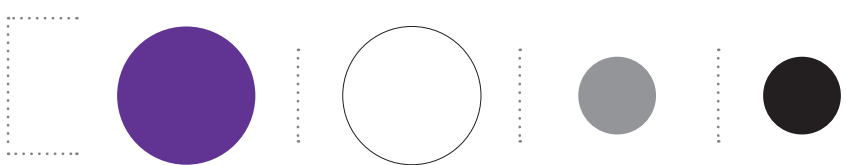

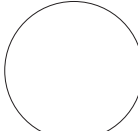




APPROVED COLORS

Color Codes

Color consistency is crucial to the brand. Please follow the approved colors shown here.

COLORS	FORMAL SCHOOL COLORS			
	PRIMARY	PRIMARY	ACCENT	ACCENT
				
CMYK ○○○○ For standard / in-house printing use	C: 77 M: 97 Y: 0 K: 0	C: 0 M: 0 Y: 0 K: 0	C: 0 M: 0 Y: 0 K: 50	C: 0 M: 0 Y: 0 K: 100
PMS (PANTONE) ○ Professional printing / on color ink use	267 C	White	Cool Grey 7C	Black
RGB ○○○○ For web / digital use	R: 97 G: 51 B: 147	R: 255 G: 255 B: 255	R: 147 G: 149 B: 152	R: 0 G: 0 B: 0
HEX # ○ For web / digital use	#613393	#ffffff	#939598	#000000