



- ◆ Whole Grain
- ◆ Zero Trans Fat
- ◆ Low Fat
- ◆ NO Sat Fat
- ◆ Low Sodium
- ◆ All Natural Flavors
- ◆ No High Fructose Corn Syrup
- ◆ No Peanuts or Tree Nuts
- ◆ No Dairy
- ◆ No Preservatives
- ◆ Kosher
- ◆ 1 oz. Grain Equivalent

Whole Grain (g)	9.36
	53%
Total Grain (g)	17.70
(Derived from wheat)	



INGREDIENTS: Whole Wheat Flour, Enriched Flour (Wheat Flour, Niacin, Reduced Iron, Thiamin Mononitrate, Riboflavin, Folic Acid), Sugar, Soybean Oil, Natural Strawberry Bits (Sugar, Wheat Starch, Canola Oil, Corn Starch, Glycerin, Natural Color (Elderberry and Purple Sweet Potato Extracts), Natural Strawberry Flavor, Citric Acid), Contains 2% Or Less Of: Dextrose, Ammonium Bicarbonate, Sodium Bicarbonate, Salt, Monocalcium Phosphate, Citric Acid, Natural Strawberry Flavor, Added Vitamins and Iron (Ascorbic Acid, Vitamin A Palmitate, Niacinamide, Iron/Electrolytic, Riboflavin, Thiamin Mononitrate, Maltodextrin as a Carrier).

Contains: Wheat

GTIN Code	Serving Size	Case/Pk	TI-HI	Case Dimension	Case Cube	Gross Wt	Net Wt
00682830405004	28g/1 oz	300/2	8 x 7 HI	19 x 11 x 10	1.3	21 lb	19 lb

Each package of this product meets USDA requirements for a 1 oz. GRAIN

Product Formulation Statement for Grains						
Description of Creditable Grain Ingredient	Grams of Creditable Grain per Portion	Gram Standard of Creditable Grain per oz Equivalent	Creditable Amount			
Whole Wheat Flour	9.36	16	0.59			
Enriched Flour	8.34	16	0.52			
Total Creditable Grain Amount			1			
Non-Creditable Grains (Not included in totals above)			0.05g			
Description of Product per Food Buying Guide	Portion Size of Product as Purchased	Weight of one ounce equivalent as listed in SP 30-2012	Total Creditable Amount	Exhibit Group Product Belongs to	Total Weight of Product per Portion as Purchased	Total Contribution of Grain per Portion
Graham	28g	28g	1	Group B	28g	1 oz. equivalent

MJM products are produced in a nut-free & peanut-free facility. MJM does not purchase, store or produce any products that contain peanuts, peanut oil, peanut butter, or any products made from nuts.

Helen Corey (800) 505-5080
Vice President
MJM Marketing

HUSSC GOLD STANDARD APPROVED

MJM 405001 Strawberry Waffle Graham 300cs/2pk

MJM Strawberry Waffle Graham

Nutritional Statement

MJM #405001

Smart Snack Approved

Nutrition Facts

1 servings per container

Serving size (28g)

Amount per serving

Calories 110

% Daily Value*

Total Fat 3g 4%

Saturated Fat 0g 0%

Trans Fat 0g

Cholesterol 0mg 0%

Sodium 95mg 4%

Total Carbohydrate 21g 8%

Dietary Fiber 1g 4%

Total Sugars 7g

Includes 7g Added Sugars 14%

Protein 1g

Vitamin D 0mcg 0%

Calcium 15mg 2%

Iron 2mg 10%

Potassium 47mg 2%

Thiamin 0.2mg 15%

Riboflavin 0.2mg 15%

Niacin 2mg 15%

*The % Daily Value tells you how much a nutrient in a

serving of food contributes to a daily diet. 2,000 calories a

day is used for general nutrition advice.

