

OBJECTIVE: Create maximum value for our community through organizational agility, strategic financial management, stakeholder engagement, and efficient and effective operations.
GOAL: Successfully prepare 15 key work systems for school reopening by September 1, 2020.

Community & Legislative Engagement Committee Scorecard

District Key Performance Indicators (KPIs)	2017-18	2018-19	2019-20	2020-21	2021-22	2022 Target
State Ranking on Wisconsin's District Report Card	#3	#3	n/a	#4		Top 3
Schools Achieving Highest Rating on Wisc School Report Card	8	8	n/a	7		9
State Ranking on Junior ACT Composite	#2	#3	#5	#2		Top 3
K-12 Resident Student Enrollment	6,839	6,973	7,085	7,093	7,584	7,607
Resident Student Market Share	78%	80%	80%	80%	79%	82%
Family Survey - <i>Recommend My Child's School to a Friend</i>	93%	91%	87%	84%		90%

Committee Key Performance Indicators (KPIs)	2017-18	2018-19	2019-20	2020-21	2021-22	2022 Target
State Legislator Contacts	91	103	105	85	38	100
Federal Legislator Contacts	16	9	12	4	-	15
State Ranking - Senior ACT Composite	#3	#3	#6	#2		Top 3
US News and World Report State Rank (BC/BE)	#17/#8	#7/#11	#7/#11	#6/#14		Top 10
Niche.com Ranking	#2	#2	#1	#1	#1	Top 2
District Video Views	3,545	9,628	31,380	85,835	36,529	30,000
Web Page Visits - Prospective Families	5,328	13,899	11,055	11,500	12,920	12,000
4K/KG Prospects (as of Jan 31)	489	580	529	549	539	550
LinkedIn Followers	974	1,152	1,355	1,498	1,722	1,750
Annual Report Views	322	979	1,230	n/a	897	1,000
Community Engagements (District Groups, Community Presentations, etc)				52	38	50

Accountability Report Dashboard

Report Review	Progress	Report Review	Progress
July		January	
No Meeting		No Meeting	
August		February	
School Resource Officer Update	8/3/2021	Public Policy Priorities & Checklist 2020-22 (review w/ biennial budget)	
WASB Resolution Opportunity	8/3/2021	March	
September		No Meeting	
No Meeting		April	
October		Communications Department Update and CLE Scorecard Review	
CLE Scorecard Review	10/19/2021		4/5/2022
Annual Meeting Key Process Review	10/19/2021	Fair Aid Coalition Update	
Board Self-Evaluation		May	
November		No Meeting	
No Meeting		June	
December		CLE Scorecard Review	
CLE Scorecard Review	12/7/2022	Committee Meeting Dates	
Annual Report	12/7/2022		
Resident Enrollment Analysis	12/7/2022		
Review the Proposed WASB Resolutions	12/7/2022		

Progress Key

Reviewed

Not Yet Reviewed

Policy Review

Policy #	Policy Title	Up for Review	BOE Approval
8124	Filling Vacancies on the Board of Education	4/1/2020	
8120	Number of Members, Terms of Office, and Board Member Qualifications	2/1/2021	3/8/22
8122	Apportionment of Members of the Board of Education	2/1/2021	3/8/22
8123	Apportionment of Members of the Board of Education by Area	4/1/2021	3/8/22
8200	District Elections	6/1/2021	
8300	Annual and Special District Meetings	6/1/2021	11/9/21
1340	Custody of and Access to Official School District Records	8/1/2021	1/18/22
9120	Code of Conduct and Ethics	2/1/2021	3/8/22
9130	Conflict of Interest	10/1/2021	
9301	Assistance to Board Candidates	10/1/2021	1/18/22
9681	Presentation of Diplomas	10/1/2021	1/18/22
9300	Orientation of Member-Elect or Appointed Board Member	2/1/2021	3/8/22
9640	Evaluation of the Superintendent	12/1/2021	
9422	Liaison to Municipal Government	2/1/2022	3/8/22
9680	Board Member Requests for Information that Require Administrative Research	2/1/2022	3/8/22
9115	Self-Evaluation of the Board of Education	4/5/2022	5/10/22
9630	Formulation of Practice Statements and Administrative Procedures	4/5/2022	