

COLLEGE LEVEL READINESS AT THE CAREER CENTER!



TV & RADIO PRODUCTION I & II

TV & Radio Production combines a textbook-based curriculum with hands-on skill development of the inner workings of Media. Among the items discussed are: Equipment and operation of; Audio; Scriptwriting; Studio set organization; Roles of media staff and crew; Editing; and Career opportunities.

TV & Radio Production I

Provides instruction to develop and enhance competencies in various communication, marketing, media, production, and technical functions and tasks performed by employees, including management personnel, in Radio/TV broadcasting and telecommunications. Emphasis is placed on: career opportunities; production; programming; promotion; sales; announcing; equipment operation; news reporting; regulations and laws; station organization; oral/written communication; and listening skills. Students will experience simulated occupational experiences and assist in the operation of the Pike Career and STEM Center television studio.

TV & Radio Production II

Advanced Media Technology further develops the skills and knowledge acquired in TV & Radio Production I to provide more career oriented applications of Media TV/Radio broadcasting. Students in this class operate and manage RDTV news, the daily live newscast shown each morning at Pike High School. Students also provide media assistance to the school in regards to clubs and sports, while assisting our in-house Pike Sports Live webcasts.

CAREER READINESS TRAINING



INDUSTRY CERTIFICATION



DUAL CREDIT

(COLLEGE CREDIT)

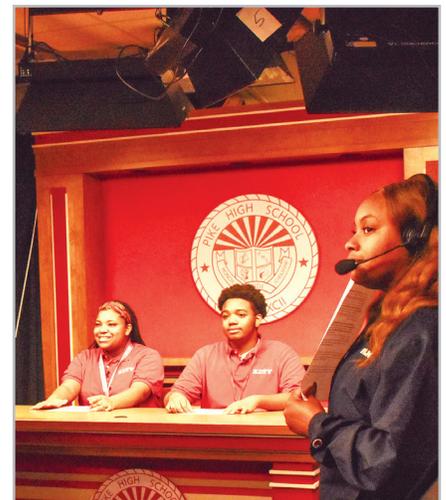


PRACTICAL EXPERIENCE OPPORTUNITIES



STATE AND NATIONAL COMPETITIONS

(SCHOLARSHIP OPPORTUNITIES)



PIKE CAREER AND STEM CENTER

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