



## DIGITAL GRAPHIC ARTS INTRO

*This course is designed to provide students with the basic knowledge and skills related to the graphic design industry. It is intended to serve as a starting point for several pathways including Digital Media, Graphics and Printing, 3D Animation and Game Development. This includes instruction and hands-on assignments in the following areas: creative design & layout, typography, color, related software, and computer and professional skills.*

- Students will understand the design process.
- Students will understand color theory.
- Students will understand principles of typography.
- Students will understand and create vector graphics.
- Students will understand and create raster images.
- Students will understand project management and collaboration.
- Students will explore career opportunities and demonstrate understanding of employability competencies.

