



NET CETERA

Chatting with Kids About Being Online

Presented by the Kenton County School District to educate parents about online behavior and social media.

**OnGuard
Online.gov**



STOP | THINK | CONNECT™



Introductions and Welcome

Dr. Terri Cox-Cruey
Kenton County School District
Superintendent



Living Our Lives Online

- ✦ Connect with family and friends
- ✦ Share what you're doing – and where you are
- ✦ Share photos and videos
- ✦ Build online profiles and reputations



Online Risks

- Inappropriate **Conduct**
- Inappropriate **Contact**
- Inappropriate **Content**



Talking with Kids

[Talking with Kids About Being Online \(Video\)](#)



Importance of Parental Supervision



Tony Mirones

Yesterday at 6:26 AM · 🌐

To all of my kids' friends:

Please understand, while your parents may or may not care how you present yourself on social media, I do.

What that means is this, I question my boys, we actually talk about the day's events and that includes IG, SC, Twitter, etc.

You need to know that this adult isn't kidding around, I browse my kids SM, and if I see ANYTHING questionable, I'll talk to him and then talk to your parents.

I know you don't think I'm very chill, and your right. Instead, I'm a parent.

See ya, online or in person!

**#fatherhood #parenthood #adulthood #socialmedia
WCPO - 9 On Your Side #SocialResponsibility**



Supervision of Young Children and Tweens

➤ Young Children

- Close, hands-on supervision
- Consider parental controls

➤ Tweens

- Guided exploration
- Set limits



Supervision of Teens

Teens

- Independent
- Important messages:
 - Information credibility
 - Once it's posted, you can't take it back
 - Treat people the way you'd like to be treated



Socializing Online

➤ ***Socializing is socializing – online or off***

➤ **Reminders:**

- Online actions have real-world consequences
- Careful when posting – you can't take it back
- Tell children to trust their gut if they're suspicious
- Help children understand what info should stay private



Cyberbullying

- Cyberbullying is on-going harassment that happens online
- Talk to your kids:
 - Encourage them to tell you if an online message or image makes them feel threatened or hurt
 - Tell your kids they can't hide behind what they post



Cyberbullying

If your child has a problem with online harassment:

Encourage your child to talk with you about what's happening online

- Save the evidence
 - Block the person online
 - Have any bogus profiles taken down
- *Encourage your child to help stop cyberbullying*
- tell a responsible adult
 - tell the person to stop/block the person online
 - Don't pass on the harassing messages to their friends



Supervision of Cell Phones

➤ **Develop cell phone rules**

- When and where they can use their phones
- Set an example by what you do
- Support school policies

➤ **Expect manners on cell phones**

- Treat people the way they'd like to be treated



Supervision of Cell Phones

☒ Think about privacy and safety

- Password-protect phones and make sure you , as the parent, know the password
- Photo- and video-sharing on the go: Think Before You Post
- Parental Controls are available through most cell phone carriers

☒ Filters on home computers don't apply on phones

- Talk to kids about using good sense when social networking on their phone

REMEMBER: 90% of teens surveyed think its ok for parents to set rules for their phone and internet use.





ALL kids need guidance on staying safe online

- ❑ On computers, ensure restrictions are set to enable the use of private browsing on internet explorer or on Google Chrome incognito mode. This allows all history to be cleared and unseen.
- ❑ Regularly review installed apps
- ❑ Monitor who they are communicating with.
- ❑ Ask questions about who and why they are communication with.





ALL kids need guidance on staying safe online

- Monitor websites and social media apps your kids are using.
- Don't assume your home router is the only way to get online ex. Hot spot from phone.
- Physically review devices your family has.
- Know what the apps are and what they are used for.



Social Media and Apps: The Facts

- Tweens and teenagers report they spend more than 7 hours a day connected to a digital device
- More than 70% of teens in a LA Times survey reported they have tricks to deceive their parents about their on-line behavior
- 3 out of 5 teenagers in a Colorado study admitted to having more than one Facebook account
- (Information from Milford Public Schools, “Keeping Your Child Safe in a World of Chaos)





9 out of 10 Teenagers Use Social Media

- 1. Instagram
- 2. Twitter
- 3. Facebook

- Instagram as the most popular site by far



+ Instagram has become the go to app

- Instagram lets users share their photos, and “like” and comment on their friends’.

The competition for “likes” encourages creativity in young users, who can use filters and other devices to spruce up their images

(Information from Milford Public Schools, “Keeping Your Child Safe in a World of Chaos”)





How can Instagram be harmful?

