



Northwest ISD Education Foundation

School Board Report

May 23, 2022

NEF Dream Team!



Jennifer Burton

Executive Director



Alyssa Pry

Director of
Communications and
Public Relations



Rachel Keable

Business Operations
Manager

Our Mission

The mission of the Northwest ISD Education Foundation is to provide financial support to **empower** NISD educators, **engage** the community and **encourage** future-ready students.

Our Vision

To be the recognized leader in providing financial support to teachers and students in the region that Northwest ISD serves.



NEF Strategic Goals



Strategic Goal 1: To create an infrastructure that allows NEF to fulfill its mission and vision



Strategic Goal 2: Secure, safeguard and manage the funds to ensure the financial prosperity of NEF



Strategic Goal 3: Engage the community by providing effective communications through marketing, public relations and outreach



Strategic Goal 4: Encourage future-ready students through high impact opportunities to increase academic excellence



Strategic Goal 5: Establish trust with NISD educators to empower them to seek opportunities with NEF



Strategic Goals Impact

Strategic Goal 1: To create an infrastructure that allows NEF to fulfill its mission and vision

- Update Development and Programs Policy (in progress)
- Expanded the portfolio of fundraising events
- Received a \$25,000 SCC grant to expand NEF district initiatives

Strategic Goal 2: Secure, safeguard and manage the funds to ensure the financial prosperity of NEF

- Continue to expand program capacity through district initiative fund and the addition of fundraising events
- Monthly meetings with the Finance and Governance Committee
- Quarterly meetings with Fidelity and Mariner to ensure highest level of accountability of NEF investment funds



Strategic Goals Impact

Strategic Goal 3: Engage the community by providing effective communications through marketing, public relations and outreach

- Expanded NEF branding through NISD Angel Tree and Back to School Fair
- Partnered with TAFB to host monthly mobile food pantry
- Hosted 32 volunteers during Charles Schwab Volunteer Week

Strategic Goal 4: Encourage future-ready students through high impact opportunities to increase academic excellence

- Doubled the number of applicants and scholarships awarded year over year
- Established new scholarships: Choose Your Own Adventure, Ryan Hooper Memorial Scholarship, Rena Garrett Memorial Scholarship
- Sponsored additional STEM opportunities, like the NISD Elementary Robotics Tournament



Strategic Goals Impact

Strategic Goal 5: Establish trust with NISD educators to empower them to seek opportunities with NEF

- Presented at internal meetings and professional development opportunities to educate employees on NEF programs
- Opened the free NEF Resource Store and Library in October 2021
- Surveyed NISD teachers in fall 2021 and spring 2022 for program feedback
- Expanded times for Resource Store and Library in-person shopping, including one Saturday per month
 - Updated website resources to make it easier to access NEF support systems



Teaching Grants



Awarded
\$61,979



27 Grants
Total



15 NISD
Campuses

Student Scholarships

- Awarded 74 scholarships totaling \$117,500
- Applications more than doubled
 - 214 applications were submitted in 2022



Choose Your Own Adventure



- Established in 2021
- First technical and trade school award through NEF
- In partnership with NEF Board Member Adam Hess and Cox Elementary P.E. Teacher Stacie Breckley

District Initiative Fund



Resource Store
and Library



Snack Packs



Monthly Food
Pantry

District Initiative Fund

- NEF Resource Store and Library
 - Every NISD campus utilized the resource
 - 658 online orders fulfilled
 - 200 in-person shoppers
 - 1,539 books distributed
- Snack Packs
 - More than 2,000 packed for summer school students
- TAFB and NEF mobile food pantry
 - Served 1,492 households and 7,484 individuals since May 2021
 - More than 1,000 volunteer hours



