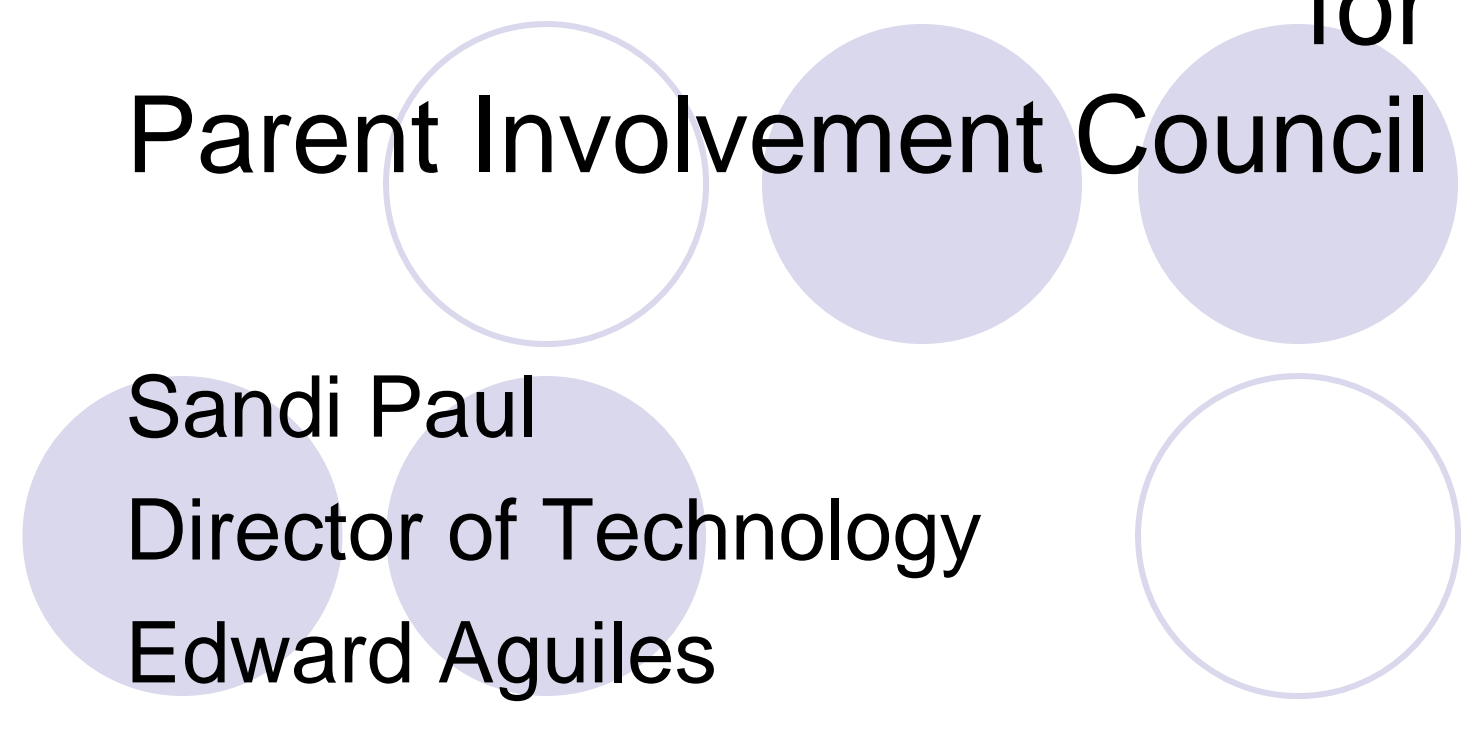


Cyber Safety for Parent Involvement Council



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Topics for Presentation

- Parent Habits
 - Poll Everywhere quiz
- Stats on actual Internet habits — Pew Internet Research
- Team Ana/Mia
- Outing
- CyberSafety
- Cyberbullying
- Cyber Predators
- Sexting/Texting
- Youtube
- What is the district doing?

Social networking sites



Parent Habits



- Do you download music/videos from the Internet for free?
- How often do you download these type of files?
- Do you have a Facebook account?
- How often do you post pictures of your children on the Internet?
- How often do you post pictures of other people's kids and of others?

Kids are Connected



- Social media is omnipresent, and the majority of teens have an account on Facebook, MySpace, or Twitter.
- Teens are also spending lots of time texting and using the Internet with cell phones and other mobile devices (iPod touch, psp, etc.)



