



## Courses

In Cinematography and Video Production, students will be prepared to communicate dramatic information, ideas, moods and feelings through the making and producing of videos and cinematographic expression.

The pathway includes the theory of video, video technology and equipment operation, video production, video directing, video editing, cinematographic art, video and audio technique, and multimedia production.

### College & Career Options

- Media programming/ organization staff
- Producer
- Director
- Media programming/ organization manager

### Intro to Filmmaking/Broadcasting (480901) - Grades 9-12

#### Learn

History of filmmaking and broadcast  
Audience identification  
Elements and principles of design  
Production process

#### Engage

Industry standard software  
Filmmaking equipment  
Pitch and presentation of film and broadcasting  
News production

### News Broadcasting I (480911) - Grades 10-12

#### Learn

Project leadership and collaborative skills  
Hosting and ad lib announcing  
Evaluation and critique of media arts  
Framing and compositions

#### Engage

Monthly news program  
Video announcements  
Directing and producing media programs  
Recorded and edited spots

### Advanced Filmmaking (480910) - Grades 10-12

#### Learn

Lighting technique  
Sound capture and editing  
Scripting, creating, and applying storyboards  
Camera placement and operation

#### Engage

Genre based scriptwriting  
Documentaries  
Trailers and short films  
Adobe product certifications

### Video Production (480912) - Grades 11-12

#### Learn

Proposals and preproduction planning  
Camera, lighting, and sound principles  
Advanced postproduction processes

#### Engage

Community and school based video projects  
Direct client interactions  
Advanced graphics and special effects