



Fundraiser Proposal

Timeline, Parameters, & Important Information: Any student interested in submitting a proposal for Villa's student-led charity fundraiser needs to provide the following information by May 5, 2022. Proposals will be reviewed and narrowed down to 3 choices. Those 3 choices will make digital videos to be shown to students, and the student body will then vote for the fundraiser of their choice during Advisory on May 19, 2022. Proposals must be emailed on or before **May 5, 2022** to Mrs. McCarthy at smccarthy@vjmhhs.org.

If your proposal is chosen as the student-led charity fundraiser, you will have 6 weeks (March 20, 2023 to April 28, 2023) from kickoff to the date of the event. April 28, 2023 is the scheduled date of this event. Only 3 total mini events will be allowed within that 6-week timeframe. Additionally, the total amount of money fundraised will be split 50/50 between the charity/organization of your choice and Villa. The student leaders of the event will work with Administration to identify and select where they want to direct Villa's 50% of fundraising (ex: new supplies in a certain department, new furniture in a certain area, etc.).

All proposals must be typed, and the following information must be included. Following this structure is recommended:

1. Your name, homeroom, email, phone number.
2. Identify the charity/organization and indicate its focus and/or purpose.
3. Why did you choose this organization or cause? How does this organization or cause reflect the mission of Villa Joseph Marie?
4. Is this organization or charity a local, national, or global cause?
5. What percentage of the money fundraised goes directly to support the cause of your organization? (For example – will the money we raise at Villa pay for institutional costs or will the money go directly to the cause?) Where might you be interested in seeing the proceeds go at Villa?
6. Keeping the time parameter in mind, how many students would be needed to organize this fundraiser? Would this fundraiser require any startup funding?
7. Describe the main fundraising event.
8. Include ideas for any mini fundraisers that would take place within the 6 week timeline
9. Include a timeline of major planning checklist items (from planning through event).

If you have any questions, please see Mrs. McCarthy in Mission and Ministry.