



Region 14 Schools

Serving the Towns of Bethlehem and Woodbury

MINUTES

Public/Community Relations Committee

Monday, December 28, 2020

5:30 PM

Join Zoom Meeting

<https://zoom.us/j/97442887126>

Meeting ID: 974 4288 7126

Phone: (646) 558-8656

Present:

Carol Ann Brown, Chairman

Pamela Zmek

Tikva Rose

Jonathan Kapstein

Also Present:

Pat DiSarro, Zoom Host

Call to Order

Chairman, Carol Ann Brown, called the meeting to order at 5:35 p.m.

Review of Goal & Mission Statement

Reading of the mission statement of the PR/Community Relations Committee. Corrected by Pam Zmek as the former mission statement and the most recent one entered: "The mission of the Region 14 Public Relations Committee is to promote and foster an informative and amicable relationship between the Board of Education and the communities of Woodbury and Bethlehem and to promote an understanding within those communities of the Board of Education's goals and responsibilities."

Vision of a Learner

Schedule for the *Vision of a Learner* presentation to the whole Board of Education will be on Monday, 19 January 2021. The committee went over the Community Identity Wheel for Woodbury. An exercise that the Guiding Coalition was asked to do and meant to describe how as a whole community sees itself. Members were requested to send copies of their completed wheels to Carol Ann before the meeting on January 13th which is the last meeting of the Guiding Coalition before presentation of the completed *Vision of a Learner* to the Board of Education on January 19th.

Review of Publications

Review of various newsletters over the years and ads in Voices that had been effective. Listings of colleges where students were accepted as well as list of merchants supporting Grad Nite. Copy of the student newspaper Chief Advocate which board members should check out. Pat DiSarro updated the committee on a new advisor, Kyle Brennan, who has the students doing it online. Very impressive with color and photos. We did not have time to do the brochures.

Adjournment:

Meeting adjourned at 6:35 PM.

Respectfully Submitted,

Carol Ann Brown, Chair
Public/Community Relations Committee