Calories per gram:

Fat 9 • Carbohydrate 4 • Protein 4



MJM[®]
MARKETING
SUPER WHOLESOME SNACKS



NUTRITIONAL STATEMENTS

ALL 1-oz GRAINS ARE APPROVED SMART SNACKS

ALL MJM PRODUCTS ARE PRODUCED IN A NUT-FREE FACILITY

ITEM #	DESCRIPTION	CASE/CT/WT	GTIN Code	TI-HI	Gross Wt
401001	Berry Bear Grahams-Whole Grain, No HFCS, NO PHO 1-GRAIN	300cs/2pk/1 oz	00682830401006	8 x 7 HI	21 lbs
402001	Chocolate Bear Grahams-Whole Grain, No HFCS, NO PHO 1-GRAIN	300cs/2pk/1 oz	00682830402003	8 x 7 HI	21 lbs
403001	Apple Cinnamon Bear Grahams-Whole Grain, No HFCS, NO PHO 1-GRAIN	300cs/2pk/1 oz	00682830403000	8 x 7 HI	21 lbs
404001	Vanilla Bear Grahams-Whole Grain, No HFCS, NO PHO 1-GRAIN	300cs/2pk/1 oz	00682830404007	8 x 7 HI	21 lbs
405001	Strawberry Waffle Grahams-Whole Grain, No HFCS, NO PHO 1-GRAIN	300cs/2pk/1 oz	00682830405004	8 x 7 HI	21 lbs
408001	Maple Waffle Grahams-Whole Grain, No HFCS, NO PHO 1-GRAIN	300cs/2pk/1 oz	00682830408005	8 x 7 HI	21 lbs
423001	Apple Cinnamon Waffle Grahams-Whole Grain, No HFCS, NO PHO 1-GRAIN	300cs/2pk/1 oz	00682830423008	8 x 7 HI	21 lbs
300151	Honey Grahams-2g Fiber, Whole Grain, No HFCS, NO PHO 1-GRAIN	150cs/3pk/1 oz	00682830300156	8 x 14 HI	11 lbs
308151	Cinnamon Grahams-Whole Grain, No HFCS, NO PHO 1-GRAIN	150cs/3pk/1 oz	00682830308152	8 x 14 HI	11 lbs
512150	All-Sports Bites, Chocolate-Whole Grain, No HFCS, NO PHO 1-GRAIN	150ct/1 oz	00682830512153	8 x 14 HI	11.5 lbs
514150	All-Sports Bites, Vanilla-Whole Grain, No HFCS, NO PHO 1-GRAIN	150ct/1 oz	00682830514157	8 x 7 HI	11.5 lbs
524150	Dino Bites, Vanilla-Whole Grain, No HFCS, NO PHO 1-GRAIN	150ct/1 oz	00682830524156	8 x 7 HI	11.5 lbs
570150	Sunrise Bites, Maple-Whole Grain, No HFCS, NO PHO 1-GRAIN	150ct/1 oz	00682830570153	8 x 7 HI	11.5 lbs
770100	Sunrise Bites, Maple-FIBER, Whole Grain, No HFCS, NO PHO 2-GRAINS	100ct/2 oz	00682830770102	8 x 7 HI	14.5 lbs
781100	Savory Bites, Wheat Crackers-Whole Grain, No HFCS, NO PHO 2-GRAINS	100ct/45g	00682830781108	8 x 7 HI	12 lbs
801155	Savory Bites, Wheat Crackers-Whole Grain, No HFCS, NO PHO 1-GRAIN	155ct/22g	00682830801158	8 x 7 HI	9 lbs
803155	Savory Bites, Herb Crackers-Whole Grain, No HFCS, NO PHO 1-GRAIN	155ct/22g	00682830803152	8 x 7 HI	9 lbs
804155	Savory Bites, Pizza Crackers-Whole Grain, No HFCS, NO PHO 1-GRAIN	155ct/22g	00682830804159	8 x 7 HI	9 lbs

INDIVIDUALLY WRAPPED * WHOLE GRAIN * ZERO TRANS FAT * NO HIGH FRUCTOSE CORN SYRUP * NO PEANUTS OR TREE NUTS
NO DAIRY * NO EGGS * NO PRESERVATIVES * KOSHER * SB 12 COMPLIANT

MJM products are produced in a nut-free & peanut-free facility. MJM does not purchase, store or produce any products that contain peanuts, peanut oil, peanut butter, or any products made from nuts.

I certify that the above information is true and correct.

