



“RideAlong’ s founders knew the solution lay in community – and the RideAlong village was born.”

# Our Solution for Kids Mobility

- ❖ Founded by parents, for parents, to solve a community need.
- ❖ Safe on the road, safe inside the cabin: **Bully-Free & COVID-Free.**
- ❖ Reliability to set the mind at ease – yours and theirs.
- ❖ Test scores & friendships improve!



# Safe, Reliable Transportation Options for Parents, Schools & Camps



## School pickups and dropoffs

We drop your preschooler off at daycare at the start of the day or pick your high schooler up after the last bell. And everything (and everyone) in between.



## After school activities

Do swim lessons start before your shift ends?  
Or does band practice conflict with your board meeting? We've got you covered for the 1,001 after school activities on your calendar.



## Ongoing events and activities

Have events, classes, or activities that consistently happen at the same time? We're available in the evenings and on the weekends to make sure everyone gets where they need to be.

# Who We Are!

## SAFE

- Vetted drivers pass background checks and regular testing.
- We ensure they and their vehicles are safe and secure.

## RELIABLE

- We work directly with you to ensure our young riders move from one point to the other.
- Consistency in drivers, vehicles and riders to make the ride calm and cool.

## MANAGED TRANSPORTATION

- We plan and prepare so you can rest assured.
- We coordinate with your school, sport or camp schedule!
- We' re not on demand, we' re planned service.



# But First, Safety

*Next-level driver recruitment with advanced background checks*

## Driver Characteristics



- ✓ All drivers are 25+ years old.
- ✓ Have clean driving records.
- ✓ Pass DOE and DMV background checks.
- ✓ Agree to random drug testing.
- ✓ Own a vehicle in great condition.
- ✓ Operate consistent routes and build a trustworthy relationship with parents.



We attract top-tier drivers and we are an equal opportunity employer across the United States.

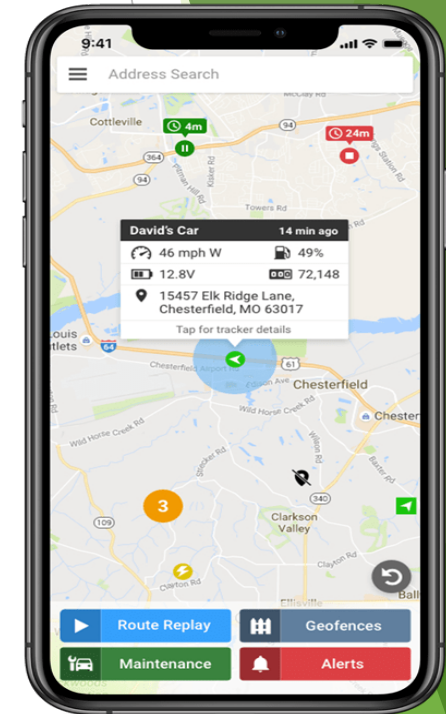
# Safe and Direct Communication

WhatsApp Let's You Stay Connected with the Assigned Driver

- Group notice when in route.
- Group notice for your stops.
- Group notice confirming safe arrival.
- Friendly reminders about days off, upcoming holidays and any necessary COVID alerts.

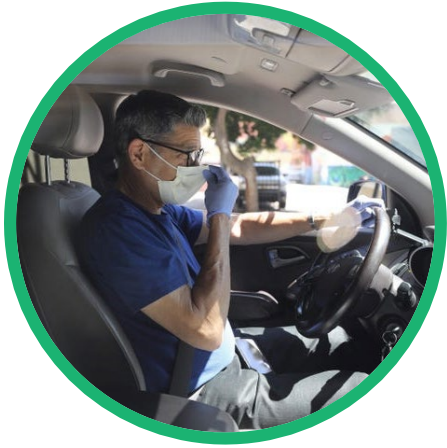
LinxUp Provides Real-Time Tracking of the Assigned Vehicle

- ✓ See Vehicle Locations In Real-Time.
- ✓ Access Drive & Operator Behavior.



# COVID-19 Safety Guidelines

Ensuring the safety of drivers, riders, and communities nationwide



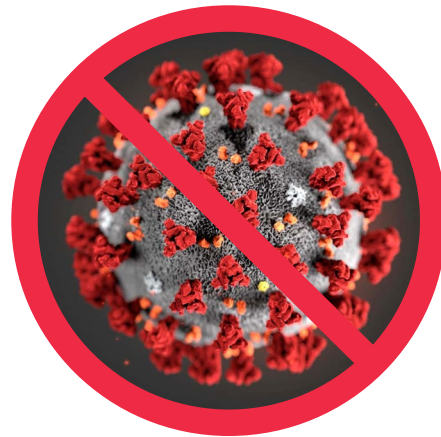
Require drivers to wear **personal protective equipment** while transporting passengers.



