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# **Community Engagement Facilities Phase II Work “Historic Alameda High School”**

**March 14, 2013**

# Introduction

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- Community Engagement Defined
- Outreach to Stakeholders
- Agreement on Facts
- Interest based Consensus Opportunity

# The Facilitator

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## Jeff Cambra – Introduction & Qualifications

- Lived in Alameda for 25 years
- Leader in City's business organizations
- Served on the City of Alameda Housing and Building Code Board
- Education: Attended University of California, Davis and obtained a Juris Doctorate from John F. Kennedy School of Law, Extensive Mediation Facilitation Training
- Occupation: Assistant City Attorney (retired)—drafted laws, advised City Council, and mediated community disputes

# At Large Facilitator – Alice Lai-Bitker

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## Alice Lai-Bitker – Introduction & Qualifications

- Member of the Alameda County Board of Supervisors in 2000 and re-elected in 2002 and 2006 to represent District 3. In January 2009, she was selected to serve as President of the Board for 2009 and 2010. During her ten years on the Board, Alice left a mark in the areas of economic development in the unincorporated areas of the County; health care workforce development; streamlined County procedures; and domestic violence awareness.
- Prior to serving on the Board, she worked on Alameda County Supervisor Wilma Chan's staff from 1995 to 2000. In that capacity, Alice was instrumental in shaping the county's policies and programs related to social services and health care, particularly mental health, child welfare and welfare reform.
- Education: Received her bachelor's degree in Sociology from Hong Kong Shue Yan College, and her master's degree in Social Work at San Francisco State University.
- Occupation: Licensed Clinical Social Worker since 1990. During her 10-year career as a social worker and clinical supervisor, she became well-versed in mental health policy issues and advocated for these issues. Alice is a co-founder of the Association of Chinese Families of the Disabled and the East Bay Chinese Alliance for the Mentally Ill.

# Stakeholders Defined

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Stakeholder is any person or organization that has an interest in, will be affected by, or will be impacted by the decisions, results, or recommendations arising from the engagement.

# Organizational Stakeholders Must Be Able to Provide

- Statement of Mission
- Statement of Goals and Values
- Internal Reporting to Members — “Their Process”
- Internal Consensus Building — “Their Process”
- Will be Able to Participate in the Requesting and Exchanging of Facts

# Organizational Stakeholders Participation Levels Defined

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- **Level A:** Any stakeholder that will be significantly and directly impacted by the decisions or recommendations developed through the engagement process or any organization that has a stated purpose covering the subject matter of the engagement project.
- **Level B:** Any stakeholder that has an interest beyond simply obtaining information about the subject matter of the engagement.
- **Level C:** Individuals that either have no present interest in the subject matter of the engagement or become interested as recommendations are developed.

*Note: Original Stakeholder Groups are equal in representation. At least two members, and maybe more, will move within levels.*

# Current List of Stakeholders – Level A

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## Level A:

- AUSD (2 Board Members)
- City of Alameda (2 Council Members)
- Alameda Architectural Preservation Society
- Alameda High School PTA
- Alameda High School Instructors and Staff
- AUSD Support Staff – CSEA
- Kofman Heritage Group
- At Large – Alice Lai-Bitker



# Current List of Stakeholders – Level B and Level C

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## Level B:

- Parents of all other schools through individual PTA
- Teachers of all other schools through individual AEA representative
- Charter Schools
- Park Street Business Association

## Level C:

- Unidentified Alameda Residents
- Unidentified Community Organizations

# Public Meetings – Types

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- “Education Meeting” – Overview, Information Gathering
- “Options Meetings” – Suggestions, Possibilities
- “Consensus Meetings” – Reaching Agreements

*Note: Each meeting will contain presentations by stakeholders as well as public input and comment.*

# Public Meetings – Schedule

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- “Education Meeting” – Thursday, April 11, 2013, 7:00 PM at Alameda High Cafeteria
- “Options Meetings” – Monday, April 15, 2013, 7:00 PM at Alameda High School Cafeteria and Saturday, April 20, 2013, 1:00 PM, location TBD
- “Consensus Meetings” – Thursday, May 2, 2013, 7:00 PM at Alameda High School Cafeteria
  
- **Final Report** to the Board of Education, Tuesday, May 28, 2013, 6:30 PM, location TBD

# Deliverables

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- Mission statement from each participating organization.
- List of goals and values from each participating organization
- Statement of interests from each participating organization
- List of agreed to and disputed facts presented by all organizations and individuals
- Complete list of options for utilization of the historic Alameda High School location
- Report from the facilitator on the results of the consensus meeting