- ❑ Can Impact Self Esteem by the way it is used
- ❑ Online Harassment through exclusion, creation of fake profiles
- ❑ Easily share their location



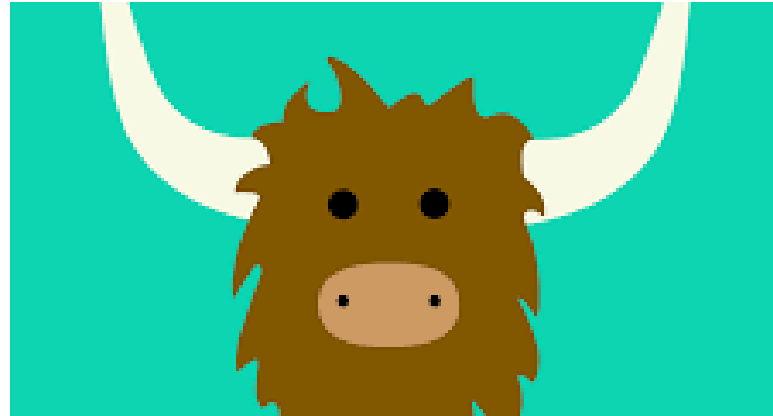
+The Scary Truth: The 9 Most Dangerous Apps

- Whisper
- Yik Yak
- Vine
- Omegle
- Tinder
- App Hiders
- Kik
- Snapchat



Whisper & Yik Yak

- Anonymous secret sharing and messaging.
- Express yourself honestly.
- Share and connect with others without having to know them
- Local Bulletin Board in your area showing recent posts.





KIK, Snapcat & Vine

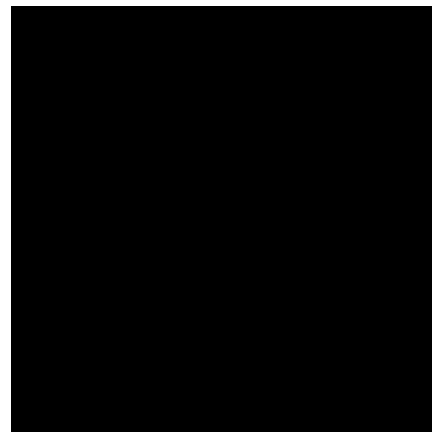
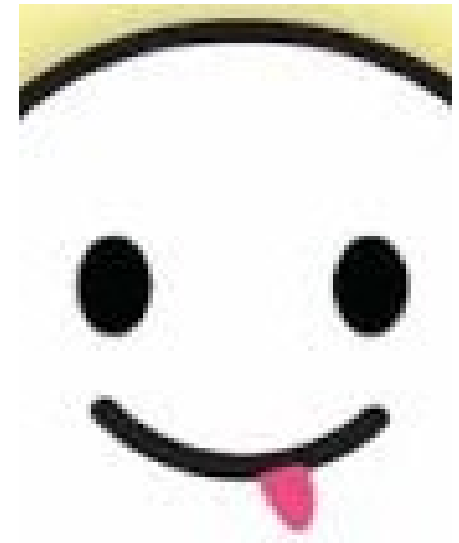
Manage your conversations never share your number.

Connect with people no matter how you meet them,

Can capture an image or video and make it available for a specific time.

Best way share life in motion.

Unlimited video uploads, free , share on twitter and Facebook



+ ChatRoulette, Omegle, Tinder

- Chats are anonymous but you can share personal information
- ChatRoulette and Omegle allows you to video chat with strangers
- Apps for meeting new friends, picked at random and lets you chat with them.
- Finds interesting people around you, anonymously can like or pass if you find them attractive, if two people like each other it's a match and the app allows you to connect with them.
- These Apps have the ability to chat within them



Chat Roulette





App Hider-

- ❑ Apps that hide secret photo's, videos, notes, passwords, secret contacts, and text messages.
- ❑ Teens will hide apps in mislabeled folders. Ex homework
- ❑ Hide apps in mislabeled folders on an iPhone all the way to the right.



- ❑ FREE available App Hiders: Spy Calculator, Cover Me, Secret Calculator, My photo album, Lock folder, Safe Album
- ❑ Available on iTunes and Google Play



+ What are some solutions for parents?

- ❑ IPHONE, Ipod Touch, Ipad- establish settings to not allow apps to be installed or disable deleting apps without a password.
- ❑ You will need to approve all Itune purchases and installations of apps
- ❑ How to: Settings- General- restrictions- enable passwords- then you can choose the options you want. (apps, TV, movies, explicit music,
- ❑ If you don't know what the app is look it up!
- ❑ Google play and ITunes have descriptions of all Apps



What Now?

- Remember, your child's safety is more important than their privacy. As a parent, you aren't being nosy by checking their cell phone on a regular basis; you are being responsible.
- Having a common charging area so you can easily check phones could also be a good system for your family.
- Do not allow phones or computers in the bedroom overnight.
- Establish an end time for online use especially on school nights.
- Also, take the time to explain to them (at an age-appropriate level) why you are asking them questions and checking their phone and privacy settings.
- Many children do not realize just how much information they are putting out there and how dangerous it can be.
- Get familiar with texting lingo!



Spread the Word!

- Share Net Cetera at PTA and scout meetings, in school newsletters, community bulletins and blogs
- Visit OnGuardOnline.gov/netcetera
- Order free copies: <http://bulkorder.ftc.gov>