Age-Appropriate Internet Use

- Mainstream social sites like Facebook require users to be 13+ but it's easy to lie about age.
- Many parenting experts think teens are too young to use these sites safely—parental guidance is recommended!
- Seek kid-friendly sites (Club Penguin, Webkins) for younger children.

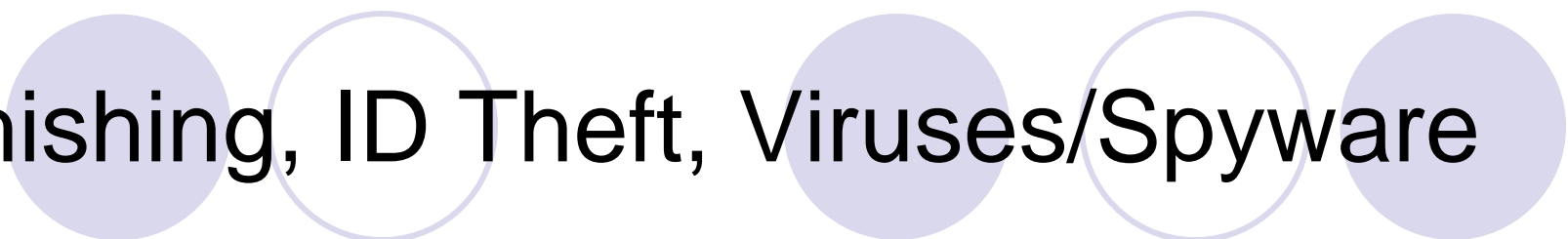
Objectionable Content + Peers

Hate groups



Pro-anorexia groups





Phishing, ID Theft, Viruses/Spyware

- Many kids don't know the basics about protecting your computer, email & other accounts.
- It can be easy to get tricked into giving up personal info.
- Most ads for “free” music downloads, ringtones, personality tests, etc are scams.



Pew Internet Research 2010-2011

- **How are online issues affecting children?**
- **Take a glance at these statistics to find out.**

- **Access**

- 93% of teens (12-17) go online.[\[1\]](#)
- Of the children (0-5) who use the Internet, 80% use it at least once a week.[\[2\]](#)

- **Cell Phones**

- 75% of teens (12-17) have cell phones.[\[3\]](#)
- On average, texting teens (12-17) send and receive 1500 text messages a month.[\[4\]](#)





Pew Internet Research 2010-2011

- **Cyberbullying**

- 1 in 3 teens (12-17) have experienced online harassment.[\[5\]](#)
- Girls are more likely to be victims of cyberbullying (38% girls vs. 26% boys).[\[6\]](#)

- **Online Gaming**

- 97% of teens (12-17) play computer, web, portable, or console games.[\[7\]](#)
- 27% of teens (12-17) play games with people they don't know online.[\[8\]](#)

Pew Internet Research 2010-2011

- **Predators**
- Predators seek youths vulnerable to seduction, including those with histories of sexual or physical abuse, those who post sexually provocative photos/video, and those who talk about sex with unknown people online.[\[9\]](#)
- Boys who are gay or questioning their sexuality are particularly at risk. 25% of victims are boys and almost all of their offenders are male.[\[10\]](#)
- 1 in 25 youths received an online sexual solicitation where the solicitor tried to make offline contact.[\[11\]](#)
- In more than one-quarter (27%) of incidents, solicitors asked youths for sexual photographs of themselves.[\[12\]](#)

Pew Internet Research 2010-2011

- **Sexting**

- 4% of cell-owning teens (12-17) say that they have sent sexually suggestive nude/semi-nude messages to others via text message.[\[13\]](#)
- 15% of cell-owning teens (12-17) say they have received sexually suggestive nude/semi-nude images of someone they know via text.[\[14\]](#)

- **Social Networking**

- 73% of teens (12-17) have profiles on social networking sites.[\[15\]](#)
- 47% of teens (12-17) have uploaded photos; 14 % have posted videos.[\[16\]](#)

Cyber Safety - Knowledge



- Kids know far more than we do about technology- quite simply, they embrace it in a way that we may just not feel comfortable with and what we don't know can be dangerous.



