

## MINUTES OF THE PUBLIC/COMMUNITY RELATIONS COMMITTEE

A meeting of the Region 14 Public/Community Relations Committee was held on Monday, October 5, 2015 in the Central Office Conference Room, 5 Minortown Road, Woodbury, CT.

Members present: Committee Chair Pam Zmek, committee members Janet Morgan, Carol Ann Brown and Charles Cosgriff; also, Superintendent Anna Cutaia-Leonard and clerk Deb Carlton.

The meeting was called to order at 6:36 pm and concluded at 7:20 pm

The committee revisited the idea of a communication survey. Dr. Cutaia-Leonard had three examples of surveys; from those, she felt the committee could use bits and pieces to craft our own. She suggested determining what we want to get out of the survey, and identifying who is communicating with whom – is this for the school community, or a district/BoE communication.

Ms. Morgan felt the community needs to be a part of it, and doesn't want to miss those who don't have kids in the schools.

Ms. Zmek values the idea of NHS as the “center of the community” and talked about community support as essential.

It was decided this should be a community/parent survey and Dr. Cutaia-Leonard will draft a survey for the next meeting with this information in mind. She also offered a 4<sup>th</sup> survey that would show what parents are interested in knowing and what is important to them. She knows they are interested in 2 way communication, and they want to be heard. She felt it is important to counteract that all many people know is what they read in the Rep-Am and Voices.

The survey will preferably be sent electronically; Park and Rec's database will hopefully be available as a way to announce the survey.

The committee discussed events which would be advantageous for Dr. Cutaia-Leonard to attend, including the Bethlehem Harvest Dinner on 10/24, Food Bank Soup Bowl on 11/7 at 4:30 pm and American Legion Pork and More Dinner at 6 pm, the Bethlehem tree lighting on 12/4 and Christmastown Festival on 12/5, as well as the Woodbury festival on the same day.

The committee members briefly discussed sending out informational brochures in January and April and were shown samples of the types of brochures that could be sent out. The January one could be anchored to the budget priorities from the prior year.

Discussion about NEAT TV was tabled for lack of time.

Next meeting November 2<sup>nd</sup> at 6:30 pm

Respectfully Submitted,

***Pamela Zmek***

Pamela Zmek, Chair

Public/Community Relations Committee