District Initiative Fund



NISD Inspire Awards



Steele ECHS Library



Strategic Sponsorships

District Initiative Fund

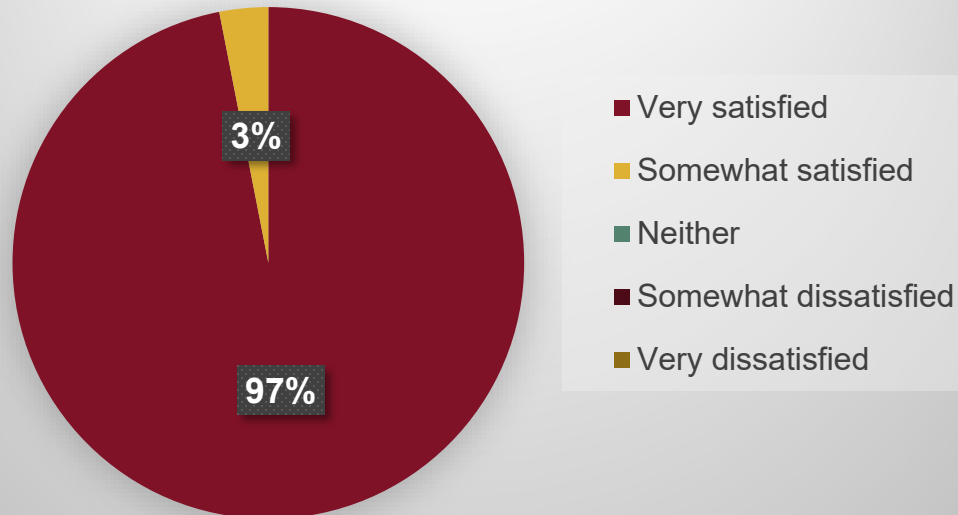
- Inspire Awards
 - Monetary awards for Teachers of the Year, Finalists and Employees of the Year
 - Partnership with Jostens for Teachers of the Year gift
- Steele ECHS Library
 - Provided 200 books to establish a campus library
 - Students can shop each month to diversify titles available
- Strategic Sponsorships
 - Aramark partnerships provides opportunities for NEF sponsorships and student experiences
 - NISD Elementary Virtual Robotics Competition
 - NRSEA Rookie of the Year award



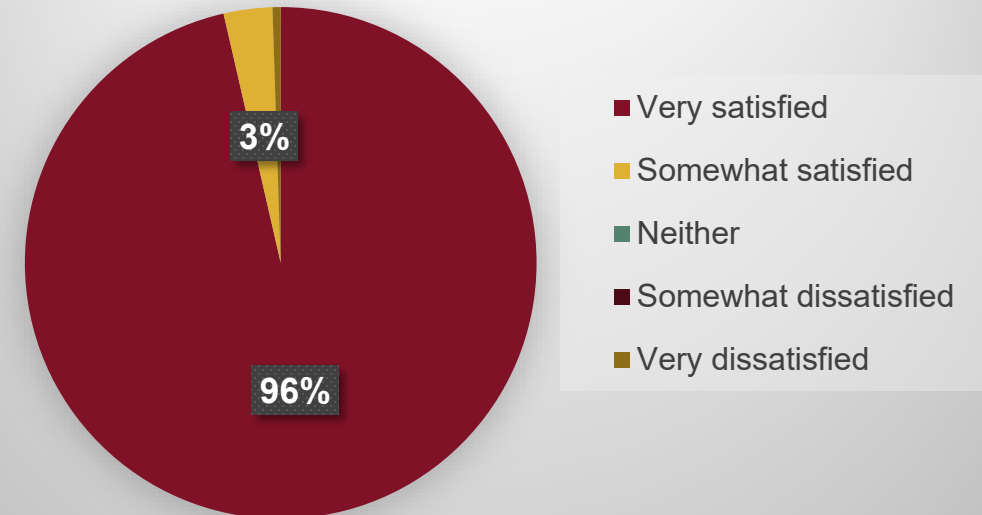
Educator Survey... the results are in!

- How many NISD employees benefited from the resources you received? **800**
- How many NISD students benefited from the resources you received? **15,169**

How satisfied are you with your experience?