Cyber Safety - Magnitude

- 4,000,000 children are posting content to the Web everyday
- 15,000,000 youth use internet messaging
- **Twitter** - Twitter is now processing [50 million Tweets a day](#), which comes to about 1.5 billion Tweets a month. Royal Pingdom recently [reported](#) that Twitter passed one billion Tweets a month last December and measured about 1.2 billion in January. On a daily basis, Royal Pingdom was measuring [27 million Tweets a day](#) back in November, 2009. But the latest data comes from Twitter itself. (2/2010)
- **Facebook** -With over 500 million users, Facebook is now used by 1 in every 13 people on earth, with over 250 million of them (over 50%) who log in every day. (2/2010)

Cyber Safety -Parents



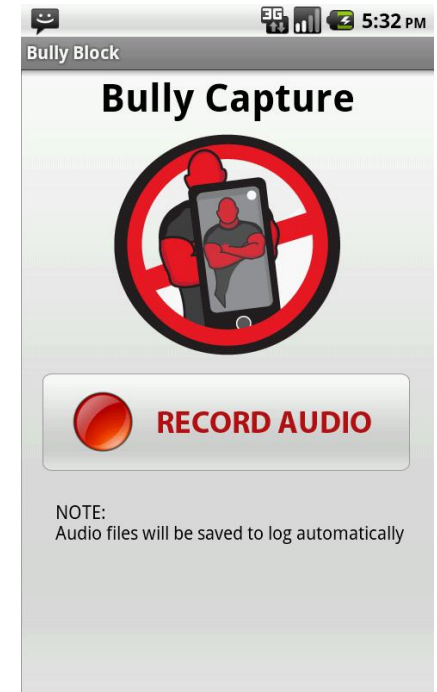
- 95% of parents don't recognize the lingo kids use to let people know that their parents are watching
- 76% of parents don't have rules about what their kids can do on the computer
- 65% of parents believe that kids do things online that they wouldn't want their parents to know about
- 48% of 16-17 yr olds report that their parents know very little or nothing about their online activities.

Cyber Bullying

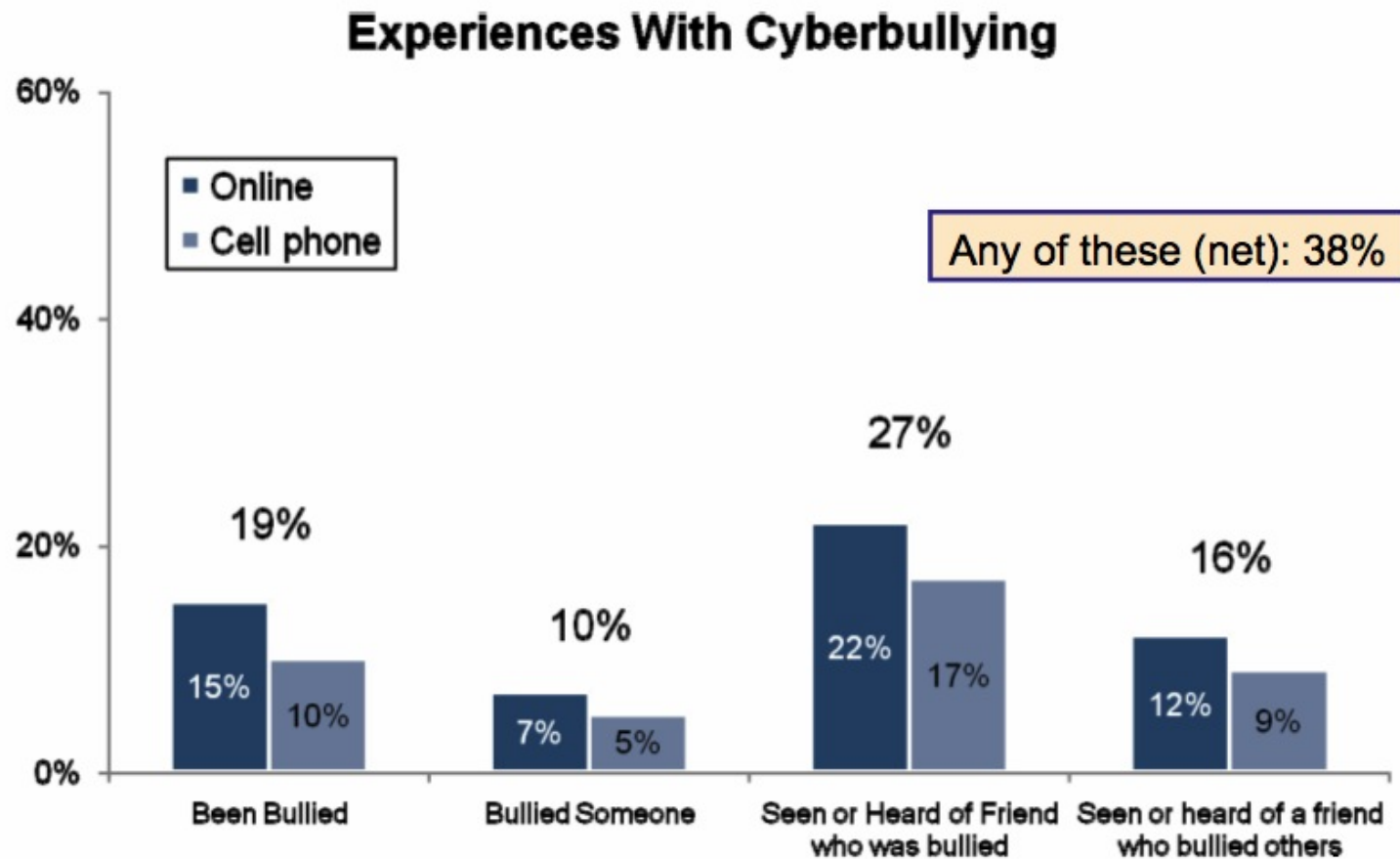
- What is Cyberbullying?



