



Interim Superintendent Search Survey

Results and Analysis

GRRecruiting
Northshore, WA



K12 Insight 


1

Relationship to District

Which of the following describes your relationship to the district? (N=4,162)

Response	Count (N)	Percentage (%)
Parent of a current student	2,638	63%
Parent of a future student	197	5%
Staff member	1,038	25%
Student	689	17%
Community member	304	7%
Other	56	1%

² Percentages added may exceed 100 since a participant may select more than one answer for this question.

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2

One Word Description

What one word best describes how you feel about the district?(N=3,583)



Top 10 Words
Good
Hopeful
Positive
Proud
Optimistic
Great
Frustrated
Disappointed
Supportive
Excellent

3

3

Top Selling Points

What are the three greatest selling points about your school, district, or community that would make it attractive for new superintendent applicants? (N=4,125)

Participants said the **number one selling point** is that the district is made up of **amazing, caring, and dedicated staff, teachers, students, and parents.**

Participants said the **second selling point** is the **supportive, engaged/involved, and diverse community.** Participants also said the **community is progressive and has a growth mindset.**

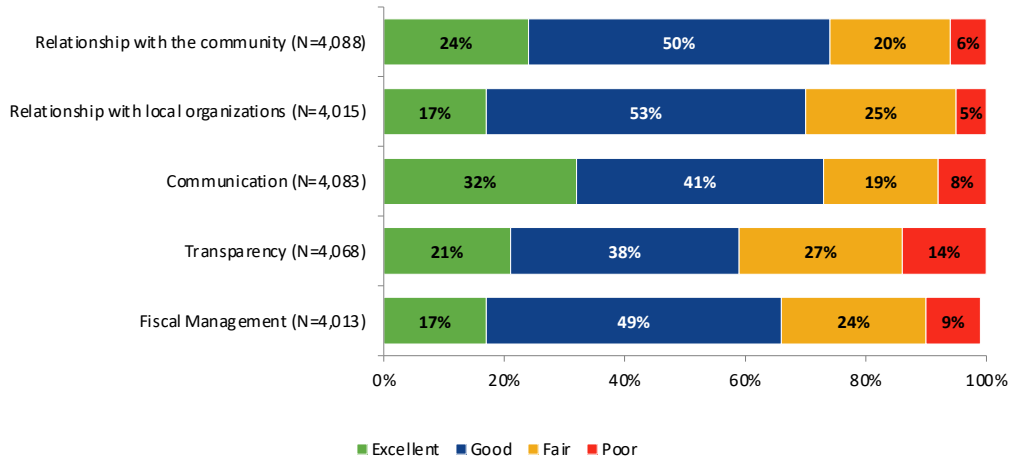
Participants said the **third selling point** is the Districts **nimbleness to changing dynamics, e.g. Covid, as well as potential for growth and success of the district.**

4

4

Aspects of the District

Please rate the quality of the following aspects of the district.



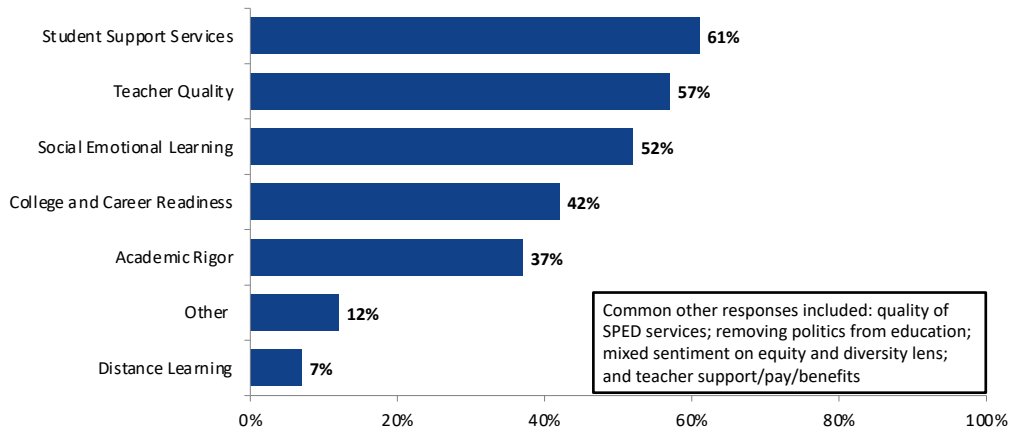
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5

Critical Issues

On which of the three critical issues below should the interim superintendent immediately focus through the lens of racial and educational justice? (N=4,106)



Common other responses included: quality of SPED services; removing politics from education; mixed sentiment on equity and diversity lens; and teacher support/pay/benefits

