

**REGIONAL SCHOOL DISTRICT 17  
BOARD OF EDUCATION  
COMMUNICATIONS SUB-COMMITTEE MEETING**

A meeting of the Communications Subcommittee of Regional School District 17 Board of Education was held on April 6, 2022 at 3:30 p.m. at Central Office.

**Members Present:** Lisa Connelly, Jen Favalora and Shawna Goldfarb (Chair)

**Subcommittee Members Absent:** None.

**Guests:** Superintendent of Schools, Jeffrey Wihbey, Board of Education Chair, Suzanne Sack and Prem Aithal

**Call to Order/Opening of Meeting:** The meeting was called to order at 3:37 p.m. by Shawna Goldfarb.

**Agenda Item #2 - Approval of Minutes:** Jen Favalora moved to approve Committee Meeting minutes for 2.2.22, 3.2.22 and 3.32.22, Lisa Connelly seconded it. Motion passed unanimously.

**Agenda Item #3 – Review Communications Goals and Objectives:** The Committee did a final review of its goals and objectives to present at the next BOE meeting. This include discussing the District Website, Facebook and Instagram and District Staff engagement.

**Agenda Item #4 – Finalize Strategic Planning Documents:** The Committee received updated Strategic Goals and Objectives, Vision and Mission in order to continue word smithing and editing. We were able to complete the Goals and Objectives to pass back to the Strategic Planning committee for final review.

**Agenda Item #5 – Discuss 2022-2023 RSD #17 Budget and Self-Insurance Fund Articles:** The Committee discussed how to begin producing an article on the 2022-2023 RSD #17 Budget that will be sent to the newspapers and Facebook. We discussed the drivers for the Budget and which priorities should be included in the article. We finished with each member taking a priority to write and then send to the group for further editing.

**Adjournment:** The meeting was adjourned at 5:25 p.m.

**Submitted by:** Shawna Goldfarb