

Advertising and Promotion Among Students

District personnel may inform students of goods, services, performances and activities when:

1. they are directly related to the educational or local children's recreational program;
2. they are sponsored by the school or by a school-related organization;
3. they are sponsored by a non-profit organization that promotes civic activities;
4. they promote the social, educational, and physical growth of students; and,
5. they occur in the region that serves our students.

Students may serve as couriers for information generated by non-school organizations as defined below:

1. the information clearly states that it is not school sponsored;
2. the sponsor of the information/activity is a non-profit organization and the activity has a direct, positive impact on the social, educational, and physical growth of the students;
3. the distribution of the information is approved by the Superintendent or his/her designee; and,
4. the information is related to an event or service held or provided in the region that serves our students.

Requests for distribution of information will be determined by the Superintendent or his/her designee on a case-by-case basis. Ordinarily, requests to distribute informational promotions from for-profit organizations will be denied.

The individual making the request shall, when necessary, provide the respective school(s) with the appropriate number of copies of information to be distributed. Such materials will be presented to the school(s) in packets based on the number of students at respective grade levels.

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