

Meet: College & Career Counseling

BERKS CATHOLIC COLLEGE & CAREER
COUNSELING: *IT'S ALL ABOUT THE FIT!*



BC College & Career Counseling- WHO WE ARE

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BC College & Career Counseling- WHO WE ARE:

WE ARE:

- *A team of college admission professionals solely dedicated to providing college and career guidance to the students and families of the Berks Catholic Community*
- A former university admission director, and public school counselor with over 55 years combined expertise in college admissions advising
- Support staff with extensive experience in the college process
- Professionals who are highly connected to the college admissions community
- Leaders and educators at the state level and nationally engaged



BC College & Career Counseling- WHAT WE BELIEVE and WHOM WE SERVE

WE BELIEVE

- In the dignity, value, dreams, and aspirations of those whom we serve
- *It's All About the Fit:* In other words, every student deserves the opportunity to realize their potential by pursuing educational and career opportunities that best suit them

WHOM WE SERVE

- Students and Families at Berks Catholic HS who are widely diverse in terms of socio-economics, ethnicity, family educational level, faith traditions, nationalities.
- Hundreds of students and families at the Berks Catholic Partner Schools
- Alumni of Berks Catholic, Central Catholic, and Holy Name



BC College & Career Counseling- WHAT WE PROVIDE

WHAT WE PROVIDE

- 4 Years of comprehensive college and career planning education via:
 - Professional experience, knowledge of best practices and current trends
 - Educational and Interactive Programming
 - A library of current, published and electronic resource
- Individualized, Strategic, Data-Driven Planning for every student
- Networking Opportunities with college admission and career professionals



BC College & Career Counseling: 4 YEAR PLAN - 9

College & Career Counseling Themes and Programming: GRADE 9

CHARTING YOUR COURSE to SUCCESS: NOW IMPACTS LATER

- CHARTING YOUR COURSE TO SUCCESS: Establishing positive academic, engagement, and behavioral habits that will benefit through high school and beyond.
- ACADEMIC PULSE CHECK / STUDY SKILLS OVERVIEW: Conducted in November, after 1st Quarter grades released and again in Spring prior to Final Exams.
- CAREER / COLLEGE EXPLORATION: Introduction to Naviance database. Completion of Career Cluster Survey, connecting career interests with college majors. Career research paper assigned in English class.
- COURSE SELECTION: Hit the Books and challenge yourself appropriately!



BC College & Career Counseling: 4 YEAR PLAN-10

College & Career Counseling Themes and Programming: GRADE 10

GRADES UP! / ENGAGE / MAKE GOOD DECISIONS / WHEN I GROW UP I WANT TO BE...

- CAREER / COLLEGE EXPLORATION: Continued from 9th Grade via Naviance Database. Career Research Project
- ACADEMIC PULSE CHECK / STUDY SKILLS OVERVIEW: Conducted in November, after 1st Quarter grades released and again in Spring prior to Final Exams.
- COURSE SELECTION: Hit the books! Choose wisely! Challenge yourself appropriately!
- * PRELIMINARY PLANNING MEETINGS: May begin as early as Spring of Sophomore Year- by student/
family request.



BC College & Career Counseling: 4 YEAR PLAN- 11

College & Career Counseling Themes and Programming: GRADE 11

IT' S GO TIME!!

- **INDIVIDUAL PLANNING MEETINGS:** With college counselor, families welcome. *Officially begin in December.*
- **MEETINGS with COLLEGE ADMISSION OFFICERS VISITNG BC:** Beginning in Fall of JR Year.
- **ACADEMIC PULSE CHECK / STUDY SKILLS OVERVIEW:** Conducted in November, after 1st Quarter grades are released and again in Spring prior to Final Exams.
- **COURSE SELECTION:** Hit the books! Choose wisely! Challenge yourself appropriately!
- **CAREER DAY:** 80-90 Career professionals visit BC to interact with Junior Saints!



BC College & Career Counseling: 4 YEAR PLAN- 12

College & Career Counseling Themes and Programming: GRADE 12

ALL HANDS ON DECK!

- From individual meetings to group presentations to on-site college and other interviews and college essay editing- we offer a wide variety of advising and networking opportunities for our Seniors!
- SENIOR FOCUSED WORKSHOPS INCLUDE (but not limited to):
 - College Essay Writing and Editing Assistance
 - Application Overview / Completion Assistance
 - Athletic Recruitment
 - Interview Practice
 - Financial Aid / Scholarship Search
 - Financial Aid Package Comparative Review
 - Connecting with Admission Officers, Military Recruiters, Coaches, etc.
 - Performing Arts Audition Info
 - Etc....



BC College & Career Counseling: EXPECTATIONS

- **Work hard.** Do your best. Challenge yourself.
Effort is required... Perfection is not.
- **Engage.** We don't mean just check boxes...we mean immerse yourself in your school and local communities!
- **Make Smart Choices!** You know Right from Wrong...choose Right.
When you do make a mistake or bad choice (and you will):
 - Own it
 - Apologize
 - Make it right
 - Don't repeat
- **Own this process.** You have a LOT of help and resources at BC... utilize them.
- **Be Educated / Be Aware!** We communicate via several channels... you'll be well-informed if you pay attention to them.



BC College & Career Counseling: WHAT "THEY" ARE SAYING

- "You have a great way with your students and parents." – *Director of Admission (former), Univ. of Pennsylvania*
- "Truly unique in their approach in the amount of help and information provided to students and families"
– *BC Parent*
- "This has been an amazing process! We felt much more confident because of the amount of information we received from the career and counseling department." – *BC Parent*
- "I loved visiting Berks Catholic... I can't tell you how much I appreciate your hospitality!" – *Notre Dame Admission Officer (former)*
- "Trust that no matter what happens, it will be OK. Your kid is strong, brave, resilient, prepared, faithful, and most of all, ready for the next chapter. No matter where they go, they will thrive and succeed. That's the beauty of the BC Education." - *Parent of two BC alumni*



BC College & Career Counseling: COMMUNICATION CHANNELS

CANVAS Learning Management System:

- **Course:** BC College Counseling
 - Resources and Announcements are posted to BC College Counseling > Files > RESOURCES
 - Updates / Messages sent directly to students via Canvas "mail"



ONE CALL Berks Catholic HS's Primary School / Home Communication System:

- Resources and Announcements are posted to BC College Counseling > Files > RESOURCES
- Updates / Messages sent directly to students via Canvas "mail"



TWITTER @CollegeDitsky Social Media Posts:

- College Rep Visit Updates
- Programming Updates and Info
- Career / Alumni Highlights



INSTAGRAM @bc.collegecounseling Social Media Posts:

- College Rep Visit Updates
- Programming Updates and Info
- Career / Alumni Highlights



ZOOM – Virtual Desktop Conferencing System.

- College / University Admission Rep Visits
- College Counseling Planning Meetings (in-person also offered to students)
- College / Career Informational Programming

