



# TOWN OF VERNON

## Office of the Mayor

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### **MEDIA ADVISORY**

June 6, 2022

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## **Rockville Downtown Association Seeks Sponsors, Vendors and Volunteers for July in the Sky**

**(VERNON, Connecticut)** – The Rockville Downtown Association, which is working with the Town of Vernon to host this year's July in the Sky Celebration on Tuesday, July 12, 2022, is seeking volunteers, vendors and sponsors for activities in Downtown Rockville. (The rain date is July 13, 2022.)

"July in the Sky is Vernon's premier summertime event," Mayor Dan Champagne said. "Whether you watch the fireworks from Henry Park or beautiful downtown Rockville, you are guaranteed a great time."

This is the Rockville Downtown Association's (RDA) first year managing the event in Downtown Rockville. The Vernon Parks and Recreation Department manages the Henry Park portion of July in the Sky. Festivities run from 6 p.m. to 10 p.m.

"July in the Sky is a true community event and we look forward to working with the Town and a team of volunteers to make this year's celebration in downtown Rockville successful and memorable," RDA President Rene' Lambert said. "The Rockville Downtown Association is committed to improving our historic downtown and it is great to establish this partnership for an event that is so important to our community."

To manage the programs and events in Downtown Rockville, the RDA needs volunteers. The RDA is also seeking sponsors for the different attractions, and vendors to sell food, crafts, and other items. Vendors must obtain local permits. Information and downloadable forms can be found on the Rockville Downtown Association's webpage, [www.rdact.com](http://www.rdact.com).

"There is no better place to gather to watch the fireworks than Downtown Rockville," said Jennifer Holt, the RDA's July in the Sky chairwoman. "As great as the fireworks are, they are the culmination of a terrific evening of family-friendly activities that are guaranteed to delight people of all ages."

Events include bounce houses, a rock climbing wall, bubble pad and other attractions, and the Push, Pull and Pedal Patriotic Parade. Children of all ages are urged to bring their non-motorized vehicles and decorate them for the parade.

***For additional information or to reach the RDA, please email [info@rdact.com](mailto:info@rdact.com) or call 860-805-5610.***

***Additional information and application forms are available on the RDA website, [www.redact.com](http://www.redact.com).***

***Application forms take time to go through the approval process and must be submitted as early as possible.***

### **About the Town of Vernon**

The Town of Vernon is a celebrated place to live, work and visit. From its beautiful parks and lakes, to its vast trails and historic homes and buildings, Vernon is a resilient and thriving community that promotes the health and wellbeing of its residents and values the natural environment. With a resident population of approximately 30,000 and occupying 18.03 square miles, Vernon combines a balanced appreciation of history, and a strong economic base for growth, both residential and commercial. Located 15 minutes east of the Connecticut capital of Hartford, and 25 miles from the City of Springfield, Massachusetts, the Town of Vernon is strategically located in “New England's Knowledge Corridor” with close proximity to some of the top colleges and universities in the country.

Designated a certified Sustainable Community, the Town of Vernon offers a wide range of benefits and services to its residents. The Town of Vernon is a full-service municipality that practices a management philosophy of continuous quality improvement. To learn more about the Town of Vernon, please call (860) 870- 3670 or visit [www.vernon-ct.gov](http://www.vernon-ct.gov).

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