Helen Corey

Helen Corey (800) 505-5080

Vice President

MJM Marketing

www.mjmmarketing.com

6.1.20



Formulation Statement for Documenting Grains in School Meals Required
Beginning SY 2013-2014
 [*Crediting Standards Based on Revised Exhibit A weights*]
per oz. equivalent

School Food Authorities (SFAs) should include a copy of the label from the purchased product carton in addition to the following information on letterhead signed by an official company representative. Grain products may be credited based on previous standards through SY 2012-2013. The new crediting standards for grains (as outlined in Policy Memorandum SP 30-2012) must be used beginning SY 2013-2014. SFAs have the option to choose the crediting method that best fits the specific needs of the menu planner.

Product Name: **MJM Vanilla Bear Grahams 300/2ct**

Code No.: **404001**

Manufacturer: **MJM MARKETING**

Serving Size **1 oz.**

I. Does the product meet the Whole Grain-Rich Criteria: Yes X No
(Refer to SP 30-2012 Grain Requirements for the National School Lunch Program and School Breakfast Program.)

II. Does the product contain non-creditable grains: Yes X No How many grams: 0.29g
(Products with more than 0.24oz equivalent or 3.99 grams for Groups A-G and 6.99 grams for Group H of non-creditable grains may not credit towards the grain requirements for school meals.)

III. Use Policy Memorandum SP 30-2012 Grain Requirements for the National School Lunch Program and School Breakfast Program: Exhibit A to determine if the product fits into Groups A-G (baked goods), Group H (cereal grains) or Group I (RTE breakfast cereals). (Please be aware that different methodologies are applied to calculate servings of grain component based on creditable grains. Groups A-G use the standard of 16 grams creditable grain per oz. eq; Group H uses the standard of 28 grams creditable grain per oz. eq; and Group I is reported by volume or weight.)

Indicate which Exhibit A Group (A-I) the Product Belongs: **B**

Description of Product per Food Buying Guide	Portion Size of Product as Purchased A	Weight of one ounce equivalent as listed in SP 30-2012 B	Creditable Amount ¹ A ÷ B
Graham	28g	28g	1
A. Total Creditable Amount²			1

¹ Total Creditable Amount must be rounded down to the nearest quarter (0.25) oz. eq. Do not round up.

Total weight (per portion) of product as purchased **28g/1 oz.**

Total contribution of product (per portion) **1 oz.** equivalent

I further certify that the above information is true and correct and that a **1 ounce** portion of this product (ready for serving) provides **1 oz.** equivalent Grains. I further certify that non-creditable grains are not above 0.24 oz. eq. per portion. Products with more than 0.24 oz. equivalent or 3.99 grams for Groups A-G or 6.99 grams for Group H of non-creditable grains may not credit towards the grain requirements for school meals.

Helen Corey
 Signature

Vice President
 Title

Helen Corey
 Printed Name

6/1/2020
 Date

800-505-5080
 Phone Number



Formulation Statement for Documenting Grains in School Meals Required
Beginning SY 2013-2014
(Crediting Standards Based on Grams of Creditable Grains)

School Food Authorities (SFAs) should include a copy of the label from the purchased product package in addition to the following information on letterhead signed by an official company representative. Grain products may be credited based on previous standards through SY 2012-2013. The new crediting standards for grains (as outlined in Policy Memorandum SP 30-2012) must be used beginning SY 2013-2014. SFAs have the option to choose the crediting method that best fits the specific needs of the menu planner.

Product Name: **MJM Strawberry Waffle Grahams 300/2ct**

Code No.: **405001**

Manufacturer: **MJM MARKETING**

Serving Size **1 oz.**

(raw dough weight may be used to calculate creditable grain amount)

I. Does the product meet the Whole Grain-Rich Criteria: Yes X No _____
(Refer to SP 30-2012 Grain Requirements for the National School Lunch Program and School Breakfast Program.)

II. Does the product contain non-creditable grains: Yes X No _____ How many grams: 0.05g
(Products with more than 0.24 oz. equivalent or 3.99 grams for Groups A-G or 6.99 grams for Group H of non-creditable grains may not credit towards the grain requirements for school meals.)

III. Use Policy Memorandum SP 30-2012 Grain Requirements for the National School Lunch Program and School Breakfast Program: Exhibit A to determine if the product fits into Groups A-G (baked goods), Group H (cereal grains) or Group I (RTE breakfast cereals). (Different methodologies are applied to calculate servings of grain component based on creditable grains. Groups A-G use the standard of 16grams creditable grain per oz. eq; Group H uses the standard of 28grams creditable grain per oz. eq; and Group I is reported by volume or weight.)

