

Minutes of the Community/Public Relations Committee of the Board of Education
Regional School District 14 www.ctreg.org
Monday, May 16, 2017

Start: 6:10pm End: 6:58pm

In attendance were: Pam Zmek, Janet Morgan, Carol Ann Brown, and BoE clerk, Natascha Schwartz. Also in attendance was Maria Duncan. David Lampart and Dr. Anna arrived at 6:30pm.

The meeting was called to order at 6:10pm.

Maria Duncan presented the draft Region 14 communications plan with the objective being to help sustain open, two-way communications between all stakeholders in Region 14. The plan includes the mission statement, objectives, suggestions of goals, strategies, methods, and assessment and accountability.

Ms. Zmek asked the question regarding how the committee would proceed as a follow-up community conversation. Dr. Anna suggested at the next conversation, to advise the community which steps the committee has been able to tackle since the last conversation. She also suggested setting up action groups to build action items and work toward the next community conversation. Consider having community conversation updates during the BOE meetings.


Ms. Morgan suggested to the committee giving local businesses which employ Region 14 students a decal to affix to their door showing that they are proud supporters of Region 14 schools. To ask Lou DeLuca where to have decals made.

Dr. Anna suggested having more communications from which would be more school-based but suggests also more from the Community Relations committee regarding what's going on in the Region via regular communications. Sending their own news.

Dr. Anna asked if the community relations committee finalize their goals and if they had come up with a mission statement. Ms. Zmek advised that it has been a work in process.

Hearing no further comment, the meeting was adjourned at 6:58pm.

Respectfully Submitted,



Natascha Z. Schwartz
Regional School District 14 Board Clerk

Recorded and filed subject to Board of Education approval by: Natascha Z. Schwartz, Board Clerk, 5/18/2017