

- Level 1** Video Game Design
Digital Media (interactive Media)

- Level 2** Animation I (Digital Graphics and Animation I)
Fashion Design I

- Level 3** Animation II (Digital Graphics and Animation II)

- Level 4** 3-D Modeling and Animation – IS


HIGH SCHOOL/ INDUSTRY CERTIFICATION	CERTIFICATE/ LICENSE*	ASSOCIATE'S DEGREE	BACHELOR'S DEGREE	MASTER'S/ DOCTORAL PROFESSIONAL DEGREE
Adobe Certified Associate Certifications	Certified Digital Designer	Animation, Interactive Technology, Video Graphics and Special Effects	Animation, Interactive Technology, Video Graphics and Special Effects	Animation, Interactive Technology, Video Graphics and Special Effects
Adobe Certified Expert Certifications	WOW Certified Web Designer Apprentice	Graphic Design	Graphic Design	Graphic Design
Apple Logic Pro X	Adobe Suite Certifications	Game and Interactive Media Design	Game and Interactive Media Design	Intermedia/ Multimedia

Occupations	Median Wage	Annual Openings	% Growth
Graphic Designers	\$44,824	1,433	15%
Multimedia Artists and Animators	\$67,392	186	21%

WORK BASED LEARNING AND EXPANDED LEARNING OPPORTUNITIES	
Exploration Activities:	Work Based Learning Activities:
Join a website development or coding club. Participate in SkillsUSA or TSA	Intern with a multimedia or animation studio. Obtain a certificate or certification in graphic design.

Additional industry-based certification information is available on the TEA CTE website. For more information on postsecondary options for this program of study, visit TXCTE.org.

The Design and Multimedia Arts program of study explores the occupations and educational opportunities associated with designing or creating graphics to meet specific commercial or promotional needs, such as packaging, displays, or logos. This program of study may also include exploration into designing clothing and accessories, and creating special effects, animation, or other visual images using film, video, computers, or other electronic tools and media, for use in computer games, movies, music videos, and commercials.

 The Arts, A/V Technology and Communications (AAVTC) Career Cluster focuses on careers in designing, producing, exhibiting, performing, writing, and publishing multimedia content including visual and performing arts and design, journalism, and entertainment services. Careers in the AAVTC career cluster require a creative aptitude, a strong background in computer and technology applications, a strong academic foundation, and a proficiency in oral and written communication.

Successful completion of the Design & Multimedia Arts program of study will fulfill requirements of the Business and Industry Endorsement. Revised - July 2020



COURSE INFORMATION

FOR ADDITIONAL INFORMATION ON THE ARTS, AUDIO/VIDEO, TECHNOLOGY, AND COMMUNICATIONS CAREER CLUSTER, PLEASE CONTACT:

Jennifer Bullock | Jennifer.Bullock@tea.texas.gov

<https://tea.texas.gov/cte>

Eanes ISD offers career and technical education programs in Arts, A/V Technology and Communications; Business, Management and Administration; Education and Training; Human Development, Management and Services; Health Science; Information Technology, Marketing and STEM. Admission to these programs is based on interest and aptitude, age appropriateness, and class space available.

It is the policy of the Eanes Independent School District not to discriminate on the basis of race, color, national origin, sex, or handicap in its vocational programs, services or activities as required by Title VI of the Civil Rights Act of 1964, as amended; Title IX of the Education Amendments of 1972; the Age Discrimination Act of 1975, as amended; and Section 504 of the Rehabilitation Act of 1973, as amended. Eanes ISD will take steps to assure that lack of English language skills will not be a barrier to admission and participation in all educational and vocational programs. For information about your rights or grievance procedures, contact the following persons are designated to handle inquiries regarding non-discrimination policies:

- Title II, Section 504: Assistant Superintendent of CIA, Molly May, mmay@eanesisd.net (512) 732-9021.
- Title IX and Age Act of 1975: Assistant Superintendent for Human Resources, Laurie Lee, lee@eanesisd.net, (512) 732-9010. at EISD Central Administration, 601 Camp Craft Rd., Austin, TX, 78746.

Declaración de la Práctica de No Discriminar

La práctica de Eanes Independent School District es de no discriminar ya sea por raza, color, origen nacional, sexo, discapacidad, ni edad de la persona al emplear o para proporcionar educación, admisión, trato, o acceso a los beneficios de servicios educativos, actividades, y programas. Las siguientes personas han sido designadas para responder a preguntas tocantes las prácticas para evitar la discriminación:

La Ley del Título II y Sección 504 (Title II and Section 504): Director de Educación Especial, Molly May, mmay@eanesisd.net, (512) 732-9021

La Ley del Título IX y Discriminación Tocante la Edad de 1975 (Title IX and Age Discrimination Act of 1975): Asistente al Superintendente en Recursos Humanos, Laurie Lee, lee@eanesisd.net, (512) 732-9010

Ambos tienen sus oficinas en EISD Central Administration, 601 Camp Craft Rd., Austin, TX, 78746.