Formulation Statement for Documenting Grains in School Meals
Required Beginning SY 2013-2014
(Crediting Standards Based on Grams of Creditable Grains)

School Food Authorities (SFAs) should include a copy of the label from the purchased product package in addition to the following information on letterhead signed by an official company representative. Grain products may be credited based on previous standards through SY 2012-2013. The new crediting standards for grains (as outlined in Policy Memorandum SP 30-2012) must be used beginning SY 2013-2014. SFAs have the option to choose the crediting method that best fits the specific needs of the menu planner.

Product Name: Keebler® Scooby-Doo!™ Bones Cinnamon Grahams Code No.: 30100 50689

Manufacturer: Kellogg Company Serving Size: 1 pkg (1 oz) (28 g)
(raw dough weight may be used to calculate creditable grain amount)

I. Does the product meet the Whole Grain-Rich Criteria: Yes X No
(*Refer to SP 30-2012 Grain Requirements for the National School Lunch Program and School Breakfast Program*)

II. Does the product contain noncreditable grains: Yes ___ No X **How many grams:**
(*Products with more than 0.24 oz equivalent or 3.99 grams for Groups A-G or 6.99 grams for Group H of noncreditable grains may not credit towards the grain requirements for school meals).*

III. Use Policy Memorandum SP 30-2012 Grain Requirements for the National School Lunch Program and School Breakfast Program: Exhibit A to determine if the product fits into Groups A-G (baked goods), Group H (cereal grains), or Group I (ready-to-eat breakfast cereals). *(Different methodologies are applied to calculate servings of the grain component based on creditable grains. Groups A-G use the standard of 16grams creditable grain per oz eq; Group H uses the standard of 28 grams creditable grain per oz eq; and Group I is reported by volume or weight*).

Indicate which Exhibit A Group (A-I) the Product Belongs: B

Description of Creditable Grain Ingredient*	Grams of Creditable Grain Ingredient per Portion[1] A	Gram Standard of Creditable Grain per oz equivalent *(16g or 28g)*[2] B	Creditable Amount A ÷ B
Whole Wheat Flour, Enriched Wheat Flour	16g	16g	1
A. Total Creditable Amount[3]			1

* Creditable grains are whole-grain meal/flour and enriched meal/flour.
[1] (Serving size) **X** (% of creditable grain in formula). Please be aware that serving sizes other than grams must be converted to grams.
[2] Standard grams of creditable grains from the corresponding Group in Exhibit A.
[3] Total Creditable Amount must be rounded ***down*** to the nearest quarter (0.25) oz eq. Do ***not*** round up.

Total weight (per portion) of product as purchased 1 oz (28 g)
Total contribution of product (per portion) 1 oz equivalent

I certify that the above information is true and correct and that a 1 ounce portion of this product (ready for serving) provides 1 oz equivalent Grains. I further certify that noncreditable grains are not above 0.24 oz eq. per portion. Products with more than 0.24 oz equivalent or 3.99 grams for Groups A-G or 6.99 grams for Group H of noncreditable grains may not credit towards the grain requirements for school meals.

Julia Jursinic
Signature

Sr. Director, Nutrition Labeling & Regulatory Compliance
Title

Julia M. Jursinic, MS
Printed Name

1/4/18
Date

1-877-511-5777
Phone Number

Product Name	Scooby Doo Cinnamon Graham Cracker Sticks
Flavor Descriptor	
NLI Description	Production
Brand	**Keebler**

Date Created	01/03/18
NLI #	14528
Kosher Status	OK-D
Product of	U.S.A.

USDA Ounce Equivalents of Grain per Serving	1
USDA Ounce Equivalents of Meat/Meat Alternate	
Whole Grains (g/serving)	9 g