- www.StopCyberBullying.com



Cyberbullying is commonplace.



Source: Cox Communications May 2009 Teen Online & Wireless Safety Survey

http://www.cox.com/takecharge/safe_teens_2009/media/2009_teen_survey_internet_and_wireless_safety.pdf

Examples of Cyberbullying

- Making or joining a Facebook group about someone
- Creating a fake account online to impersonate/ridicule a peer
- Creating or forwarding a YouTube video about someone
- Sending threatening messages over IM, text messages, email or on social sites like Facebook/MySpace/Twitter

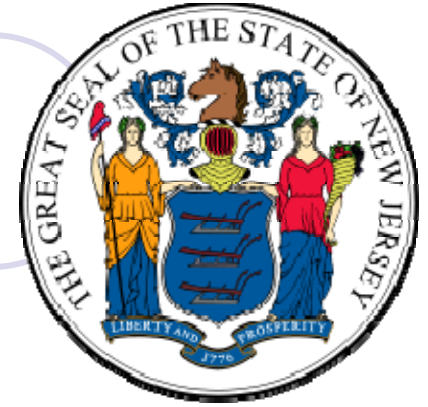


www.ryanpatrickhalligan.com

- 13 year old from Vermont committed suicide
- After being bullied at school he turned to the Internet where he met other suicidal teens
- Parents helped to create new laws on bullying in Vermont



NJ Harrassment, Intimidation, Bullying Law 2011



“By strengthening standards for preventing, reporting, investigating and responding to incidents of bullying this act will help to reduce the risk of suicide among students and avert not only the needless loss of a young life, but also the tragedy that such loss represents to the student's family and the community at large,” the law reads.



