

MINUTES OF THE PUBLIC/COMMUNITY RELATIONS COMMITTEE

A meeting of the Region 14 Public/Community Relations Committee was held on Monday, September 15, 2014 in the Central Office Conference Room, 5 Minortown Road, Woodbury, CT.

The following members were present: Committee Chair Carol Ann Brown, committee member Pam Zmek; also, Interim Superintendent Frank Sippy, community members Patti Knowlton, Adele Taylor and Linnea Marquis, Board member Mike Devine, and clerk Deb Carlton.

The meeting was called to order at 6:37 pm and concluded at 7:23 pm

The committee reviewed the idea of reprinting the informational R14 brochure so that copies can be made available at libraries, senior centers, and to realtors.

The sign at the corner of Rt. 6 and Middle Road Turnpike was discussed. Because it involves a car trip to keep it current with NHS events, it has fallen into disuse and the committee is interested in reviving it as a useful informational tool. Many ideas were given for groups who might take responsibility for it. Dr. Sippy felt that 1-2 people should be found who would accept responsibility for it, the letters would be kept with them, and office staff would let them know when new info needs to be added. Ms. Brown thought the NHS ASG group might take responsibility, or perhaps the Booster Club who gifted the school with the sign in the first place. She will reach out to the Booster Club.

NEAT TV was discussed at length, including what sorts of programming the committee would like to see and difference between community access television and school based television showcasing creative student work. It was noted that the NEAT TV phone is not currently equipped with voicemail.

The committee discussed a welcoming event for the new superintendent. Dr. Cutaia-Leonard will be consulted for dates that would suit her schedule for an event, likely at NHS, where the public can come for a meet/greet social gathering.

Ms. Marquis offered information on Stop & Shop's savings and rewards program that could garner community support for the schools.

Respectfully Submitted,

Carol Ann Brown

Carol Ann Brown, Chair
Public/Community Relations Committee