Require drivers to maintain **strict disinfection procedures** between rides and in compliance with CDC guidelines.



Committed to doing its part during these unprecedented times and **will reduce rider density** to ensure proper distancing.

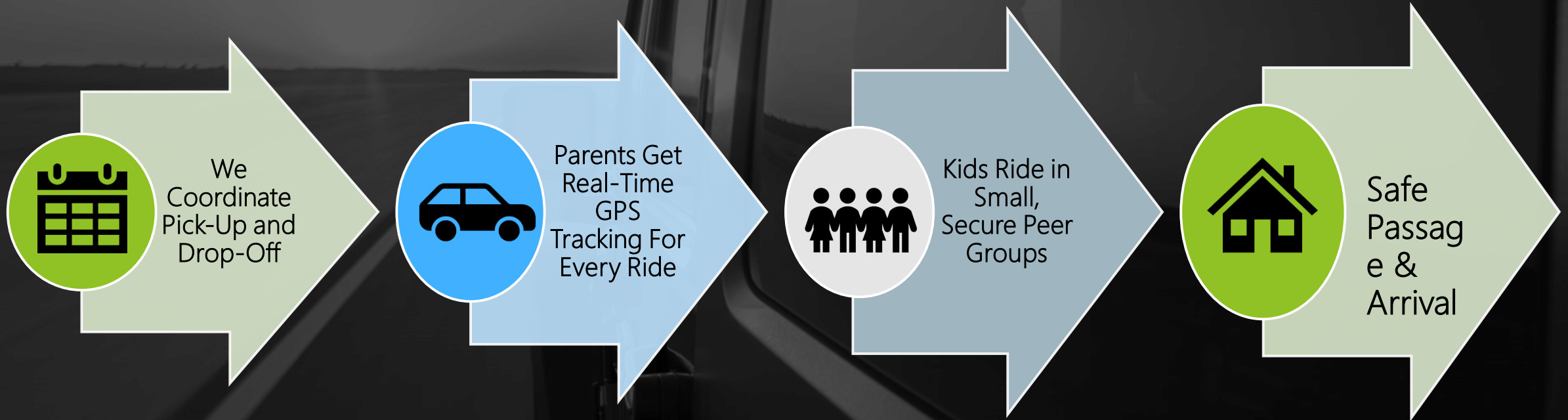


**Minimize COVID-19 exposure risk** and will provide parents peace of mind as schools and sports organizations reopen.

# Passenger COVID-19 Safety Guidelines

- ▶ If **symptomatic**, we require passengers or drivers to **stay home**.
- ▶ **NO ONE** who has tested **positive for COVID-19** and is still in treatment or quarantine will be allowed in the vehicle.
- ▶ We ask parents/caregivers to take their children to the vehicles and if necessary, help them into the vehicle, **reducing exposure** for both the children and drivers.

# Managed Transportation



# Preparing for School Transportation

One Week Before Routes Start

RideAlong will reach out with a Welcome Email!

- 
- “What to Expect”
- Regional Manager and Driver Contact Information.
- Instructions for Setting Up LinxUp (the GPS Tracking Tool).
- Instructions for Setting Up the “WhatsApp” Communication Tool.
- Photo of the Driver and Car.
- Route Information.
- Pick-up and Drop-off Times.
- Address Questions.



# School Transportation: Morning Ride

## Driver arrives at the assigned stop

- Parent escorts/views child entry to car.
- LinxUp GPS Monitoring begins.
- “WhatsApp” Communication available at all times with Regional Manager and for Driver only when car is stopped and in Park.
- Route process continues and children arrive safely at school.
- If child unable to be on route, parent will email Regional Manager.

## School Transportation: Afternoon Ride

### Driver arrives at the assigned stop

- Driver arrives at school for pick-up at designated time and location.
- If change needed for Student Pick-Up, School/Parent Contacts Regional Manager.
- LinxUp GPS Monitoring begins.
- “WhatsApp” Communication available at all times with Regional Manager and for Driver only when car is stopped and in Park.
- Route process continues and children arrive safely at home.



# Recent News

*Countless supportive media pieces*



RideAlong To Provide School Transportation for Chicago Public Schools Students



Jersey City Dad Launches Kid-Friendly Ride Share Service



USL Announces Multi-Year Partnership with RideAlongNow



Finding Good Leadership In A Pandemic



Part Uber, part nanny: Meet the Jersey City dad who created a ride-sharing program for kids



# Reach Out, Let's Connect

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