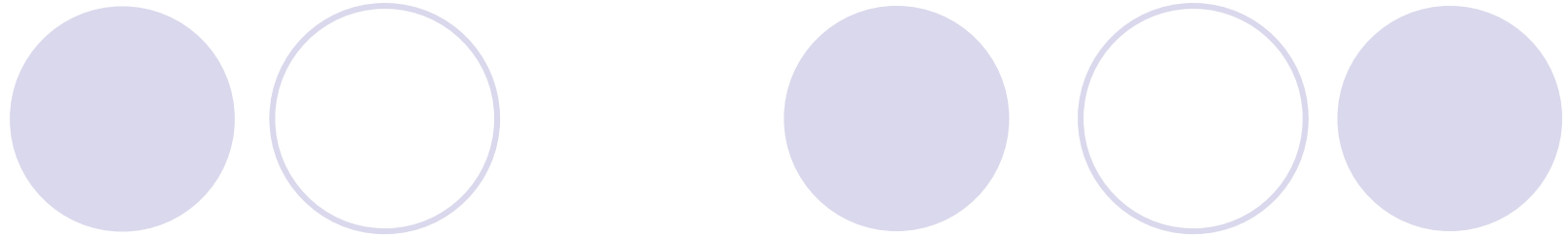
New Jersey Map - ©2006 Destination360

Cyber Predator

- Christina Long's story

- Grooming process
- Luring process





Predators & Other Creeps

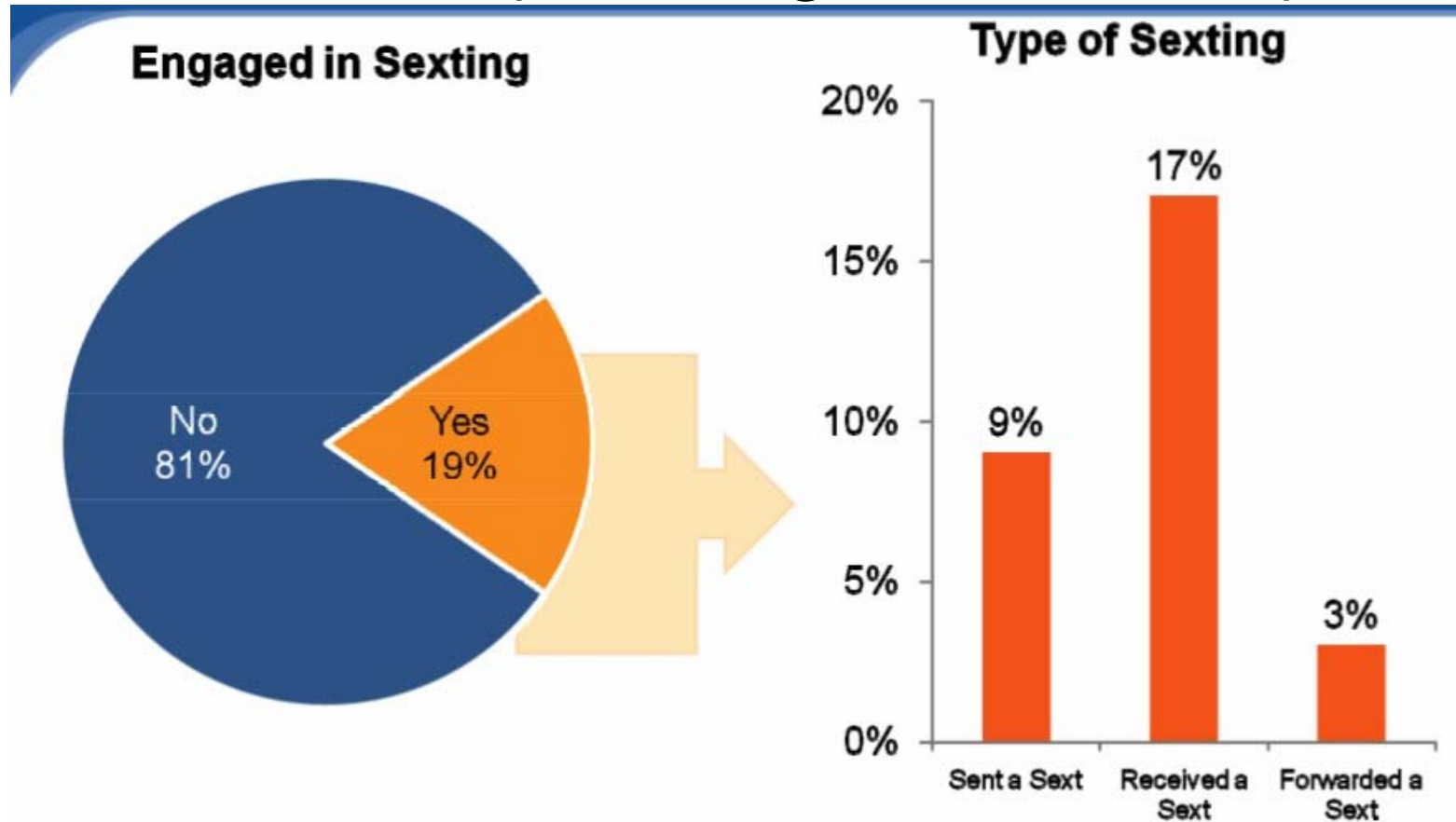
Can be overblown in the media, but stranger danger is real.

(That being said, kids are more likely to be bullied/harassed online by someone they know in person.)

Sexting/Texting



Sexting & Other inappropriate photos/videos (i.e. drug/alcohol use)



Source: Cox Communications May 2009 Teen Online & Wireless Safety Survey

http://www.cox.com/takecharge/safe_teens_2009/media/2009_teen_survey_internet_and_wireless_safety.pdf

YouTube

3 Girls Arrested In Videotaped Beating

Video Posted Online Shows Vicious Attack By Teenage Girls On 13-Year-Old

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INTERACTIVE



Crime Beat

Statistics and specifics on crime in America.