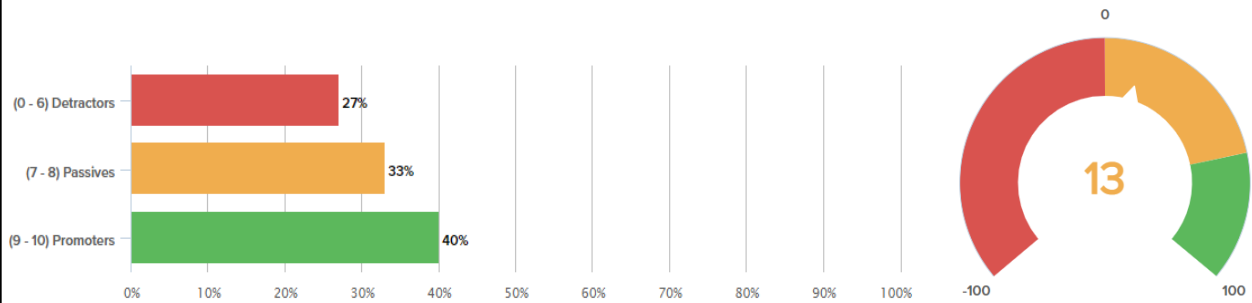
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6

District Net Promoter Score

How likely are you to recommend the district to a friend or colleague? (N=4,018)



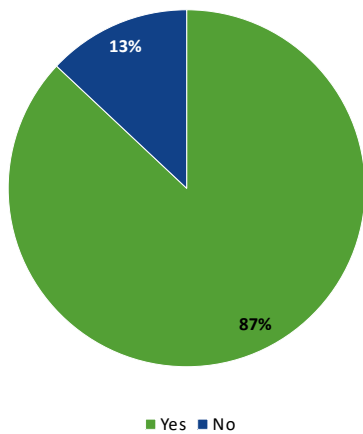
The Net Promoter Score (NPS) serves as a proxy for public confidence in a school/the district and can potentially be connected to district growth. It is calculated by subtracting the percentage of detractors from promoters which gives a value between -100 to 100. A positive score means there are more people promoting the district than detracting from it. Passives represent individuals who do not have an unequivocal opinion about their school or district. The Net Promoter Score has been rounded to a whole number.



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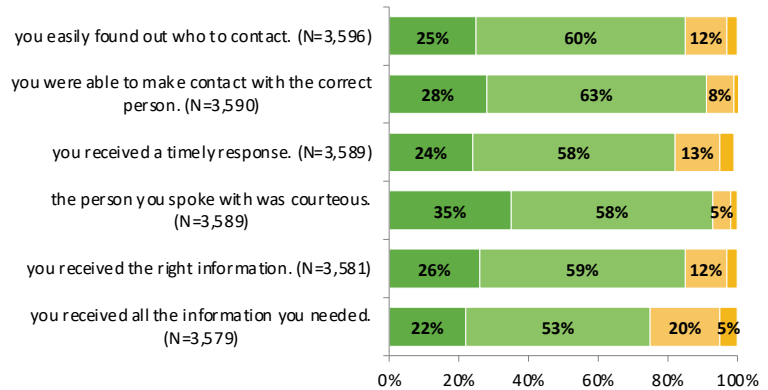
Interactions

Have you ever spoken with the superintendent, a district staff member, or a school staff member? (N=4,146)



How strongly do you agree or disagree with the following?

When you have needed to speak with the superintendent, a district staff member, or a school staff member ...



Strongly Agree Agree Disagree Strongly Disagree

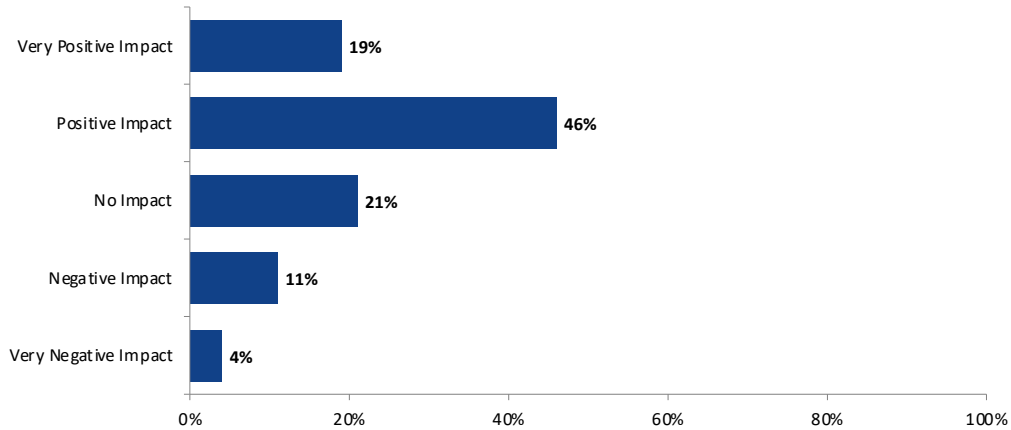


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Impact of Interactions

What type of impact has your past interactions had on how you feel about the district? (N=4,109)



