



## Courses

The Management and Entrepreneurship Pathway generally prepares individuals to plan, organize, direct and control the functions and processes of a firm or organization.

The Pathway includes instruction in management theory, human resources management and behavior, accounting and other quantitative methods purchasing and logistics, organizations and production, marketing, and business decision-making.

\*Some of these courses take place at Launch. Please consult with your School Counselor if interested in this Pathway.

### College & Career Options

- Entry Level Manager
- Money Manager
- Account Manager
- Real Estate Agent
- Venture Capitalist
- Insurance Agent
- Association Manager

### Business & Marketing Essentials (060111) Grades 8-10

#### Learn & Engage

Human Resources management  
Use of information-technology tools  
Kings Island Marketing Day

### Introduction to Management (060411) Grades 11-12

#### Learn & Engage

Foster positive relationships with customers  
Advertising consultation project  
Social Entrepreneurship - Shark Tank

### Entrepreneurial Mindset (Dual Credit - ENTP 201) - Grades 11-12

#### Learn

View entrepreneurship as a value-creation process with ideation and opportunity recognition  
Conceive, create and develop entrepreneurial concepts  
Analyze and critically evaluate the potential of new business concepts

#### Engage

Small business partnership collaboration  
Industry and University site visits  
Conceive, create and develop entrepreneurial concepts

### Choose 1-2 of the following

### Computer Tech I MOS/ Digital Literacy (060112) Grades 9-12

#### Learn

Use productivity software  
Use information ethically  
Operating system basics

#### Engage

Professional resume and presentations  
Data analysis  
MOS certification

### Ethical Leadership (Dual Credit - LEAD 200) Grades 11-12

#### Learn & Engage

Open, honest, communication  
Project management  
Team skills and work habits

### Business Economics (080317) OR AP Macroeconomics (450605) Grades 11-12

#### Learn & Engage

Principles of economics  
Business economics concepts  
Inflation and unemployment and impact on private & public sectors