NEW YORK, Jan. 17, 2007



A 13-year-old girl cowers during a vicious beating at the hands of other teenagers. (CBS)

QUOTE

"It was a beef over a mutual interest in a boy."

Suffolk County Police Lt. Robert Edwards

Web sites popular with teenagers, screaming can be heard as the victim cowers on the ground while she's attacked. Several others look on without intervening as she attempts to kick back but is overpowered.

(AP) A 13-year-old who thought she was meeting another teenager to resolve a love triangle was instead dragged by her hair and punched and kicked repeatedly in the head — an attack made very public in a video posted online and broadcast nationwide.

Three girls, two 14-year-olds and a 13-year-old, were arrested Tuesday on charges of juvenile delinquency with an underlying charge of attempted assault for the Dec. 18 attack at a school yard in North Babylon, N.Y., said Suffolk County police Lt. Robert Edwards.

In the video, which was shown on YouTube and MySpace, two



Posting to the Internet

- Personal information
- Not private www.webarchive.com
- Used by prospective employers
- Does not delete postings



What can you do?

- Digital Citizenship – Online safety home connection (CyberSmart).

- Cyber Security at home

NSBA's Technology Leadership Network is pleased to partner with CyberSmart! to distribute the free CyberSmart! cyberbullying prevention lessons to schools nationwide. The standards-based K-12 lessons are based on the most current research on online victimization, using best practices from the field of character education. Teacher lesson plans, student activity sheets, home connections, prevention activities, and optional Web 2.0 strategies are included.



General Advice for All Ages

- Understand what kids are doing online
- Know the risks and decide what's appropriate
- Communicate your expectations with your child
- Be present!



Parents of Young Children

- Talk about basic online safety
 - Don't talk to strangers online
 - Don't share passwords
 - Don't share personal info like address, phone number, or name of school
- Create a “fenced-in” online space
 - Use web browsers designed specifically for kids
 - Actively supervise your child's Internet use



Parents of Middle Schoolers

- On social sites like Facebook, Tumblr, Oovo, etc.
 - No Strangers & don't share personal info
 - Set strict privacy settings! The default privacy settings on these sites are not private at all.
 - Be a part of their online social network
 - Know how to block harassing users & report abusive/inappropriate material



Parents of Older Teens

- Ask to see their sites—
they're still under your roof.

Reality check: If they're posting photos & info they don't want parents to see, they probably shouldn't be posting it online in the first place.



Parents of Older Teens

- Discuss Online Reputation
 - Potential long-term consequences of inappropriate material on the internet: college admissions, future employment opportunities, etc...

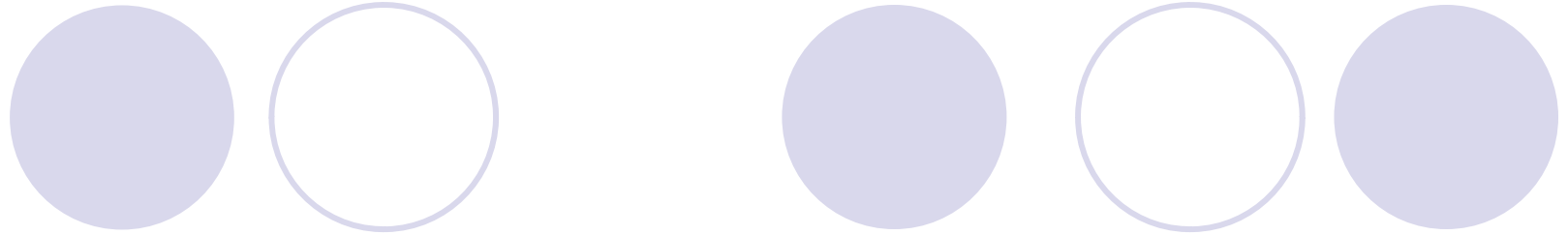
Discuss public vs. private and consequences of inappropriate use

- Despite privacy controls, nothing posted online is ever really private
- Emails/IMs can be cut and pasted
- Embarrassing/Inappropriate photos and video can be easily forwarded to other people



What is the district doing?

- Internet Safety lessons in the classroom
- CIPA/FERPA guidelines
- Web filtering systems
- District policies and procedures regarding HIB (including cyberbullying)
- HIB Resources on district website
- District Internet Safety Website



● Did you Know Video?