

Minutes of the Community/Public Relations Committee of the Board of Education
Regional School District 14 www.ctreg.org
Thursday, June 29, 2017

Start: 11:06am End: 11:56am

In attendance were: Pam Zmek, Janet Morgan, Carol Ann Brown, Dr. Anna and BoE clerk, Natascha Schwartz.
Missing: David Lampart

The meeting was called to order at 11:06am.

Ms. Zmek asked to add agenda item of drafting a goal for the committee. She requested each committee member take a few minutes to come up with his/her own goal. Each committee presented his/her recommendation of the committee goal, which were the following:

- A. Ms. Zmek: To promote and foster an informative and positive relationship between the towns of Bethlehem and Woodbury and the Region 14 community. To promote BOE goals and objectives and to provide a vehicle for two-way communication.
- B. Dr. Anna: Promote an informative and amicable relationship between the BOE and the communities of Woodbury and Bethlehem. BOE members becoming known and promoting an understanding of the BOE's roles and goals.
- C. Ms. Brown: Action Plan: BOE members becoming known to both towns and going out via different media outlets as well as giving short face-to-face presentations to communicate to stakeholders.


The October Community Conversation will focus on use of facilities. The committee would like to have a feasibility/enrollment study done by a 3rd party and if possible have it available prior to the conversation. Ms. Zmek asked that the committee draft questions to bring up at the next meeting to start preparing for the new community conversation. The tentative date for the community conversation will be Thursday, October 26, 2017 from 5-8pm.

BOE newsletter: Ms. Zmek suggested having a Chairman's corner section as an add-on to Dr. Anna's newsletter. Dr. Anna and the committee agreed.

Stickers: Ms. Morgan advised that she will send the Region 14 logo and wording to Lou DeLuca to do mock up designs for the stickers. These will be distributed for free to businesses that employ R14 students, as well as school donors. Ms. Brown to contact Christine Paige to get a list of sponsors/donors. Ms. Zmek to contact John Farrell to get a similar list.

Hearing no further comment, the meeting was adjourned at 11:56am.

Respectfully Submitted,


Natascha Z. Schwartz
Regional School District 14 Board Clerk

Recorded and filed subject to Board of Education approval by: Natascha Z. Schwartz, Board Clerk, 7/10/17