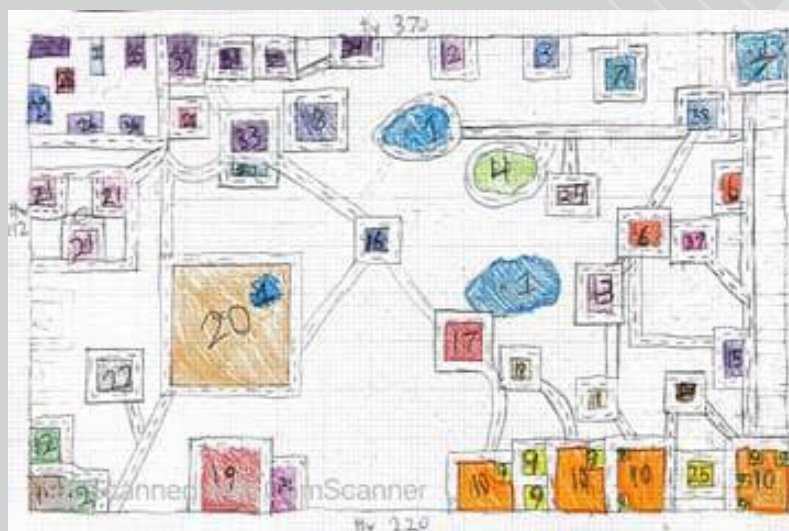
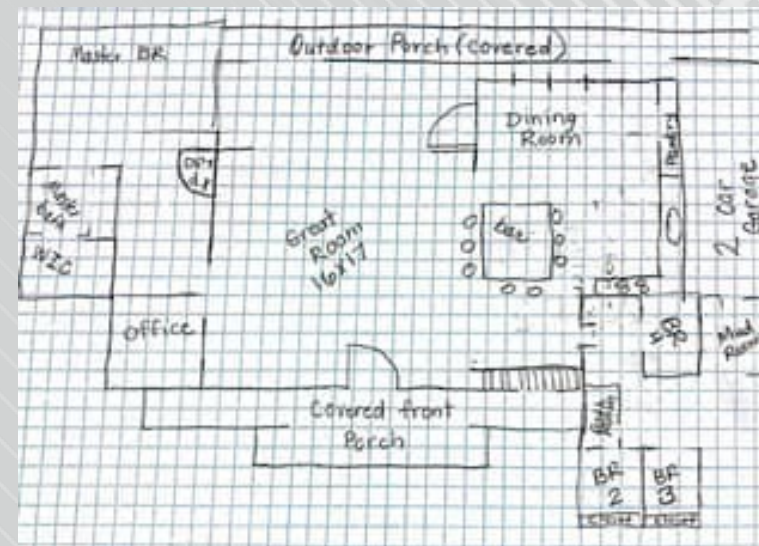
How satisfied are you with the materials/books you received?



NEF Resource Store saves the day!

“Thank you so much for coming to my aid. My classes were knee deep into architecture projects, when I realized that I needed several tools to help with learning to draw to scale, and the graphing paper needed to my students really experience life as an architect. I had asked my campus principal to fund us, but our campus budget was limited. **I was about to dig deep into my personal pockets when a teacher suggested the NEF store.** I really thought I had zero chance of being funded but decided to try anyway. When that box came in, it felt like Christmas! Thank you SO much!!”

Ms. Lisa Degnan
Sendera Ranch Elementary



Educator Feedback

What projects or classwork have you and your students completed that would not have been possible without the resources you received?

- “Students were given earbuds to keep in their choir binder to use with their Chromebooks to help access practice tracks, use for practice, and use for sectionals. Additionally, we received enough pencil sharpeners to place around the room (we have a large room) for students to use, as well as pencils and highlighters for classroom use.” – **Jordan Ricks, Fine Arts Teacher at Pike Middle School**
- “Special education students have been able to participate in campus functions using the noise cancelling headphones received. I have also had some use them during testing to help with focus. They LOVE them!” –**Tracy Scourfield, Special Education Teacher at Hughes Elementary**



Educator Feedback

- “Many of my students did not have access to decent headphones or could not afford to replace their broken ones. NEF allowed my students to work quietly on their Chromebooks because each student now had headphones.”
– **Melinda Van Haaften, Kindergarten Teacher at Haslet Elementary**

- “The main benefit we received was being able to create flashcard over every body system for Medical Terminology. The flashcards helped the students prepare for Med Term certificate exam.” – **Denise White, CTE Teacher at Medlin Middle School**



Educator Feedback

- “My students have had a supply of quality dry erase markers thanks to NEF. They use the markers on their desks to do their math problems. They prefer this versus writing on paper. It gets them active in their learning.” – **Kari Laminack, Math Teacher at Eaton High School**
- “Child Guidance Interns have binders to store all of their handbooks and assessments, Child Development Class & Child guidance students have pencils when they need one. Students can take a folder to organize their backpacks when needed making them more successful students.” – **Jill Jeppesen, CTE Teacher at Northwest High School**



Impact in the Classroom

- “I cannot begin to express my thanks enough to what this store has done. It was hard to use it at first because I felt like I should have been buying my own items, and not taking handouts. But I have spent enough time in conversation with this wonderful group to know that it is truly a give back to teachers, and we should all be using it to fill those gaps.” – **Ashley Adams, Special Education Teacher at Eaton High School**
- “THANK YOU! On behalf of the Pike 6th grade team and students we want to thank you all from the bottom of our hearts. The supplies gained through the NEF store allowed us and the students to focus on instruction and learning instead of stressing about whether students had the necessary school supplies for the day.” – **Stephanie Gomez, Science Teacher at Pike Middle School**
- “Thank you for making the resource room a reality. Hundreds of the districts littlest learners have been provided developmental activities with supplies from the room. On our tiny budget, we could not provide what we do without the help of the resource room! Thanks so much for your support and generosity!” – **Cynthia Elliott, Parents as Teachers**