Serving Size	1 Pouch							
Serving Size g	28							
Serving Size oz								
Amount Per Serving								
Calories	120							
			% Daily Value*				**% Daily Value***	
Total Fat	3.5	g	4	%				%
Saturated Fat	1	g	5	%				%
Trans Fat	0	g						
Polyunsaturated Fat								
Monounsaturated Fat								
Cholesterol	0	mg	0	%				%
Sodium	115	mg	5	%				%
Total Carbohydrate	21	g	8	%				%
Dietary Fiber	1	g	5	%				%
Soluble Fiber								
Insoluble Fiber								
Total Sugars	8	g						
Includes 8g Added Sugars	8	g	16	%				%
Sugar Alcohol								
Protein	2	g		%				%
Vitamin D	0	mcg	0	%				%
Calcium	0	mg	0	%				%
Iron	0.7	mg	4	%				%
Potassium	50	mg	0	%				%
Vitamin A				%				%
Vitamin C				%				%
Vitamin E				%				%
Vitamin K				%				%
Thiamin				%				%
Riboflavin				%				%
Niacin				%				%
Vitamin B6				%				%
Folate		mcg DFE		%		mcg DFE		%
Folic Acid								
Vitamin B12				%				%
Biotin				%				%
Pantothenic Acid				%				%
Phosphorus				%				%
Iodine				%				%
Magnesium				%				%
Zinc				%				%
Selenium				%				%
Copper				%				%
Manganese				%				%
Chromium				%				%
Molybdenum				%				%
Chloride				%				%
Choline				%				%
Fluoride								

Ingredients:

Whole wheat flour, enriched flour (wheat flour, niacin, reduced iron, vitamin B1 [thiamin mononitrate], vitamin B2 [riboflavin], folic acid)**, sugar, soybean and palm oil, honey.**

Contains 2% or less of salt, baking soda, cinnamon, maltodextrin, soy lecithin, BHT for freshness.

ALLERGEN INFORMATION:

CONTAINS WHEAT AND SOY INGREDIENTS.

Nutrient Contents Per 100g			
Calories	431	Vitamin E	0 mg
Total Fat	13.3 g	Vitamin K	NA mcg
Saturated Fat	4.3 g	Thiamin	0.45 mg
Trans Fat	0.2 g	Riboflavin	0.19 mg
Polyunsaturated Fat	5.1 g	Niacin (NE)	5.1 mg
Monounsaturated Fat	2.9 g	Vitamin B6	0.13 mg
Cholesterol	0 mg	Folate (DFE)	221 mcg
Sodium	410 mg	Folic Acid	124 mcg
Total Carbohydrate	75.7 g	Vitamin B12	0.0 mcg
Dietary Fiber	5.2 g	Biotin	NA mcg
Soluble Fiber	1.1 g	Pantothenic Acid	NA mg
Insoluble Fiber	3.9 g	Phosphorus	144 mg
Total Sugars	29.7 g	Iodine	NA mcg
Added Sugars	29.3 g	Magnesium	51 mg
Sugar Alcohols	NA g	Zinc	1.1 mg
Protein	6.5 g	Selenium	NA mcg
Vitamin D	0 mcg	Copper	NA mg
Calcium	19.7 mg	Manganese	NA mg
Iron	2.8 mg	Chromium	NA mcg
Potassium	180 mg	Molybdenum	NA mcg
Vitamin A (RAE)	2 mcg	Chloride	NA mg
Vitamin C	0 mg	Choline	NA mg
NA = Database values for the nutrient do not exist or are incomplete.		Fluoride	NA mg
		Moisture	3.0 %
		Ash	1.5 %
		Whole Grain	32.5 %

GTIN/UPC Code	Type of Package	Net Weight	Servings Per Container
00030100215981	Pouch	1 OZ (28g)	1
00030100215974	Caddy	12 OZ (340g)	12
00030100506898	Case	210 - 1 OZ (28g)	210
00030100108115	Case		
00030100108122	Carton	48.96 OZ (3LB 0.96 OZ) (1.38kg)	
		12 - 1.02 OZ (29g)	
		9 - 1 OZ (28g)	
		8 - 1 OZ (28g)	
		7 - 1 OZ (28g)	7
		6 - 2.12 OZ (60g)	
00030100117841	Case		
00030100117858	Carton	40 OZ (2LB 8 OZ) (1.13kg)	
		10 - 1.02 OZ (29g)	
		8 - 1 OZ (28g)	
		8 - 1 OZ (28g)	
		10 - 0.78 OZ (22g)	
		6 - 1 OZ (28g)	6
00030100119432	Case		
00030100119449	Carton	48.96 OZ (3LB 0.96 OZ)(1.38kg)	
		12 - 1.02 OZ (29g)	

Product information can change at any time.
Always refer to product package for current nutrition and ingredient information.

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Kellogg Company

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