



Level 1	Principles of Business, Marketing, and Finance
Level 2	Business Information Management (BIM) Entrepreneurship (Incubator.edu)
Level 3	Career Preparation I-TLC
Level 4	Project-Based Research (Mentorship)

HIGH SCHOOL/ INDUSTRY CERTIFICATION	CERTIFICATE/ LICENSE*	ASSOCIATE'S DEGREE	BACHELOR'S DEGREE	MASTER'S/ DOCTORAL PROFESSIONAL DEGREE
Microsoft Office Expert - Excel	Certified Facility Manager	Business Administration and Management	Business Administration and Management	Business Administration and Management
Microsoft Office Expert - Word	Certified Management Accountant	Business/ Commerce	Business/ Commerce	Business/ Commerce
Entrepreneurship and Small Business	Certified Project Consultant	Public Administration	Public Administration	Public Administration
	Accredited Management Consultant	Business Management	Management Science	Management Science

Occupations	Median Wage	Annual Openings	% Growth
General and Operations Managers	\$107,640	18,679	20%
Management Analysts	\$87,651	4,706	32%
Managers, All Others	\$113,110	1,794	26%

WORK BASED LEARNING AND EXPANDED LEARNING OPPORTUNITIES	
Exploration Activities:	Work Based Learning Activities:
Business Professionals of America (BPA) Future Leaders of America (FBLA) DECA	Internship with local management consulting firm

Additional industry-based certification information is available on the TEA CTE website. For more information on postsecondary options for this program of study, visit TXCTE.org.

The Entrepreneurship program of study teaches CTE learners how to plan, direct, and coordinate the management and operations of public or private sector organizations. Through this program of study, students will learn the skills necessary to formulate policies, manage daily operations, analyze management structures, and plan for the use of materials and human resources.



The Business, Marketing, and Finance Career Cluster focuses on careers in planning, organizing, directing, and evaluating business functions essential to efficient and productive business operations.

Successful completion of the Entrepreneurship program of study will fulfill requirements of the Business and Industry Endorsement. Revised - July 2020



COURSE INFORMATION

FOR ADDITIONAL INFORMATION ON THE BUSINESS, MARKETING, AND FINANCE CAREER CLUSTER, PLEASE CONTACT:

Dale Fowler | Dale.Fowler@tea.texas.gov

<https://tea.texas.gov/cte>

Eanes ISD offers career and technical education programs in Arts, A/V Technology and Communications; Business, Management and Administration; Education and Training; Human Development, Management and Services; Health Science; Information Technology, Marketing and STEM. Admission to these programs is based on interest and aptitude, age appropriateness, and class space available.

It is the policy of the Eanes Independent School District not to discriminate on the basis of race, color, national origin, sex, or handicap in its vocational programs, services or activities as required by Title VI of the Civil Rights Act of 1964, as amended; Title IX of the Education Amendments of 1972; the Age Discrimination Act of 1975, as amended; and Section 504 of the Rehabilitation Act of 1973, as amended. Eanes ISD will take steps to assure that lack of English language skills will not be a barrier to admission and participation in all educational and vocational programs. For information about your rights or grievance procedures, contact the following persons are designated to handle inquiries regarding non-discrimination policies:

- Title II, Section 504: Assistant Superintendent of CIA, Molly May, mmay@eanesisd.net (512) 732-9021.
- Title IX and Age Act of 1975: Assistant Superintendent for Human Resources, Laurie Lee, lee@eanesisd.net, (512) 732-9010. at EISD Central Administration, 601 Camp Craft Rd., Austin, TX, 78746.

Declaración de la Práctica de No Discriminar

La práctica de Eanes Independent School District es de no discriminar ya sea por raza, color, origen nacional, sexo, discapacidad, ni edad de la persona al emplear o para proporcionar educación, admisión, trato, o acceso a los beneficios de servicios educativos, actividades, y programas. Las siguientes personas han sido designadas para responder a preguntas tocantes las prácticas para evitar la discriminación:

La Ley del Título II y Sección 504 (Title II and Section 504): Director de Educación Especial, Molly May, mmay@eanesisd.net, (512) 732-9021

La Ley del Título IX y Discriminación Tocante la Edad de 1975 (Title IX and Age Discrimination Act of 1975): Asistente al Superintendente en Recursos Humanos, Laurie Lee, lee@eanesisd.net, (512) 732-9010

Ambos tienen sus oficinas en EISD Central Administration, 601 Camp Craft Rd., Austin, TX, 78746.