Impact in the Classroom

- “Thank you so much for all you do to help kids. NEF provided warm sweatshirts and coats during the cold days. They got these to me so fast and I was able to give them to the kids right away. The kids were so grateful! Thank you again for making this possible!” – **Michelle Gelnaw, Elementary Counselor at Haslet Elementary**
- “I love providing pens and pencils for students without any strings attached so they know they can always count on me to help them do the best work in my class.” – **Leila Bailey, English Teacher at Northwest High School**
- “Thank you so much for providing the store and online support for teachers! So many families are being financially impacted right now, which leaves teachers providing supplies for some of our students. Your support greatly helps teachers help our students.” – **Michelle Glenn, First Grade Teacher at Sendera Ranch Elementary**



2021-2022 Fundraising \$750,000 raised & counting!



NISD Back to
School Fair



New Teacher
Breakfast &
Convocation



Corn Hole
Tournament

2021-2022 Fundraising Events



North Texas
Giving Day



NEF Legends Golf
Tournament



NISD Angel Tree
Drive

2021-2022 Fundraising Events



Employee Giving Campaign

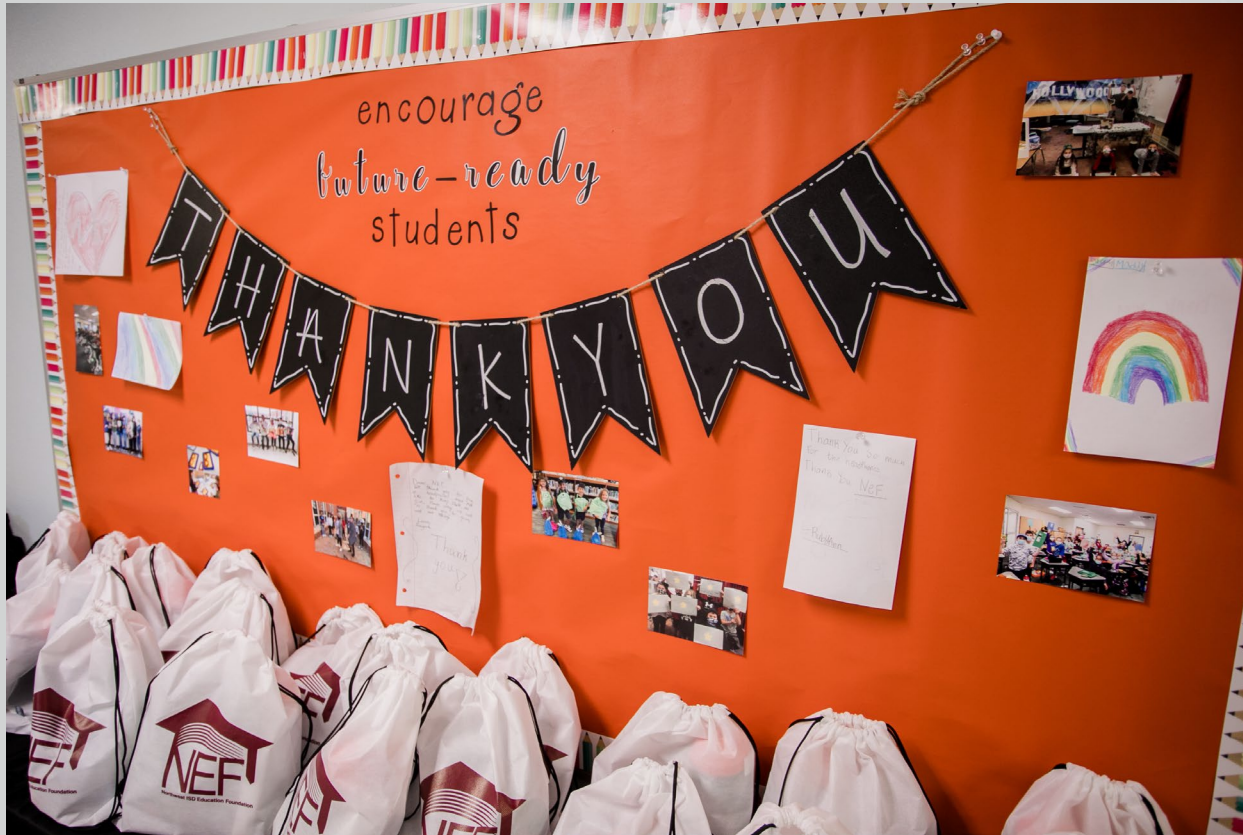


Party with a Purpose Gala



Play with a Purpose BigShots

Thank you! Questions?



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 www.nisdtx.org/nef