Indicate to which Exhibit A Group (A-I) the Product Belongs: **B**

Description of Creditable Grain Ingredient*	Grams of Creditable Grain Ingredient per Portion ¹	Gram Standard of Creditable Grain per oz. equivalent (16g or 28g) ²	Creditable Amount
	A	B	A ÷ B
Whole wheat flour (53%)	9.36	16	.59
Enrich flour (47%)	8.34	16	.52
Total Creditable Amount³			1

* Creditable grains are whole-grain meal/flour and enriched meal/flour.

¹ (Serving size) X (% of creditable grain in formula). Please be aware that serving sizes other than grams must be converted to grams.

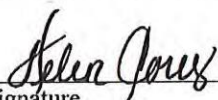
² Standard grams of creditable grains from the corresponding Group in Exhibit A.

³ Total Creditable Amount must be rounded *down* to the nearest quarter (0.25) oz. eq. Do *not* round up.

Total weight (per portion) of product as purchased **28g**

Total contribution of product (per portion) **1 oz.** equivalent

I certify that the above information is true and correct and that a **1 ounce** portion of this product (ready for serving) provides **1 oz.** equivalent Grains. I further certify that non-creditable grains are not above 0.24 oz. eq. per portion. Products with more than 0.24 oz. equivalent or 3.99 grams for Groups A-G or 6.99 grams for Group H of non-creditable grains may not credit towards the grain requirements for school meals.



 Signature

Vice President

 Title

Helen Corey

 Printed Name

6/1/2020

 Date

800-505-5080

 Phone Number



MJM[®]
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SUPER WHOLESOME SNACKS
(800) 505-5080 www.mjmmarketing.com

Buy American Provisions

Dear Valued Customer:

In response to your recent request, we are pleased to provide the following regarding MJM Marketing efforts related to Section 104(d) of the William F. Goodling Child Nutrition Reauthorization Act of 1998, also known as the "Buy American Provisions."

The Buy American Provisions require schools and institutions participating in the National School Lunch Program (NSLP) and/or the School Breakfast Program (SBP) in the contiguous United States to purchase, to the maximum extent practicable, domestic commodities or products for use in meals served under the NSLP or SBP. The legislation defines "domestic commodity or product" as an agricultural commodity that is produced in the United States and a food product that is processed in the United States substantially using agricultural commodities that are produced in the United States. The report accompanying the legislation stipulated that "substantially" means that over 51 percent of the final processed product consists of agricultural commodities that were grown domestically.

MJM Marketing certifies that, as of the date of this certificate, the products listed on Attachment A **meet** the requirements of Section 104(d) of the William F. Goodling Child Nutrition Reauthorization Act of 1998.

We trust this will satisfy your needs. If there are additional products you are interested in, that are not reviewed in the attached list, please feel free to contact me directly.

Sincerely,

Signature

Helen Corey

Printed name

Vice President

Title

6/8/2020

Date

Attachment A

**Products Meeting the Requirements of Section 104(d) of the William F. Goodling Child Nutrition
Reauthorization Act of 1998**

Item Code	Description
300151	Honey Grahams-2g Fiber 1 oz.
308151	Cinnamon Grahams 1 oz.
401001	Berry Bear Grahams 1 oz.
402001	Chocolate Bear Grahams 1 oz.
403001	Apple Cinnamon Bear Grahams 1 oz.
404001	Vanilla Bear Grahams 1 oz.
405001	Strawberry Waffle Grahams 1 oz.
408001	Maple Waffle Grahams 1 oz.
423001	Apple Cinnamon Waffle Grahams 1 oz.
512150	All-Sports Bites, Chocolate 1 oz.
514150	All- Sports Bites, Vanilla 1 oz.
524150	Dino Bites, Vanilla 1 oz.
570150	Sunrise Bites, Maple 1 oz.
770100	Sunrise Bites, Maple 2 oz. (2-grain)
781100	Savory Bites-Wheat Crackers 45g (2-grain)
801155	Savory Bites-Wheat Crackers 22g (1-grain)
803155	Savory Bites-Herb Crackers 22g (1-grain)
804155	Savory Bites-Pizza Crackers 22g (1-grain)