportunity to connect with and celebrate our faculty.



Other Ways to Financially Impact

Our Endowment, capital campaigns, and planned giving provide long-term financial stability.

THE HILLBROOK ENDOWMENT

The Hillbrook Endowment is an investment fund that provides long-term financial security and offers annual income to important initiatives. The Endowment is directed to specific uses, and only the interest from the fund can be spent. We currently have a \$1 million Flexible Tuition Endowment, a \$1 million Scott Center for Social Entrepreneurship Endowment, and the Loukas Angelo Endowment Fund. Hillbrook School intends to grow the Endowment significantly in an effort to create an additional revenue stream that will help the school ensure its long-term financial sustainability.

CAPITAL CAMPAIGNS AND RESTRICTED GIFTS

Capital campaigns and restricted gifts are designated to a specific purpose, which can include building projects, campus enhancements, or school programs. Most recently, the Be Your Best Campaign for Hillbrook raised \$7 million to build the Hub, create the Scott Center for Social Entrepreneurship, fund a \$1 million Flexible Tuition Endowment, and several other transformative campus projects.

PLANNED GIVING

Naming Hillbrook School as a recipient of a legacy gift is another way to ensure a bright future for our students. A gift through a will or living trust is one of the most effective ways to leave a legacy for Hillbrook's future and allows for a donor to retain assets during their lifetime.



Ways to Volunteer

The Hillbrook School Parent Council (HSPC) brings our community together through fun and educational activities and events.

The three main goals of the HSPC are 1) assisting with the school's philanthropic goals, 2) supporting teachers, and 3) building community. All current parents and guardians are automatically members of the HSPC and it is up to each parent to decide how much they would like to be involved.

We know that a sense of community does not come from a small group of people, but the active involvement of many. From holding year-long roles to helping out one time at an event, we encourage you to reach out, inquire, and volunteer when and where you can.

LEARN MORE

See all the opportunities available on the Resource Board under 'Hillbrook School Parent Council' and email hspc@hillbrook.org to get involved.

SOME OF THE WAYS TO GIVE YOUR TIME

Admissions Ambassadors
Admissions Buddy Families
Affinity Group Leaders
Annual Fund Class Captains
Art Show
Benefit Buddies
Benefit Wine Committee
Classroom Helpers
Common Ground Speakers
Community Outreach
Diversity, Equity, and
Inclusion (DEI) Initiatives

Eighth Grade Musical
Family Fun Night
Field Trip Volunteers
Grade Level Parents
Grandparent & Special Friends Day
Library Volunteers
Lost & Found Support
Reach Beyond Activities
Sports Carpool Drivers
Teacher Appreciation
Walkathon
Welcoming Committee

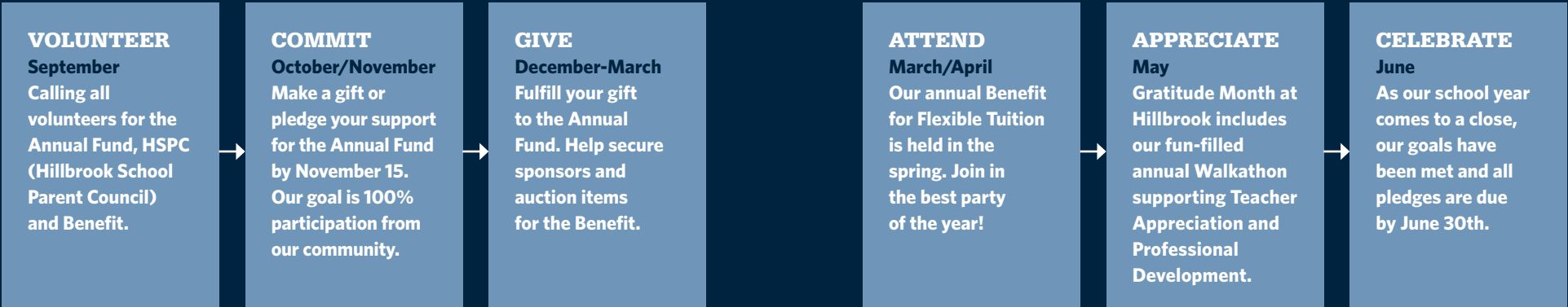


400+

parents and community
members volunteer each year.



Annual Calendar of Engagement and Giving



**BE KIND
BE CURIOUS
TAKE RISKS
BE YOUR BEST**