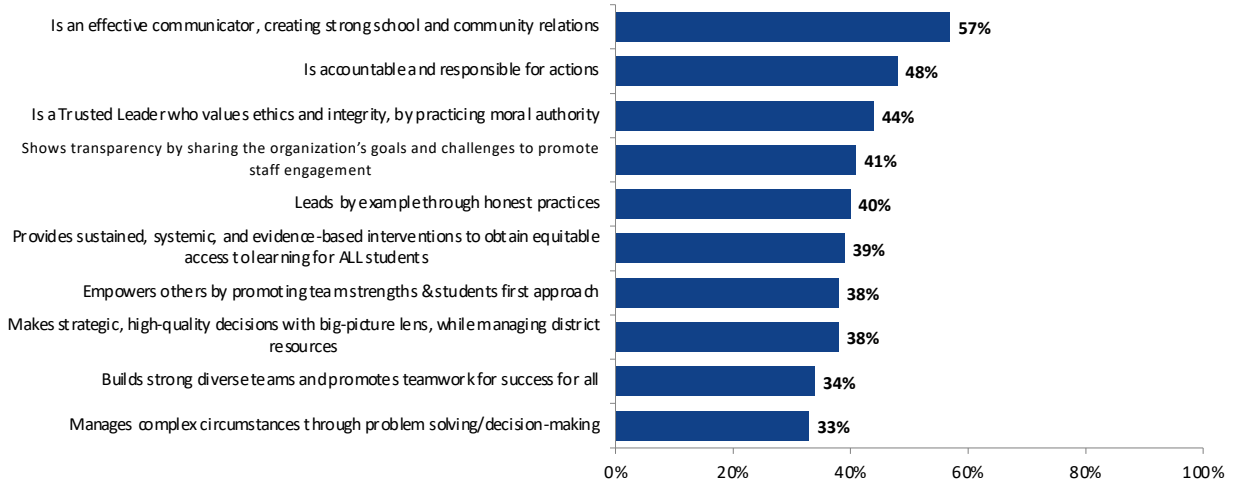
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9

Valued Traits of Great Leaders

Please select the eight components you think are most important for the interim superintendent to have. (N=4,125)



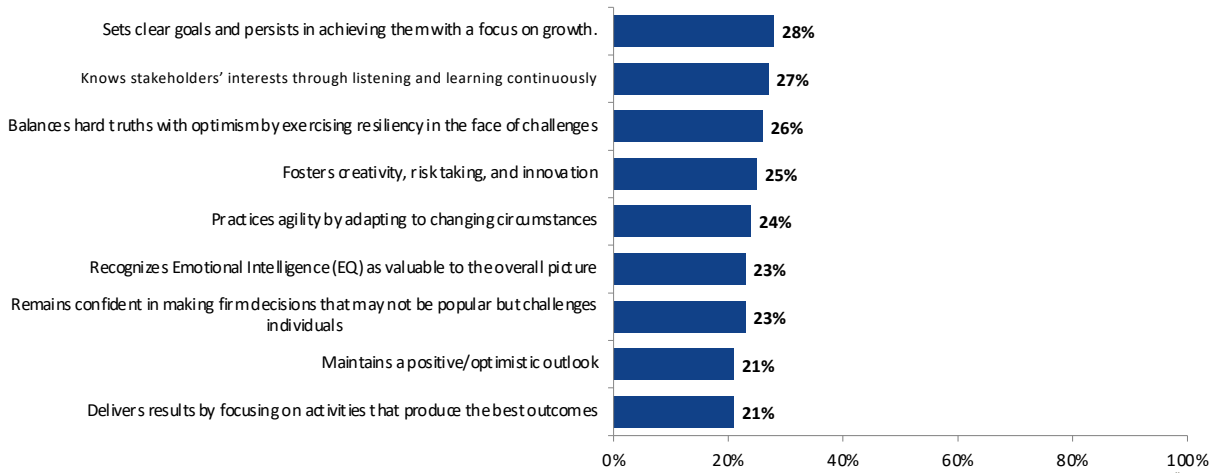
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10

