



2024-26 PreK-5 Communication Guide

Overview: Based on survey responses from families with children in grades PreK-5, this guide will help you determine what type of information to communicate, how often and on what platforms. As always, get to know your families. You may find your specific class or group has additional priorities or interests.

Teachers

CONTENT FROM TEACHERS

1. 91% - Updates about how their child is doing in school and how they can help them do better
2. 79% - Classroom events and activities
3. 79% - Timely notices when their child's performance is slipping
4. 78% - Information about their child's behavior and how they get along with other students
5. 71% - Best ways for communicating with you (e-mail, phone, in-person, etc.)
6. 65% - Information about what students are expected to learn during the school year
7. 62% - Opportunities to volunteer or be involved in classroom or grade-level activities (field trips, special programs, etc.)
8. 52% - Homework and grading policies
9. 34% - Daily instructional activities and how they meet the needs of their child

FREQUENCY FROM TEACHERS

1. **61% - Weekly**
2. 25% - Daily
3. 12% - Once a month

PREFERRED METHODS

1. **82% - Email**
2. **60% - Text message**
3. 29% - Seesaw
4. 28% - Paper (a handout)
5. 21% - District or school website
6. 19% - Phone call or robocall
7. 15% - Social media

Schools

CONTENT FROM SCHOOLS

1. 82% - Calendar of events/meetings
2. 76% - Information about student safety incidents and precautions being taken by the school
3. 74% - Information about before/after school and extracurricular programs
4. 66% - Family involvement opportunities
5. 62% - Curriculum/educational program changes and updates
6. 50% - Rationale/reasons for the decisions made by the school leadership (principal)
7. 50% - Descriptions of the curriculum and instructional programs in place at the school
8. 46% - Lunch menus and nutritional information
9. 38% - Counseling information
10. 30% - Staff profiles
11. 13% - Student profiles

FREQUENCY FROM SCHOOLS

1. **64% - Weekly**
2. 21% - Daily
3. 12% - Once a month

What elementary families want from District-level communication:

- 88% - Weather alerts/school closing
- 70% - Public events they can attend (concerts, athletic events, plays, science fairs, etc.)
- 58% - Public service announcements (vaccine clinics, RHRC, Community Education classes, etc.)
- 55% - School board updates
- 45% - District highlights and success stories
- 25% - Employment opportunities
- 16% - Alumni stories