



## VOICE-OVER TRAINING & DEMO PRODUCTION

“Voice-Overs...Now is Your Time!”

Thank you for taking the time to look over our proposal. Our class has been wildly successful all over the US due to our unique subject and talented teachers.

### **What's included for you:**

- Course Description and Instructor Bio
- 2-hour Class Outline
- Class Reviews
- Frequently Asked Questions

**Note:** No Textbook required

### **Class outline**

Introduction - 10 mins.

Voice Techniques - 15 mins.

Types of Voice-Overs - 10 mins.

Unions - 10 mins.

Launching Your Voice-Over Career -10 mins.

Equipment – 10 mins.

Demos – 15 mins.

Student Practice, Recording & Playback – 35 mins.

Closing/ Questions – 5 mins.



## **Frequently Asked Questions**

**Q: What IS a voice-over?**

A: Voice-over is defined as words that are spoken by an actor, or actors, who are unseen by the viewer or listener. Here are a few examples of where you might hear voice-over: radio commercials, audiobooks, animated TV/movies, video games, e-learning programs, apps, websites, podcasts, GPS, and many more.

**Q: Who would be interested in taking a voice-over class?**

A: Many people have been told their entire life, "You have a great voice for radio!" But they don't know the first thing about how to break into the voice-over industry. It's an industry that's only continuing to grow, so we do see a huge interest in various age groups for this class.

**Q: What age group is your class geared to?**

A: Our class is intended for people over 18 years of age. We always welcome children, but strongly suggest that parents attend the class with them. The class is perfect for people just out of college looking to start something part-time while they build a career in a day job, a working professional who is looking for a career change or new hobby, and even retired people looking for a way to make a little extra money.

**Q: What makes you think people will attend your class?**

A: They do! We've been teaching our class for 30 years, all over the US, and have long standing relationships with the majority of continuing education programs that we work with. In fact, this class is quite often the most popular choice in the course catalog!

**Q: How much does this class cost?**

A: The price for the class is largely dependent on the program we are working with. We like set our class price to fit with other similar programs (2hr one-night workshops) in your catalog. In general, we think \$30-\$40 is a fair price for the students to pay. We generally like to split this registration fee with the program, but we are flexible with those terms.

**Q: Do you sell your services in the class?**

A: Absolutely not! We do work further with students who request information about our services, but nothing about our business practices, including prices, solicitations, etc. is discussed in the class. No phone numbers are given out in the class, no addresses, and no brochures of any kind. If someone requests information, we will supply that information to them at a different time, off of school premises. We are very sensitive to this issue, and believe it is not ethical to sell within a continuing education class. We welcome everyone to our class, and our goal is to provide a fact filled evening of fun.