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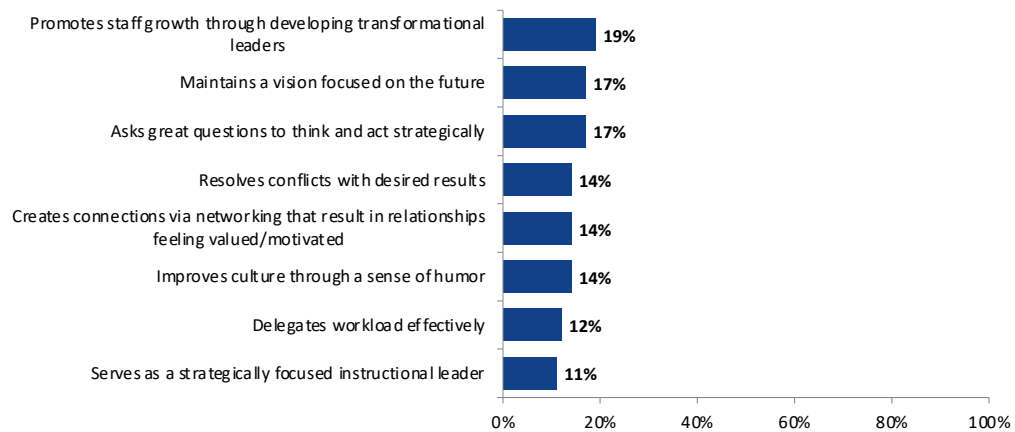


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11

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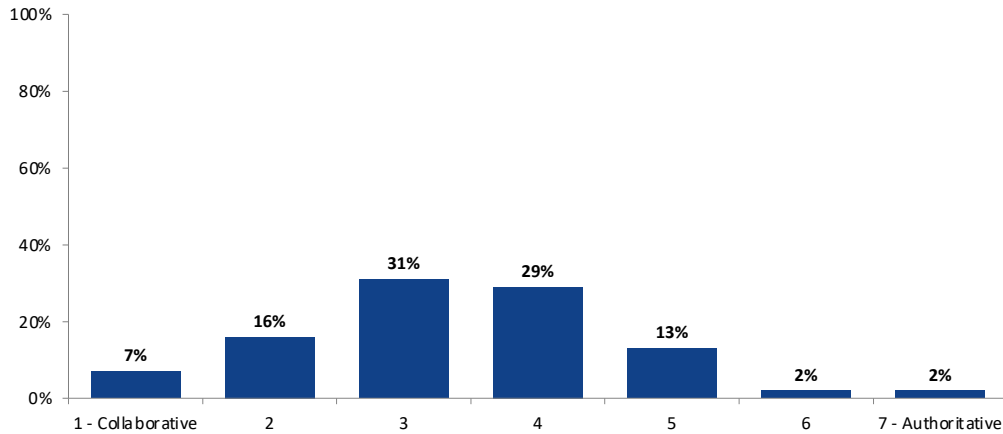


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12

Leadership Style

Considering leader styles where 1 is collaborative and 7 is authoritative, which style leader would best serve this district? (N=3,440)



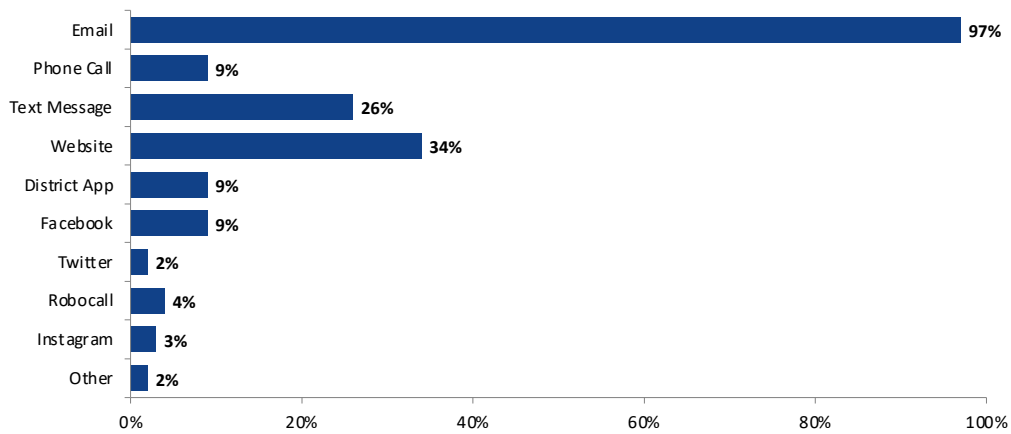
13



13

Receiving Information

How do you prefer to receive information from the interim superintendent? (N=4,098)



¹⁴ Percentages added may exceed 100 since a participant may select more than one answer for this question.



14

End of Presentation



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