

February 13, 2019

Dear AUSD Community:

Last Wednesday evening the Board of Education met with me and Executive Cabinet members in a Special Workshop Meeting to begin our AUSD strategic planning process. Working with our facilitator Ed Porter, we reviewed Board Protocols and discussed our working agreements as a governance team. We also discussed policy goals of the Board, specifically with regard to our ongoing interest in investing in student social-emotional wellness, college and career readiness, dual enrollment options, employee compensation, early childhood education, and our facilities.

But most important to this first step in the strategic planning process was the Board's review of the district mission and vision. As Board and staff aim to engage families and students we serve and include AUSD staff in this process, it is clear we need to hear more from our stakeholders about what they think the district should focus on going forward. It is a very dynamic time in the world, and many of us recognize we will need to renew our focus, our commitments, and our priorities going forward so we can ensure all our students are challenged and supported to become ready for college and career upon graduation and better equipped to understand themselves and the changing world we live in. We know we must adapt and change in order for us to improve as a district, and we know we need to hear from you so we are able to succeed.

We want to invite you to participate in the same thinking exercise that we led last Wednesday with the Board of Education. No matter where you are in our district, we need to hear from you and know what kind of district you want to see in the years ahead. We want to ask you to review AUSD's mission and vision statements below and tell us what these mean to you now. What sticks out to you? What is important to you? What is missing from these statements?

AUSD VISION

We believe that our diverse community of students, given a rigorous academic program in an inclusive, safe, and secure environment, will be prepared to be responsible citizens.

AUSD MISSION

Alameda Unified School District will effectively use our limited resources to ensure that every student succeeds.

On behalf of the Board of Education and AUSD, I invite you to review the mission and vision statements and tell us what you think we should be doing in years ahead to better serve our students and community. AUSD is committed to listening to you and working to better serve you and our community, and we look forward to hearing from you and listening to you in the weeks and months ahead.

You can email your comments to StrategicPlan2019@alamedaunified.org. You are also welcome to send the comments to Susan Davis, Senior Manager Community Affairs, 2060 Challenger Drive, Alameda, 94501.

We look forward to hearing from you.

Sincerely,

Sean McPhetridge, Ed.D.
 Superintendent of Schools

